



DATA & AI CONFERENCE EUROPE

2 - 6 November 2026

etc.venues, 8 Fenchurch Pl, London EC3M 4PB



Diverse Learning Tracks

Choose from an unparalleled selection of three dynamic tracks, each meticulously curated to cater to both novices and experts.



Boundless Networking

Forge meaningful connections during the networking breaks, and engage with over 200 senior data professionals.



Real-World Applications

Learn not just the theory but also the practical applications of Data Management, AI, and Business Intelligence & Analytics.

FEATURED SPEAKERS



Garry Manser
Head of Data Governance
Vanquis Banking Group



Claudia De Jeu Boronat
Lead ML Engineer & Keynote Speaker
WTW



Sherifat Akintunde-Shitu
UKI MDM Capability Lead
Accenture



Daragh O'Brien
CEO & Director of Strategy
Castlebridge



Sue Geuens
Director, Data Governance & MDM
Elsevier



Ajay Mathur
Data & Business Transformation
Jupiter Asset Management

In partnership with:



5

Days

250+

Delegates

60+

Expert Speakers

11

Hands-on Workshops

4

Conference Tracks



DATA & AI CONFERENCE EUROPE

2 - 6 November 2026

etc.venues, 8 Fenchurch PL, London EC3M 4PB

Conference Partner



Platinum Sponsor



Bronze Sponsors



Charity Partner



Publishing Partners



WORKSHOPS – MONDAY 2 NOVEMBER 2026

08:30 – 09:30	Registration & Networking Breakfast			
	Track 1	Track 2	Track 3	Track 4
09:30 – 12:45	Beyond Context: Teaching Data Expertise to AI Agents Claudia De Jeu Boronat , Lead AI Engineer, WTW	A Practical Approach to Stakeholder Management Sue Geuens , Director Data Governance and Product Data, Elsevier	Governing AI Responsibly: From Regulatory Obligation to Operational Governance Daragh O'Brien , CEO & Director of Strategy, Castlebridge	Data Governance Frameworks Garry Manser , Head of Data Governance. Vanquis Bank
12:45 – 13:45	Networking Lunch			
13:45 – 17:00	Applied Trust Engineering Cal Al-Dhubaib , Principal Technologist, Rubrik	Before the Algorithm: Building Cognitive Resilience in an AI-Enabled Workforce Daragh O'Brien , CEO & Director of Strategy, Castlebridge	A Practical Guide to Achieving Data Quality in Your Business Gerard Bartley , Business Data Lead, Pepco	Data Stewardship - the Foundation of Successful Data and AI Governance Nigel Turner , Principal Information Management Consultant EMEA, Global Data Strategy

CONFERENCE DAY 1 – TUESDAY 3 NOVEMBER 2026

08:00 – 09:00	Registration & Networking Breakfast
09:00 – 09:10	Conference Open & Welcome Note Sue Geuens , Director Data Governance and Product Data, Elsevier Gerard Bartley , Business Data Lead, Pepco
09:10 – 09:50	Plenary Keynote: Humanizing AI Strategy - Putting the Human in the Center of AI Tiankai Feng , Author & Thought Leader

