



NOW ENTERING ITS 23RD YEAR!

23 - 24 March 2026 | Conference and Exhibits, Convene 133 Houndsditch, London
25 - 27 March 2026 | Workshops, etc.venues Fenchurch Street, London

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Join us at the Data Governance Conference Europe, AI Governance Conference Europe & Master Data Management Conference Europe, the insightful event for global data professionals.

2026 Keynote and Featured Speakers



Geoff White
Author, Speaker,
Investigative Journalist
& Podcast Creator



Dr. Reema Diab
Keynote Speaker
& Founder
Galaxy



Nicola Askham
The Data Governance
Coach



Cal Al-Dhubaib
Head of AI & Data
Science
Further



Nigel Tuner
Principal Information
Management Consultant
EMEA
Global Data Strategy



Charlotte Ledoux
CEO & Co-founder
Maketools



Ajay Mathur
Enterprise Data
Governance Leader



Dora Boussias
Keynote Speaker &
Executive Advisor, Data &
AI Leadership Founder
DoraB Global



Jonathan Evans
Global HR Business
Partner - Transformation
AstraZeneca



Ciara McMorrow
Head of Data & AI
Governance
Sky

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7 Keynotes

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16 Workshops

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CONFERENCE AND EXHIBITS: MONDAY, MARCH 23, 2026

