



# DATA & AI CONFERENCE EUROPE

2 - 6 November 2026

etc.venues, 8 Fenchurch Pl, London EC3M 4PB



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## FEATURED SPEAKERS



Garry Manser  
Head of Data Governance  
Vanquis Banking Group



Claudia De Jeu Boronat  
Lead AI Engineer  
WTW



Sherifat Akintunde-Shitu  
UKI MDM Capability Lead  
Accenture



Daragh O'Brien  
CEO & Director of Strategy  
Castlebridge



Sue Geuens  
Director, Data Governance & MDM  
Elsevier



Ajay Mathur  
Data Enablement Lead  
Jupiter Asset Management

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5

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11

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2 - 6 November 2026

etc.venues, 8 Fenchurch PL, London EC3M 4PB

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## WORKSHOPS – MONDAY 2 NOVEMBER 2026

|               |                                                                                                                                               |                                                                                                                                                                                    |                                                                                                                                                                                    |                                                                                                                                                                                                        |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:30 – 09:30 | Registration & Networking Breakfast                                                                                                           |                                                                                                                                                                                    |                                                                                                                                                                                    |                                                                                                                                                                                                        |
|               | Track 1                                                                                                                                       | Track 2                                                                                                                                                                            | Track 3                                                                                                                                                                            | Track 4                                                                                                                                                                                                |
| 09:30 – 12:45 | <b>Beyond Context: Teaching Data Expertise to AI Agents</b><br><a href="#">Claudia De Jeu Boronat</a> , Lead AI Engineer, <a href="#">WTW</a> | <b>A Practical Approach to Stakeholder Management</b><br><a href="#">Sue Geuens</a> , Director of Data Governance & MDM, <a href="#">Elsevier</a>                                  | <b>Governing AI Responsibly: From Regulatory Obligation to Operational Governance</b><br><a href="#">Daragh O'Brien</a> , CEO & Director of Strategy, <a href="#">Castlebridge</a> | <b>Data Governance Frameworks</b><br><a href="#">Garry Manser</a> , Head of Data Governance, <a href="#">Vanquis Bank</a>                                                                              |
| 12:45 – 13:45 | Networking Lunch                                                                                                                              |                                                                                                                                                                                    |                                                                                                                                                                                    |                                                                                                                                                                                                        |
| 13:45 – 17:00 | <b>Applied Trust Engineering</b><br><a href="#">Cal Al-Dhubaib</a> , Principal Technologist, <a href="#">Rubrik</a>                           | <b>Before the Algorithm: Building Cognitive Resilience in an AI-Enabled Workforce</b><br><a href="#">Daragh O'Brien</a> , CEO & Director of Strategy, <a href="#">Castlebridge</a> | <b>A Practical Guide to Achieving Data Quality in Your Business</b><br><a href="#">Gerard Bartley</a> , Business Data Lead, <a href="#">Pepco</a>                                  | <b>Data Stewardship - the Foundation of Successful Data and AI Governance</b><br><a href="#">Nigel Turner</a> , Principal Information Management Consultant EMEA, <a href="#">Global Data Strategy</a> |

## CONFERENCE DAY 1 – TUESDAY 3 NOVEMBER 2026

|               |                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                      |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| 08:00 – 09:00 | Registration & Networking Breakfast                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                      |
| 09:00 – 09:10 | <b>Conference Open &amp; Welcome Note</b><br><a href="#">Sue Geuens</a> , Director of Data Governance & MDM, <a href="#">Elsevier</a><br><a href="#">Gerard Bartley</a> , Business Data Lead, <a href="#">Pepco</a>                                                                                                              |                                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                      |
| 09:10 – 09:50 | <b>Plenary Keynote: Humanizing AI Strategy - Putting the Human in the Center of AI</b><br><a href="#">Tiankai Feng</a> , Author & Thought Leader                                                                                                                                                                                 |                                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                      |
|               | AI in Practice & Applied AI                                                                                                                                                                                                                                                                                                      | Data & AI Strategy and Value                                                                                                                                                                             | Modern Data Platforms, Architecture & Semantics                                                                                                                                   | Governance, Risk, Privacy & Responsible AI                                                                           |
| 09:55 – 10:25 | <b>Agentic Workflows in the Wild: What Autonomous Decision-Making Actually Looks Like in Practice</b><br><a href="#">Beth Jenkins</a> , Operations and AI Consultant, <a href="#">Root and Scale Consultancy</a><br><a href="#">Samantha Phillips</a> , Operations and AI Consultant, <a href="#">Root and Scale Consultancy</a> | <b>From Hubris to Elbow Grease: Building the Solid Foundations we Need to Predict and Future-Proof Our Fate in a Time of Accelerating Change</b><br><a href="#">Ben Clinch</a> , Data Community Advocate | <b>Gold, Governed, and Actually Used: Building Self-Serve AI Analytics at Flagstone</b><br><a href="#">Shivank Sharma</a> , Analytics Engineering Lead, <a href="#">Flagstone</a> | <b>Data Protection in Politics</b><br><a href="#">James Robson</a> , Founder & CEO, <a href="#">Datum Longevitus</a> |

