



DATA & AI CONFERENCE EUROPE

2 - 6 November 2026

etc.venues, 8 Fenchurch Pl, London EC3M 4PB



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FEATURED SPEAKERS



Garry Manser
Head of Data Governance
Vanquis Banking Group



Claudia De Jeu Boronat
Lead ML Engineer & Keynote Speaker
WTW



Sherifat Akintunde-Shitu
UKI MDM Capability Lead
Accenture



Daragh O'Brien
CEO & Director of Strategy
Castlebridge



Sue Geuens
Director, Data Governance & MDM
Elsevier



Ajay Mathur
Data & Business Transformation
Jupiter Asset Management

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Days

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Delegates

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11

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WORKSHOPS – MONDAY 2 NOVEMBER 2026

08:30 – 09:30	Registration & Networking Breakfast			
	Track 1	Track 2	Track 3	Track 4
09:30 – 12:45	Beyond Context: Teaching Data Expertise to AI Agents Claudia De Jeu Boronat , Lead AI Engineer, WTW	A Practical Approach to Stakeholder Management Sue Geuens , Director Data Governance and Product Data, Elsevier	Governing AI Responsibly: From Regulatory Obligation to Operational Governance Daragh O'Brien , CEO & Director of Strategy, Castlebridge	Data Governance Frameworks Garry Manser , Head of Data Governance. Vanquis Bank
12:45 – 13:45	Networking Lunch			
13:45 – 17:00	Applied Trust Engineering Cal Al-Dhubaib , Principal Technologist, Rubrik	Before the Algorithm: Building Cognitive Resilience in an AI-Enabled Workforce Daragh O'Brien , CEO & Director of Strategy, Castlebridge	A Practical Guide to Achieving Data Quality in Your Business Gerard Bartley , Business Data Lead, Pepco	Data Stewardship - the Foundation of Successful Data and AI Governance Nigel Turner , Principal Information Management Consultant EMEA, Global Data Strategy

CONFERENCE DAY 1 – TUESDAY 3 NOVEMBER 2026

08:00 – 09:00	Registration & Networking Breakfast
09:00 – 09:10	Conference Open & Welcome Note Sue Geuens , Director Data Governance and Product Data, Elsevier Gerard Bartley , Business Data Lead, Pepco
09:10 – 09:50	Plenary Keynote: Humanizing AI Strategy - Putting the Human in the Center of AI Tiankai Feng , Author & Thought Leader