8:00AM - 9:00AM	Networking Breakfast and Registration				
9:00AM - 9:10AM	Conference Welcome & Open Day 1 Gerard Bartley , Governance Practice Lead EMEA, Syniti Sue Geuens , Director Data Governance & MDM, Elsevier				
9:10 AM - 9:50 AM	Keynote: Blackmail, Inc. - Inside a Global Data Extortion Operation Geoff White , Author, Speaker, Investigative Journalist & Podcast Creator				
9:55AM - 10:35AM	Keynote: Data Governance 2030: Will AI Govern Your Company? Charlotte Ledoux , CEO & Co-founder, Maketools		Keynote: Navigating AI's Inflection Point: Chart Your Path to Success Dora Boussias , Keynote Speaker & Executive Advisor, Data & AI Leadership Founder, DoraB Global		
10:35AM - 11:05AM	Networking Breaking & Exhibits				
11:05AM - 11:45AM	Our Journey from Theory to Global Adoption - a Guide to Practical Application of Data Governance Alistair Griffin , Data Governance Lead, Brambles	Building a Data-Driven Culture in a Legacy Organisation Kevin Quinlan , Data Governance & Quality Lead, ESB	Mastering Unstructured Data Malcolm Hawker , Chief Data Officer, Profisee	AI Governance Unlocked: How to Empower Innovation Without Losing Control Ciara McMorrow , Head of Data & AI Governance, Sky Selenay Akalin , AI Governance Lead, Sky	Bridging Trust and Innovation: A Governance Roadmap for AI-Enabled Preventive Care in Healthcare Oyetola Florence Idowu , Senior IT Business Analyst, NHS SCW
11:50AM - 12:30PM	Transport for London's Approach to Data Governance in a Regulated Environment Ollie Jones , Senior Insight & Reporting Manager, Transport for London Frederick Willans , Consulting Director, Artefact	Data Governance as a Business Enabler in HR: How HMRC Have Approached This Ian Wallis , People Analytics & Insight Director, HMRC Godfrey Morgan , Head of Data Strategy & Governance- People Analytics & Insights, HMRC	MDM in the Age of AI Lohitha Meruva , Senior Data Management Consultant, Royal London	Invisible Governance for Data and AI Martin Sykes , Shared Applications & Services, Redgate Software	Implementing an AI Governance Standard Across a Fast-Moving Transformation Programme – Revisited Garry Manser , Head of Data Governance, Vanquis Banking Group
12:30PM - 2:00PM	Networking Lunch & Exhibits				
1:00PM - 1:20PM	Lunchtime Session: Context Intelligence: Mastering the New Rules of Data for Agentic AI Chris Fitzpatrick , Senior Partner Solutions Consultant, Reltio		Lunchtime Session: How Good Well Governed Data Helps With a Business Growth Strategy Ian Godfrey , Director, Industry Practice Lead, Moody's		
1:30PM - 1:50PM	Lunchtime Session: Why Most AI Projects Fail Before They Even Start Daniel Frimel , Principal Consultant, Solvership				
2:00PM - 2:20PM	Keynote: From Responsible AI to Empowered Societies: Building Human-Centric Governance for a Smarter Future Dr Reema Diab , Keynote Speaker & Founder, Galaxy				
2:25PM - 3:05PM	Operationalising Data Quality: A Use-Case Driven approach with Measurable Value Keith Douglas , Data Governance Lead, Aer Lingus	Data Governance, FAST: Evolving Data Culture and Metadata Management Shereen Zafar , Data Modeller, University of Leeds Adam Milward , CEO, MetadataWorks	MDM in the Age of GenAI: Sustainable Transformation from Data Maintenance to Data Governance Andreas Tagkalakis , Head of Data Management & Governance Office, OMV AG Martin Jančovič , Enterprise Data Manager, OMV AG	Operationalising Responsible AI Governance in the Public Sector Daragh O'Brien , CEO & Director of Strategy, Castlebridge	AI Governance at Royal London Mary Drabble , Head of Data Governance, Royal London
3:10PM - 3:40PM	Accelerating Digital Transformation through Data Governance: Lessons from Saudi Arabia Kholod Saeed AlQahtani , Data Governance Manager, Saudi Arabia	How I Learned to Stop Worrying and Love the Data Ian Hunneybell , Head of DG, Defence Equipment and Support, Ministry of Defence	From Fragmentation to Foundation: Building Digital Continuity in Airbus Real Estate JP Torres , Data Architect, Airbus	Data and AI Governance in a Large Governmental Authority – Possibilities, Obstacles, Lessons Learned and Future Plans. Lisa Reppe , Senior Legal Advisor, Statens vegvesen (Norwegian Public Road Administration) Ute Brønner , Senior Advisor, Data Governance and value creation, Statens vegvesen (Norwegian Public Road Administration)	Accelerating Digital Transformation through Agile Data Governance and Responsible AI Practices Dr Anthony Mazzarella , VP, Data Management & Governance, AIG
3:40PM - 4:10PM	Networking Breaking & Exhibits				
4:10PM - 4:40PM	Cutting Through the Hype: Practical Insights from a Real Data Transformation Journey Rob Wilsher , Data Governance & Operations Lead, RWE Renewables	Future Trends in Data: Shaping the Next Generation of Governance Gerard Bartley , Governance Practice Lead EMEA, Syniti	Delivering MDM on a National Scale – Lessons Learnt at Pace Dermot Boyle , Programme Manager, Health and Social Care Northern Ireland Eilish Meehan , Demographics Service Manager, Health and Social Care Northern Ireland	The Governance Gearbox: Shifting AI Governance into Strategic Drive Gyeyok Haruna , Data Management Executive, British Airways Plc	AI Governance in the Real World: Bridging Risk, Trust, and Strategic Value Reem Mahjoub , Data Governance Director, stc
4:45PM - 4:55PM	Best Practice Awards 2026				
4:55PM - 5:35PM	Keynote: Fireside Chat with Nicola Askham Nicola Askham , The Data Governance Coach Shaymoly Mukherjee , Data Delivery Manager, The Guardian				
5:35PM - 6:30PM	Sponsored Networking Reception				