	Ai in Practice & Applied AI	Data & AI Strategy and Value	Modern Data Platforms, Architecture & Semantics	Governance, Risk, Privacy & Responsible AI
09:55 – 10:25	Agentic Workflows in the Wild: What Autonomous Decision-Making Actually Looks Like in Practice Beth Jenkins, Operations and AI Consultant, Root and Scale Consultancy Samantha Phillips, Operations and AI Consultant, Root and Scale Consultancy	From Hubris to Elbow Grease: Building the Solid Foundations Need to Predict and Future-Proof Our Fate in a Time of Accelerating Change Ben Clinch, Data Leader, EDM Association and DAMA UK	Gold, Governed, and Actually Used: Building Self-Serve AI Analytics at Flagstone Shivank Sharma, Analytics Engineering Lead, Flagstone	Data Protection in Politics James Robson , Founder & CEO, Datum Longevitus
10:25 – 10:50	Networking Breaks & Exhibits			
10:50 – 11:30	AI Governance at Royal London Mary Drabble , Head of Data & AI Governance, Royal London	Weathering the Storm: Managing the Data Behind the Forecast Simon McLellan, Head of Data, The Met Office Francesca Eggleton , Senior Data Analyst, The Met Office	Semantics for Sensible AI – Patterns and Learnings Yasaswi Kadambare , Enterprise Information Architect, AstraZeneca	The Model Is Not the Territory: Metadata, Human Cognition, and the Maps Your Organisation Uses to Navigate Its Own Data Daragh O'Brien , CEO & Director of Strategy, Castlebridge
11:35 – 12:15	AI and Data Protection: What You Can Actually Do Under the GDPR Chris Pounder , Director, Amberhawk Training Limited	Reimagining Data Maturity: From Assessment to Action in the Age of AI Sam Hoskins , Head of Data Architecture & Data CoP, Affinity Reply Hassan Sheikh , Data Strategy Consultant, Affinity Reply	Governance as Architecture: Building a Regulated Data Platform When You are also the Governance Team Pearl Nwade , Senior Data and Analytics Engineer, NALA	Balancing Data Governance and Data Protection Garry Manser , Head of Data Governance. Vanquis Bank
12:20 – 13:00	Don't Let Your Agents Become Autonomous Insiders Cal Al-Dhubaib , Principal Technologist, Rubrik	You Can't Optimise Your Way Into the AI Era: Why the Next Advantage Is How Fast You Learn Jade Emmanuel , Senior Data & AI Consultant	Waking Up Your Metadata for the AI Era Lakshmi Nair , Principal Specialist Solutions Architect – Analytics, Amazon Web Services	Data Governance as a Cross-Cutting Competency Yasemin Kural , Data Governance - Master and Reference Data Lead, SMBC
13:00 - 14:20	Networking Lunch & Exhibits			
14:20 – 14:40	Evaluating AI in High-Stakes Domains: Bias, Risk, and Compliance from HR to Big Tech Dor Lavi , Staff Data Scientist, Meta	Data First, AI Second: Avoiding Confident Nonsense Harry Minns , Business Systems Lead & Data Analytics Engineer, GM Performance Power Units	How to Build Modern Data Architecture: Building Flexible, Future-Ready Data Platforms	I'm Sorry Dave, I'm Afraid I Can't Brew That Richard Brough , CTO, Blue Beck Ltd
14:45 – 15:25	Leverage Graph Technology for real-time Fraud Detection and Prevention Chenxu Ma , Software Engineer, Booking.com Ahmed Zaki , Engineering Manager, Booking.com	Your Data Is Ready. Your Organisation Is Not. How to Build a Literacy Program That Actually Changes Behaviour Rozaliya Khafizova , Data & AI Literacy Program Lead, Booking.com	Panel: The Intersection of AI Governance and Data Governance Nicola Askham , The Data Governance Coach Ben Clinch , Data Leader, EDM Association & DAMA UK Shobana Ragothaman , Data Governance Senior Audit Manager, London Stock Exchange Mary Drabble , Head of Data & AI Governance, Royal London Kate Rudd , Director of Data Services, Corndel Julie Smith , Director of Data, CDP	
15:25 – 15:50	Networking Break & Exhibits			
15:50 – 16:30	Plenary Keynote Panel: From Roles to Skills: Rethinking Talent in the AI Era Moderator: Gerard Bartley , Business Data Lead, Pepco Martin Sykes , Business AI Adoption Lead, Redgate Software Adamantia Velonis , Director AI Transformation & Applied Behavioural Research, Legora Mark Townsend , Head of Client Services, Kdr Talent Solutions			
16:35 – 16:45	DAMA UK Awards			
16:45 – 17:25	Plenary Keynote: Governance at the Speed of AI: Closing the Gap Between Runaway Models and Stuck Humans Ajay Mathur , Data Enablement Lead, Jupiter Asset Management			
17:25 – 18:25	Networking Drinks & Reception+			