	Ai in Practice & Applied AI	Data & AI Strategy and Value	Modern Data Platforms, Architecture & Semantics	Governance, Risk, Privacy & Responsible AI
09:55 – 10:25	Agentic Workflows in the Wild: What Autonomous Decision-Making Actually Looks Like in Practice Beth Jenkins , Operations and AI Consultant, Root and Scale Consultancy Samantha Phillips , Operations and AI Consultant, Root and Scale Consultancy	From Hubris to Elbow Grease: Building the Solid Foundations Need to Predict and Future-Proof Our Fate in a Time of Accelerating Change Ben Clinch , Data Leader, EDM Association and DAMA UK	Gold, Governed, and Actually Used: Building Self-Serve AI Analytics at Flagstone Shivank Sharma , Analytics Engineering Lead, Flagstone	Data Protection in Politics James Robson , Founder & CEO, Datum Longevitus
10:25 – 10:50	Networking Breaks & Exhibits			
10:50 – 11:30	Double-Edged Sword of AI Agents Eugene Fidelin , Engineering Manager, eBay	Weathering the Storm: Managing the Data Behind the Forecast Simon McLellan , Head of Data, The Met Office Francesca Eggleton , Senior Data Analyst, The Met Office	Semantics for Sensible AI – Patterns and Learnings Yasaswi Kadambare , Enterprise Information Architect, AstraZeneca	The Model Is Not the Territory: Metadata, Human Cognition, and the Maps Your Organisation Uses to Navigate Its Own Data Daragh O'Brien , CEO & Director of Strategy, Castlebridge
11:35 – 12:15	AI and Data Protection: What You Can Actually Do Under the GDPR Chris Pounder , Director, Amberhawk Training Limited	Reimagining Data Maturity: From Assessment to Action in the Age of AI Sam Hoskins , Head of Data Architecture & Data CoP, Affinity Reply Hassan Sheikh , Data Strategy Consultant, Affinity Reply	Governance as Architecture: Building a Regulated Data Platform When You are also the Governance Team Pearl Nwade , Senior Data and Analytics Engineer, NALA	Balancing Data Governance and Data Protection Garry Manser , Head of Data Governance. Vanquis Bank
12:20 – 13:00		You Can’t Optimise Your Way Into the AI Era: Why the Next Advantage Is How Fast You Learn Jade Emmanuel , Senior Data & AI Consultant	Waking Up Your Metadata for the AI Era Lakshmi Nair , Principal Specialist Solutions Architect – Analytics, Amazon Web Services	Data Governance as a Cross-Cutting Competency Yasemin Kural , Data Governance - Master and Reference Data Lead, SMBC
13:00 - 14:20	Networking Lunch & Exhibits			
14:20 – 14:40	Evaluating AI in High-Stakes Domains: Bias, Risk, and Compliance from HR to Big Tech Dor Lavi , Staff Data Scientist, Meta	Data First, AI Second: Avoiding Confident Nonsense Harry Minns , Business Systems Lead & Data Analytics Engineer, GM Performance Power Units	How to Build Modern Data Architecture: Building Flexible, Future-Ready Data Platforms	I’m Sorry Dave, I’m Afraid I Can’t Brew That Richard Brough , CTO, Blue Beck Ltd
14:45 – 15:25	Leverage Graph Technology for real-time Fraud Detection and Prevention Chenxu Ma , Software Engineer, Booking.com Ahmed Zaki , Engineering Manager, Booking.com	Your Data Is Ready. Your Organisation Is Not. How to Build a Literacy Program That Actually Changes Behaviour Rozaliya Khafizova , Data & AI Literacy Program Lead, Booking.com	Panel: The Intersection of AI Governance and Data Governance Nicola Askham , The Data Governance Coach Ben Clinch , Data Leader, EDM Association & DAMA UK Shobana Ragothaman , Data Governance Senior Audit Manager, London Stock Exchange Mary Drabble , Head of Data & AI Governance, Royal London Kate Rudd , Director of Data Services, Corndel	
15:25 – 15:50	Networking Break & Exhibits			
15:50 – 16:30	Plenary Keynote Panel: From Roles to Skills: Rethinking Talent in the AI Era Moderator: Gerard Bartley , Business Data Lead, Pepco Martin Sykes , Business AI Adoption Lead, Redgate Software Adamantia Velonis , Director AI Transformation & Applied Behavioural Research, Legora Mark Townsend , Head of Client Services, Kdr Talent Solutions			
16:35 – 16:45	DAMA UK Awards			
16:45 – 17:25	Plenary Keynote: Governance at the Speed of AI: Closing the Gap Between Runaway Models and Stuck Humans Ajay Mathur , Data Enablement Lead, Jupiter Asset Management			
17:25 – 18:25	Networking Drinks & Reception+			