CONFERENCE AND EXHIBITS: TUESDAY, MARCH 24, 2026

8:00AM - 9:00AM	Networking Breakfast and Registration				
8:25AM - 8:50AM	Connect with DAMA UK – Supporting your Professional Development Mary Drabble, Chair, DAMA UK				
9:00AM - 9:10AM	Conference Welcome & Open Day 2 Ben Clinch, Partner, Ortecha Mary Drabble, Head of Data Governance, Royal London				
9:10AM - 9:50AM	Keynote: Building Trust in the Era of Agentic AI Cal Al-Dhubaib, Head of AI & Data Science, Further				
10:00AM - 10:40AM	Keynote Panel: Demystifying Data Products - A Panel Discussion Moderator: Malcolm Hawker, Chief Data Officer, Profisee Ben Clinch, Partner, Ortecha Yasemin Kural, Master and Reference Data Lead, SMBC EMEA Rebecca O’Kill, Chief Data and Analytics Officer, Axis Capital Samir Sharma, CEO, Datazuum				
10:40AM - 11:00AM	Networking Breaking & Exhibits				
11:00AM - 11:30AM	The Catalog of Catalogs: Designing Meta-Governance for Fragmented Metadata Ecosystems Samuel Bitrus, Data Quality & Governance Manager, Lufthansa Group	The Behaviour Problem in Data Governance Andrew Bradley, Head of Strategy and Adoption, Telefonica Tech	Organisational AI Maturity: Risks and Impacts on Master Data Management Dr. Yaniv Naor Nahoum, Director - Head of Global Master Data Management, Sandoz	From Data Governance to AI Governance: Building Trust, Compliance and Business Value in an Algorithmic Age Adetokunbo Ajibola, Founder & CEO, Berkeley Data Strategists	The Playbook for AI Governance: Turning Principles into Practice Nadine Soyez, AI Advisor & Expert, Designing AI Heroes
11:35AM - 12:15PM	Building a Value-Driven Enterprise: Using Business Capabilities for Data Governance and AI Excellence, E.ON Energy Networks and IRM Sweden Cecilia Nordén, Senior Business Architect Consultant/Teacher, IRM Kristina Jacobsson, Business Architect, E.ON Energy Networks	Driving Business Value through Data Quality: The Bosch Experience Felix Streichert, Chief Data Manager in Manufacturing, Robert Bosch GmbH Senthil Subramaniam, Lead Data Architect, Robert Bosch GmbH	Teaching Data to Describe Itself: AI-Generated Product Attributes at Picnic Marenne Gevers, Supply Chain Master Data Lead, Picnic Henrique Reis, Data Lead, Picnic	From Chaos to Clarity: Redefining Data Ownership Through Business Outcomes Darren Russell, Principle Data Governance Manager, Royal London	Beyond Bias: Navigating the Systemic Risk and Accountable Design of Agentic AI Jade Emmanuel, Senior Data & AI Consultant, Columbus Global
12:15PM - 1:45PM	Networking Lunch & Exhibits				
12:45PM - 1:05PM	Lunchtime Session Fireside Chat: Putting Data at the Centre - Customer-Focused MDM in Practice Moderator: Matthew Gibbons, VP Sales NEMEA & APAC, Semarchy Sue Geuens, Director Data Governance & MDM, Elsevier Brendan Kelly, Data Governance Lead, London Borough of Camden Joshua Symons, Head of Enterprise Data (Data Design & Architecture), UK Health Security Agency (UKHSA)				
1:15PM - 1:35PM	Lunchtime Session: The Illusion of Intelligence – Why Readiness Trumps the Hype Juan Carlos, OneSource Product Manager, Insightful Technology		Lunchtime Session: A Case for Analytics Governance: From Governed Data to Trusted Insights Gennadii Armashula, CEO and Head of Growth, Accton Anna Ovchynnikova, Head of Product, Accton		
1:45PM - 2:25PM	Panel: Data Quality in the Age of AI: Foundations for Trust and Governance Moderator: Susan Walsh, The Data Classification Guru Gaurav Patole, Author “Data Quality ROI” and Principal Data Strategist, Thoughtworks Evgeniya Alekseeva, Customer Master Data Governance Lead, Daikin Europe Sara Barba, Senior Data Governance Consultant, Zalando Tina Salvage, Data & AI Governance Leader			The Missing Link: How Leaders Are Transforming AI Hype Into Real Value Annette Andresen, CEO, Marlowe Consulting Limited Jonathan Evans, Head of Operating Framework: Global Deployment, AstraZeneca	
2:30PM - 3:10PM	RAG and Responsibility Donald Farmer, Principal, TreeHive Strategy	Beyond the Hype: How Pragmatic MDM Transforms Business Outcomes Sue Geuens, Director Data Governance & MDM, Elsevier		Panel: The Role of Metadata in the Age of AI Moderator: Ben Clinch, Partner, Ortecha Diana Paredes, Head of Data Governance & Strategy, Parque Arauco Ole Olesen-Bagneux, O’Reilly Author and Chief Evangelist, Actian, a division of HCLSoftware Dr. Anna Ibrahim, Chief Data Architect, Department for Energy Security and Net Zero	
3:10PM - 3:30PM	Networking Breaking & Exhibits				
3:30PM - 4:20PM	Keynote: Story-Driven Governance: Rewiring the Human Operating System for an AI-First Future Ajay Mathur, Enterprise Data Governance Leader				
4:20PM - 4:30PM	Conference Close Ben Clinch, Partner, Ortecha Mary Drabble, Head of Data Governance, Royal London				