|               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:25 – 10:50 | Networking Breaks & Exhibits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 10:50 – 11:30 | <b>AI Governance at Royal London</b><br><a href="#">Mary Drabble</a> , Head of Data & AI Governance, <a href="#">Royal London</a>                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Weathering the Storm: Managing the Data Behind the Forecast</b><br><a href="#">Simon McLellan</a> , Head of Data, <a href="#">The Met Office</a><br><a href="#">Francesca Eggleton</a> , Senior Data Analyst, <a href="#">The Met Office</a>                                | <b>Semantics for Sensible AI – Patterns and Learnings</b><br><a href="#">Yasaswi Kadambare</a> , Enterprise Information Architect, <a href="#">AstraZeneca</a>                                                                                                                                                                                                                                                                                                                                                                                                    | <b>The Model Is Not the Territory: Metadata, Human Cognition, and the Maps Your Organisation Uses to Navigate Its Own Data</b><br><a href="#">Daragh O'Brien</a> , CEO & Director of Strategy, <a href="#">Castlebridge</a> |
| 11:35 – 12:15 | <b>AI and Data Protection: What You Can Actually Do Under the GDPR</b><br><a href="#">Chris Pounder</a> , Director, <a href="#">Amberhawk Training Limited</a>                                                                                                                                                                                                                                                                                                                                                                                                              | <b>Reimagining Data Maturity: From Assessment to Action in the Age of AI</b><br><a href="#">Sam Hoskins</a> , Head of Data Architecture & Data CoP, <a href="#">Affinity Reply</a><br><a href="#">Hassan Sheikh</a> , Data Strategy Consultant, <a href="#">Affinity Reply</a> | <b>Governance as Architecture: Building a Regulated Data Platform When You are also the Governance Team</b><br><a href="#">Pearl Nwade</a> , Senior Data and Analytics Engineer, <a href="#">NALA</a>                                                                                                                                                                                                                                                                                                                                                             | <b>Balancing Data Governance and Data Protection</b><br><a href="#">Garry Manser</a> , Head of Data Governance, <a href="#">Vanquis Bank</a>                                                                                |
| 12:20 – 13:00 | <b>Don't Let Your Agents Become Autonomous Insiders</b><br><a href="#">Cal Al-Dhubaib</a> , Principal Technologist, <a href="#">Rubrik</a>                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>You Can't Optimise Your Way Into the AI Era: Why the Next Advantage Is How Fast You Learn</b><br><a href="#">Jade Emmanuel</a> , Senior Data & AI Consultant                                                                                                                | <b>Waking Up Your Metadata for the AI Era</b><br><a href="#">Lakshmi Nair</a> , Principal Specialist Solutions Architect – Analytics, <a href="#">Amazon Web Services</a>                                                                                                                                                                                                                                                                                                                                                                                         | <b>Data Governance as a Cross-Cutting Competency</b><br><a href="#">Yasemin Kural</a> , Data Governance - Master and Reference Data Lead, <a href="#">SMBC</a>                                                              |