CONFERENCE DAY 2 – WEDNESDAY 4 NOVEMBER 2026

08:00 – 09:00	Registration & Networking Breakfast			
09:00 – 09:10	Conference Open Day 2 & Welcome Note Ben Clinch , Data Leader, EDM Association and DAMA UK Mary Drabble , Head of Data & AI Governance, Royal London			
09:10 – 09:50	Plenary Keynote: Prompting the Prompters - The Good, The Bad, and The Ugly of Human–AI Interaction Sue Geuens , Director Data Governance and Product Data, Elsevier			
	AI in Practice & Applied AI	Data & AI Strategy and Value	Modern Data Platforms, Architecture & Semantics	Governance, Risk, Privacy & Responsible AI
09:55 – 10:25	Automating Workforce Operations: How Low-Code Tools Are Transforming HR Analytics Daniel Adegoke , Workforce Data Analyst, London Borough of Hackney	Lost in Translation: Why Your Data and AI Strategy Isn't Landing And How Story Changes That Gyeyok Haruna , Data & AI Governance & Ethics Lead , British Airways Plc	Where AI Accelerates Data Modeling - and Where Human Expertise Remains Essential Dirk Lerner , Founder and Managing Director, TEDAMOH GmbH	AI Decisions Without Ownership: Risks, Gaps, and Practical Governance Itohowo Charles , Product Owner/ Senior Business Analyst, Capgemini
10:25 – 10:50	Networking Break & Exhibits			
10:50 – 11:30		CDO Value Déjà Vu: Are We Repeating the Analytics Mistake with AI? Sherifat Akintunde-Shitu , UKI MDM Capability Lead, Accenture	The Blueprint for Enterprise AI: How to Structure Context for Scalable, Reliable AI Shaharia Azam , Former Senior Engineer, HelloFresh SE	Shadow AI in the Enterprise: How to Find It, Classify It and Bring It Under Control Austin Sharpley , Co-Founder & COO, Enterprise AI Consulting Ltd Declan Ellard , Co-Founder & CEO, Enterprise AI Consulting Ltd
11:35 – 12:15	Technically Accurate, Fundamentally Wrong - The Bias Blind Spot in Data Quality Tim Donovan , Data Quality Manager, UK Ministry of Defence	Built to Transform, Used for Reporting - Why? Kristin Moengen , Technology Consultant, BearingPoint	Modernising Data at the Bank of England: Building an Enterprise Data Platform in a Regulated World Ben Martin , Chief Data Officer, Bank of England	Is the Lack of Data Governance Making Your Job Harder Than It Should Be? Gerard Bartley , Business Data Lead, Pepco
12:15 - 13:35	Networking Lunch & Exhibits			
13:35 – 14:15	Plenary Keynote: 'Did We Make Money?' vs 'Our Model Works!' - Closing the Data & AI Strategy Gap That Kills Value Samir Sharma , CEO, datazoom			
14:20 – 14:40	Flirting with AI: Pwning Web Sites Through Their AI Chatbot Agents and Politely Breaking Guard Rails. Ken Munro , Founder and Partner, Pen Test Partners	Why Data & AI Strategies Fail (and How to Reboot Them Without Starting Again) Tina Salvage , Senior Data & AI Consultant Omniadigital	From Quick Commerce to Ride-Hailing: The Blueprint for Operational Excellence in the Platform Economy Debabrata Nag , WW Chief of Strategy and Operations, Bolt	How China Made AI Governance Operational: Lessons for European Practitioners Collin Hogue-Spears , Independent
14:45 – 15:25	Plenary Keynote Panel: Elevating the Data Roadmap - How AI is Reshaping the Data Leader's Career Moderator: Ben Clinch , Data Leader, EDM Association and DAMA UK Dr Janet Bastiman , Chief Data Scientist, Napier AI Dru Patel , Data Lead, The Football Association			
15:25 – 15:50	Networking Break & Exhibits			
15:50 – 16:30	Plenary Keynote: AI Is Changing How We Think: Are We Ready for What Comes Next? Claudia De Jeu Boronat , Lead AI Engineer, WTW			
16:30 – 16:45	Final Remarks and Conference Close Ben Clinch , Data Leader, EDM Association and DAMA UK Mary Drabble , Head of Data & AI Governance, Royal London			

WORKSHOPS – THURSDAY 5 NOVEMBER 2026

	Track 1	Track 2
09:00 – 16:45	Data Quality – Ensuring Your Data is Ready for the AI Revolution Nigel Turner, Principal Information Management Consultant EMEA, Global Data Strategy	Building Your Data & AI Strategy Canvas: An Immersive Workshop for Closing the Strategy-Execution Gap Samir Sharma, CEO, datazuum

WORKSHOPS – FRIDAY 6 NOVEMBER 2026

	Track 1
09:00 – 15:30	Leading Organisational Change for Data, AI and Digital Transformation Projects C. Lwanga Yonke, Founder and President, Padouk Consulting, LLC

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