WORKSHOPS: WEDNESDAY, MARCH 25, 2026

9:00AM - 12:15PM	Data Governance Frameworks Garry Manser , Head of Data Governance, Vanquis Banking Group	A Practical Guide to Achieving Data Quality in Your Business Gerard Bartley , Governance Practice Lead EMEA, Syniti	A Practical Approach to Stakeholder Management Sue Geuens , Director Data Governance & MDM, Elsevier	AI Governance: From Policies Drafting to Incident Response Andrea Isoni , Chief AI Officer, AI Technologies	From Fragmentation to Unity: Master Data, Quality and Governance in Action Daniel Frimel , Principal Consultant, Solvership
1:45PM - 4:45PM	Aligning Data and AI Governance Framework Irina Steenbeek , Managing Director, Data Crossroads	Always On Agentic Data Governance Mike Ferguson , Managing Director, Intelligent Business Strategists	SOAR with Confidence®: Future-Proof Your Career Dora Boussias , Keynote Speaker & Executive Advisor, Data & AI Leadership Founder, DoraB Global	Applied Trust Engineering Cal Al-Dhubaib , Head of AI & Data Science, Further	How to Build, Manage and Enhance a Data Management Team Gerard Bartley , Governance Practice Lead EMEA, Syniti

WORKSHOPS: THURSDAY, MARCH 26, 2026

9:00AM - 4:30PM	Governing AI: A Practical Framework for Data Leaders Donald Farmer , Principal, TreeHive Strategy	Data Stewardship: The Foundation of Successful Data & AI Governance Nigel Turner , Principal Information Management Consultant EMEA, Global Data Strategy	Designing Resilient Human-Centric Governance of Data and AI Daragh O'Brien , CEO & Director of Strategy, Castlebridge
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WORKSHOPS: FRIDAY, MARCH 27, 2026

9:00AM - 2:30PM	Data and AI Literacy Sue Geuens , Director Data Governance & MDM, Elsevier Daragh O'Brien , CEO & Director of Strategy, Castlebridge Please Note: The training includes approximately two hours of self-paced e-learning to be completed before the instructor-led workshop.
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How to Simplify Mergers & Acquisitions with Master Data Management

Anish Raivadera, MDM Technical Lead - Dentsu

dentsu

“I was very grateful for another 3 days of great information. I am heading back home, full of energy and faith in this industry of ours”

Dana Julinski, Senior DG Officer, FMO - Dutch Development Bank

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Organisations Who Attended In 2025

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Standard Rate	£895 +VAT	£1,475 +VAT	£1,795 +VAT	£2,195 +VAT	£2,495 +VAT

“Lots of good insights. Definitely worth the effort and so good to meet in person”

Anders Funderskov, Lead Data Governance Specialist, the Lego Group

“This was a worthwhile investment of my time”

Helen Stark, Director of Data Governance, Siemens Healthcare Diagnostics

“What an excellent, balanced Conference. Excellent speakers, a wide range of topics and well organised”

Ciara McMorrow, Head of Data Regulations and Change, Sky

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Workshops Venue:

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