| 13:00 - 14:20 | Networking Lunch & Exhibits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 13:30 – 1:50  | <b>Accton - Trial, Error and Trust: A Field Story of AI Agents in BI</b><br><a href="#">Gennadii Armashula</a> , CEO and Head of Growth, <a href="#">Accton</a><br><a href="#">Anna Ovchynnikovai</a> , Head of Product, <a href="#">Accton</a>                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 13:55 – 14:15 | <b>DAMA UK - Why, What and How: Get More from Data Conferences</b><br><b>Moderator</b> <a href="#">Sue Geuens</a> , Director of Data Governance & MDM, <a href="#">Elsevier</a><br><a href="#">Mary Drabble</a> , Head of Data & AI Governance, <a href="#">Royal London</a><br><a href="#">Ben Clinch</a> , Data Community Advocate                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 14:20 – 14:40 | <b>AI Is Only as Good as Its Context: How Organizations Can Become AI-Native</b><br><a href="#">Ankit Jain</a> , Senior Software Engineer, <a href="#">Google Deepmind</a>                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Data First, AI Second: Avoiding Confident Nonsense</b><br><a href="#">Harry Minns</a> , Business Systems Lead & Data Analytics Engineer, <a href="#">GM Performance Power Units</a>                                                                                         | <b>Building a Modern Public Data Infrastructure</b><br><a href="#">Jenny Brooker</a> , Chief Data Architect, <a href="#">UK Government Digital Service</a>                                                                                                                                                                                                                                                                                                                                                                                                        | <b>I'm Sorry Dave, I'm Afraid I Can't Brew That</b><br><a href="#">Richard Brough</a> , CTO, <a href="#">Blue Beck Ltd</a>                                                                                                  |
| 14:45 – 15:25 | <b>Leveraging Graph Technology for real-time Fraud Detection and Prevention</b><br><a href="#">Chenxu Ma</a> , Software Engineer, <a href="#">Booking.com</a><br><a href="#">Ahmed Zaki</a> , Engineering Manager, <a href="#">Booking.com</a>                                                                                                                                                                                                                                                                                                                              | <b>Your Data Is Ready. Your Organisation Is Not. How to Build a Literacy Program That Actually Changes Behaviour</b><br><a href="#">Rozaliya Khafizova</a> , Data & AI Literacy Program Lead, <a href="#">Booking.com</a>                                                      | <b>Panel: The Intersection of AI Governance and Data Governance</b><br><a href="#">Nicola Askham</a> , The Data Governance Coach<br><a href="#">Ben Clinch</a> , Data Community Advocate<br><a href="#">Shobana Ragothaman</a> , Data Governance Senior Audit Manager, <a href="#">London Stock Exchange</a><br><a href="#">Mary Drabble</a> , Head of Data & AI Governance, <a href="#">Royal London</a><br><a href="#">Kate Rudd</a> , Director of Data Services, <a href="#">Comdel</a><br><a href="#">Julie Smith</a> , Director of Data, <a href="#">CDP</a> |                                                                                                                                                                                                                             |
| 15:25 – 15:50 | Networking Break & Exhibits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 15:50 – 16:30 | <b>Plenary Keynote Panel: From Roles to Skills: Rethinking Talent in the AI Era</b><br><b>Moderator:</b> <a href="#">Gerard Bartley</a> , Business Data Lead, <a href="#">Pepco</a><br><a href="#">Martin Sykes</a> , Business AI Adoption Lead, <a href="#">Redgate Software</a><br><a href="#">Ruth Douglas</a> , Senior Strategic Programs Manager, <a href="#">Legora</a><br><a href="#">Mark Townsend</a> , Head of Client Services, <a href="#">Kdr Talent Solutions</a><br><a href="#">Mary Drabble</a> , Head of Data & AI Governance, <a href="#">Royal London</a> |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 16:35 – 16:45 | <b>DAMA UK Awards</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 16:45 – 17:25 | <b>Plenary Keynote: Governance at the Speed of AI: Closing the Gap Between Runaway Models and Stuck Humans</b><br><a href="#">Ajay Mathur</a> , Data Enablement Lead, <a href="#">Jupiter Asset Management</a>                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |
| 17:25 – 18:25 | <b>Networking Drinks Reception Sponsored by DAMA UK</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                             |