CONFERENCE DAY 2 – WEDNESDAY 4 NOVEMBER 2026

08:00 – 09:00	Registration & Networking Breakfast			
09:00 – 09:10	Conference Open Day 2 & Welcome Note Ben Clinch , Data Leader, EDM Association and DAMA UK Mary Drabble , Head of Data & AI Governance, Royal London			
09:10 – 09:50	Plenary Keynote: Prompting the Prompters - The Good, The Bad, and The Ugly of Human–AI Interaction Sue Geuens , Director Data Governance and Product Data, Elsevier			
	AI in Practice & Applied AI	Data & AI Strategy and Value	Modern Data Platforms, Architecture & Semantics	Governance, Risk, Privacy & Responsible AI
09:55 – 10:25	Automating Workforce Operations: How Low-Code Tools Are Transforming HR Analytics Daniel Adegoke , Workforce Data Analyst, London Borough of Hackney	Lost in Translation: Why Your Data and AI Strategy Isn't Landing And How Story Changes That Gyeyok Haruna , Data & AI Governance & Ethics Lead , British Airways Plc	Where AI Accelerates Data Modeling - and Where Human Expertise Remains Essential Dirk Lerner , Founder and Managing Director, TEDAMOH GmbH	AI Decisions Without Ownership: Risks, Gaps, and Practical Governance Itohowo Charles , Product Owner/ Senior Business Analyst, Capgemini
10:25 – 10:50	Networking Break & Exhibits			
10:50 – 11:30		CDO Value Déjà Vu: Are We Repeating the Analytics Mistake with AI? Sherifat Akintunde-Shitu , UKI MDM Capability Lead, Accenture	The Blueprint for Enterprise AI: How to Structure Context for Scalable, Reliable AI Shaharia Azam , Former Senior Engineer, HelloFresh SE	Shadow AI in the Enterprise: How to Find It, Classify It and Bring It Under Control Austin Sharpley , Co-Founder & COO, Enterprise AI Consulting Ltd Declan Ellard , Co-Founder & CEO, Enterprise AI Consulting Ltd
11:35 – 12:15	Technically Accurate, Fundamentally Wrong - The Bias Blind Spot in Data Quality Tim Donovan , Data Quality Manager, UK Ministry of Defence	Built to Transform, Used for Reporting - Why? Kristin Moengen , Technology Consultant, BearingPoint	Modernising Data at the Bank of England: Building an Enterprise Data Platform in a Regulated World Ben Martin , Chief Data Officer, Bank of England	Is the Lack of Data Governance Making Your Job Harder Than It Should Be? Gerard Bartley , Business Data Lead, Pepco
12:15 - 13:35	Networking Lunch & Exhibits			
13:35 – 14:15	Plenary Keynote: 'Did We Make Money?' vs 'Our Model Works!' - Closing the Data & AI Strategy Gap That Kills Value Samir Sharma , CEO, datazoom			
14:20 – 14:40	Flirting with AI: Pwning Web Sites Through Their AI Chatbot Agents and Politely Breaking Guard Rails. Ken Munro , Founder and Partner, Pen Test Partners	Why Data & AI Strategies Fail (and How to Reboot Them Without Starting Again) Tina Salvage , Senior Data & AI Consultant Omniadigital	From Quick Commerce to Ride-Hailing: The Blueprint for Operational Excellence in the Platform Economy Debabrata Nag , WW Chief of Strategy and Operations, Bolt	How China Made AI Governance Operational: Lessons for European Practitioners Collin Hogue-Spears , Independent
14:45 – 15:25	Plenary Keynote Panel: Elevating the Data Roadmap - How AI is Reshaping the Data Leader's Career Moderator: Ben Clinch , Data Leader, EDM Association and DAMA UK Dr Janet Bastiman , Chief Data Scientist, Napier AI Dru Patel , Data Lead, The Football Association Andy Graham , Director, Okjula			
15:25 – 15:50	Networking Break & Exhibits			
15:50 – 16:30	Plenary Keynote: AI Is Changing How We Think: Are We Ready for What Comes Next? Claudia De Jeu Boronat , Lead AI Engineer, WTW			
16:30 – 16:45	Final Remarks and Conference Close Ben Clinch , Data Leader, EDM Association and DAMA UK Mary Drabble , Head of Data & AI Governance, Royal London			

WORKSHOPS – THURSDAY 5 NOVEMBER 2026

	Track 1	Track 2
09:00 – 16:45	Data Quality – Ensuring Your Data is Ready for the AI Revolution Nigel Turner, Principal Information Management Consultant EMEA, Global Data Strategy	Building Your Data & AI Strategy Canvas: An Immersive Workshop for Closing the Strategy-Execution Gap Samir Sharma, CEO, datazuum

WORKSHOPS – FRIDAY 6 NOVEMBER 2026

	Track 1
09:00 – 15:30	Leading Organisational Change for Data, AI and Digital Transformation Projects C. Lwanga Yonke, Founder and President, Padouk Consulting, LLC

SECURE YOUR PLACE
Choose Your Ticket Type

	1-DAY TICKET	2-DAY TICKET	3-DAY TICKET	4-DAY TICKET	5-DAY TICKET
Early Bird Rate Ends 07 Aug 2026	£877.50 +VAT	£1,435.50 +VAT	£1,795.50 +VAT	£2,155.50 +VAT	£2,425.50 +VAT
Standard Rate From 08 Aug 2026	£975 +VAT	£1,595 +VAT	£1,995 +VAT	£2,395 +VAT	£2,695 +VAT

SUPER GROUP BOOKING
DISCOUNTS AVAILABLE!
SAVE UP TO 25%

More than 1 of you attending from the same company? Enter the following discounts codes and save:

2 - 3 Delegates: [Save 10%](#)
Enter Discount Code: GRP10

4 - 6 Delegates: [Save 20%](#)
Enter Discount Code: GRP20

6+ Delegates: [Save 25%](#)
Enter Discount Code: GRP25

To book your place visit <https://irmuk.co.uk/data-ai-conference-2026/>