## CONFERENCE DAY 2 – WEDNESDAY 4 NOVEMBER 2026

|               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:00 – 09:00 | <b>Registration &amp; Networking Breakfast</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 09:00 – 09:10 | <b>Conference Open Day 2 &amp; Welcome Note</b><br><a href="#">Ben Clinch</a> , Data Community Advocate<br><a href="#">Mary Drabble</a> , Head of Data & AI Governance, <a href="#">Royal London</a>                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 09:10 – 09:50 | <b>Plenary Keynote: Prompting the Prompters - The Good, The Bad, and The Ugly of Human–AI Interaction</b><br><a href="#">Sue Geuens</a> , Director of Data Governance & MDM, <a href="#">Elsevier</a>                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
|               | <b>Ai in Practice &amp; Applied AI</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>Data &amp; AI Strategy and Value</b>                                                                                                                                                                                        | <b>Modern Data Platforms, Architecture &amp; Semantics</b>                                                                                                                                                             | <b>Governance, Risk, Privacy &amp; Responsible AI</b>                                                                                                                                                                                                                                            |
| 09:55 – 10:25 | <b>Automating Workforce Operations: How Low-Code Tools Are Transforming HR Analytics</b><br><a href="#">Daniel Adegoke</a> , Workforce Data Analyst, <a href="#">London Borough of Hackney</a>                                                                                                                                                                                                                                                                                                                        | <b>Lost in Translation: Why Your Data and AI Strategy Isn't Landing And How Story Changes That</b><br><a href="#">Gyeyok Haruna</a> , Data & AI Governance & Ethics <a href="#">Lead</a> , <a href="#">British Airways Plc</a> | <b>Where AI Accelerates Data Modeling - and Where Human Expertise Remains Essential</b><br><a href="#">Dirk Lerner</a> , Founder and Managing Director, <a href="#">TEDAMOH GmbH</a>                                   | <b>AI Decisions Without Ownership: Risks, Gaps, and Practical Governance</b><br><a href="#">Itohowo Charles</a> , Product Owner/ Senior Business Analyst, <a href="#">Capgemini</a>                                                                                                              |
| 10:25 – 10:50 | <b>Networking Break &amp; Exhibits</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 10:50 – 11:30 | <b>From Chat Prompts to Governed Agents: Redgate's AI Journey So Far</b><br><a href="#">Martin Sykes</a> , Business AI Adoption Lead, <a href="#">Redgate Software</a>                                                                                                                                                                                                                                                                                                                                                | <b>Data Office Déjà Vu : Rising Expectations, Questions About Value, How to React This Time</b><br><a href="#">Sherifat Akintunde-Shitu</a> , UKI MDM Capability Lead, <a href="#">Accenture</a>                               | <b>The Blueprint for Enterprise AI: How to Structure Context for Scalable, Reliable AI</b><br><a href="#">Shaharia Azam</a> , Former Senior Engineer, <a href="#">Trade Republic</a> , ex - <a href="#">HelloFresh</a> | <b>Shadow AI in the Enterprise: How to Find It, Classify It and Bring It Under Control</b><br><a href="#">Austin Sharpley</a> , Co-Founder & COO, <a href="#">Enterprise AI Consulting Ltd</a><br><a href="#">Declan Ellard</a> , Co-Founder & CEO, <a href="#">Enterprise AI Consulting Ltd</a> |
| 11:35 – 12:15 | <b>Technically Accurate, Fundamentally Wrong - The Bias Blind Spot in Data Quality</b><br><a href="#">Tim Donovan</a> , Data Quality Manager, <a href="#">UK Ministry of Defence</a>                                                                                                                                                                                                                                                                                                                                  | <b>Built to Transform, Used for Reporting - Why?</b><br><a href="#">Kristin Moengen</a> , Technology Consultant, <a href="#">BearingPoint</a>                                                                                  | <b>Data &amp; Analytics Transformation at the Bank of England: Enable, Equip and Empower</b><br><a href="#">Ben Martin</a> , Chief Data Officer, <a href="#">Bank of England</a>                                       | <b>Is the Lack of Data Governance Making Your Job Harder Than It Should Be?</b><br><a href="#">Gerard Bartley</a> , Business Data Lead, <a href="#">Pepco</a>                                                                                                                                    |
| 12:15 - 13:35 | <b>Networking Lunch &amp; Exhibits</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 13:35 – 14:15 | <b>Plenary Keynote: 'Did We Make Money?' vs 'Our Model Works!' - Closing the Data &amp; AI Strategy Gap That Kills Value</b><br><a href="#">Samir Sharma</a> , CEO, <a href="#">datazuum</a>                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 14:20 – 14:40 | <b>Flirting with AI: Pwning Web Sites Through Their AI Chatbot Agents and Politely Breaking Guard Rails.</b><br><a href="#">Ken Munro</a> , Founder and Partner, <a href="#">Pen Test Partners</a>                                                                                                                                                                                                                                                                                                                    | <b>Why Data &amp; AI Strategies Fail (and How to Reboot Them Without Starting Again)</b><br><a href="#">Tina Salvage</a> , Senior Data & AI Consultant <a href="#">Omniadigital</a>                                            | <b>From Quick Commerce to Ride-Hailing: The Blueprint for Operational Excellence in the Platform Economy</b><br><a href="#">Debabrata Nag</a> , WW Chief of Strategy and Operations, <a href="#">Bolt</a>              | <b>How China Made AI Governance Operational: Lessons for European Practitioners</b><br><a href="#">Collin Hogue-Spears</a> , Independent                                                                                                                                                         |
| 14:45 – 15:25 | <b>Plenary Keynote Panel: Elevating the Data Roadmap: How AI is Reshaping the Data Leader's Agenda</b><br><b>Moderator:</b> <a href="#">Ben Clinch</a> , Data Community Advocate<br><a href="#">Dr Janet Bastiman</a> , Chief Data Scientist, <a href="#">Napier AI</a><br><a href="#">Dru Patel</a> , Data Lead, <a href="#">The Football Association</a><br><a href="#">Andy Graham</a> , Director, <a href="#">Okjula</a><br><a href="#">David Braddick</a> , Data & Analytics Leader, <a href="#">Independant</a> |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 15:25 – 15:50 | <b>Networking Break &amp; Exhibits</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 15:50 – 16:30 | <b>Plenary Keynote: AI Is Changing How We Think: Are We Ready for What Comes Next?</b><br><a href="#">Claudia De Jeu Boronat</a> , Lead AI Engineer, <a href="#">WTW</a>                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |
| 16:30 – 16:45 | <b>Final Remarks and Conference Close</b><br><a href="#">Ben Clinch</a> , Data Community Advocate<br><a href="#">Mary Drabble</a> , Head of Data & AI Governance, <a href="#">Royal London</a>                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                  |

## WORKSHOPS – THURSDAY 5 NOVEMBER 2026

|               |                                                                                                                                                                                 |                                                                                                                                                                 |                                                                                                                                                           |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:00 – 09:00 | Registration & Networking Breakfast                                                                                                                                             |                                                                                                                                                                 |                                                                                                                                                           |
|               | Track 1                                                                                                                                                                         | Track 2                                                                                                                                                         | Track 3                                                                                                                                                   |
| 09:00 – 16:45 | <b>Data Quality – Ensuring Your Data is Ready for the AI Revolution</b><br>Nigel Turner, Principal Information Management Consultant EMEA, <a href="#">Global Data Strategy</a> | <b>Building Your Data &amp; AI Strategy Canvas: An Immersive Workshop for Closing the Strategy-Execution Gap</b><br>Samir Sharma, CEO, <a href="#">datazoom</a> | <b>Defining a Balanced Scorecard for Data Culture and Data Literacy</b><br>C. Lwanga Yonke, Founder and President, <a href="#">Padouk Consulting, LLC</a> |

## WORKSHOPS – FRIDAY 6 NOVEMBER 2026

|               |                                                                                                                                                                         |  |  |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 08:00 – 09:00 | Registration & Networking Breakfast                                                                                                                                     |  |  |
|               | Track 1                                                                                                                                                                 |  |  |
| 09:00 – 15:30 | <b>Leading Organisational Change for Data, AI and Digital Transformation Projects</b><br>C. Lwanga Yonke, Founder and President, <a href="#">Padouk Consulting, LLC</a> |  |  |

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|                                     | 1-DAY<br>TICKET | 2-DAY<br>TICKET   | 3-DAY<br>TICKET   | 4-DAY<br>TICKET   | 5-DAY<br>TICKET   |
|-------------------------------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| Early Bird Rate<br>Ends 07 Aug 2026 | £877.50<br>+VAT | £1,435.50<br>+VAT | £1,795.50<br>+VAT | £2,155.50<br>+VAT | £2,425.50<br>+VAT |
| Standard Rate<br>From 08 Aug 2026   | £975<br>+VAT    | £1,595<br>+VAT    | £1,995<br>+VAT    | £2,395<br>+VAT    | £2,695<br>+VAT    |

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