



DATA GOVERNANCE
CONFERENCE EUROPE



MASTER DATA MANAGEMENT
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AI GOVERNANCE
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NOW
ENTERING ITS
23RD YEAR!

23 - 24 March 2026 | Conference and Exhibits, Convene 133 Houndsditch, London
25 - 27 March 2026 | Workshops, etc.venues Fenchurch Street, London

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Join us at the Data Governance Conference Europe, AI Governance Conference Europe & Master Data Management Conference Europe, the insightful event for global data professionals.

2026 Keynote and Featured Speakers



Geoff White
Author, Speaker,
Investigative Journalist
& Podcast Creator



Dr. Reema Diab
Keynote Speaker
& Founder
Galaxy



Nicola Askham
The Data Governance
Coach



Cal Al-Dhubaib
Head of AI & Data
Science
Further



Nigel Tuner
Principal Information
Management Consultant
EMEA
Global Data Strategy



Charlotte Ledoux
CEO & Co-founder
Maketools



Ajay Mathur
Enterprise Data
Governance Leader



Dora Boussias
Keynote Speaker &
Executive Advisor, Data &
AI Leadership Founder
DoraB Global



Jonathan Evans
Global HR Business
Partner – Transformation
AstraZeneca



Ciara McMorrow
Head of Data & AI
Governance
Sky

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CONFERENCE AND EXHIBITS: MONDAY, MARCH 23, 2026

8:00AM - 9:00AM	Networking Breakfast and Registration				
9:00AM - 9:10AM	Conference Welcome & Open Day 1 Gerard Bartley , Governance Practice Lead EMEA, Syniti Sue Geuens , Director Data Governance & MDM, Elsevier				
9:10 AM - 9:50 AM	Keynote: Blackmail, Inc. - Inside a Global Data Extortion Operation Geoff White , Author, Speaker, Investigative Journalist & Podcast Creator				
9:55AM - 10:35AM	Keynote: Data Governance 2030: Will AI Govern Your Company? Charlotte Ledoux , CEO & Co-founder, Maketools		Keynote: Navigating AI's Inflection Point: Chart Your Path to Success Dora Boussias , Keynote Speaker & Executive Advisor, Data & AI Leadership Founder, DoraB Global		
10:35AM - 11:05AM	Networking Breaking & Exhibits				
11:05AM - 11:45AM	Our Journey from Theory to Global Adoption - a Guide to Practical Application of Data Governance Alistair Griffin , Data Governance Lead, Brambles	Building a Data-Driven Culture in a Legacy Organisation Kevin Quinlan , Data Governance & Quality Lead, ESB	Mastering Unstructured Data Malcolm Hawker , Chief Data Officer, Profisee	AI Governance Unlocked: How to Empower Innovation Without Losing Control Ciara McMorrow , Head of Data & AI Governance, Sky Selenay Akalin , AI Governance Lead, Sky	Bridging Trust and Innovation: A Governance Roadmap for AI-Enabled Preventive Care in Healthcare Oyetola Florence Idowu , Senior IT Business Analyst, NHS SCW
11:50AM - 12:30PM	Transport for London's Approach to Data Governance in a Regulated Environment Ollie Jones , Senior Insight & Reporting Manager, Transport for London Frederick Willans , Consulting Director, Artefact	Data Governance as a Business Enabler in HR: How HMRC Have Approached This Ian Wallis , People Analytics & Insight Director, HMRC Godfrey Morgan , Head of Data Strategy & Governance- People Analytics & Insights, HMRC	MDM in the Age of AI Lohitha Meruva , Senior Data Management Consultant, Royal London	Invisible Governance for Data and AI Martin Sykes , Shared Applications & Services, Redgate Software	Implementing an AI Governance Standard Across a Fast-Moving Transformation Programme - Revisited Garry Manser , Head of Data Governance, Vanquis Banking Group
12:30PM - 2:00PM	Networking Lunch & Exhibits				
2:00PM - 2:20PM	Lunchtime Session: The Illusion of Intelligence - Why Readiness Trumps the Hype Juan Carlos , OneSource Product Manager, Insightful Technology				
2:00PM - 2:20PM	Keynote: From Responsible AI to Empowered Societies: Building Human-Centric Governance for a Smarter Future Dr Reema Diab , Keynote Speaker & Founder, Galaxy				
2:25PM - 3:05PM	Operationalising Data Quality: A Use-Case Driven approach with Measurable Value Keith Douglas , Data Governance Lead, Aer Lingus	Data Governance, FAST: Evolving Data Culture and Metadata Management Shereen Zafar , Data Modeller, University of Leeds Adam Milward , CEO, MetadataWorks	MDM in the Age of GenAI: Sustainable Transformation from Data Maintenance to Data Governance Andreas Tagkalakis , Head of Data Management & Governance Office, OMV AG Martin Jančovič , Enterprise Data Manager, OMV AG	Operationalising Responsible AI Governance in the Public Sector Daragh O'Brien , CEO & Director of Strategy, Castlebridge	AI Governance at Royal London Mary Drabble , Head of Data Governance, Royal London
3:10PM - 3:40PM	Accelerating Digital Transformation through Data Governance: Lessons from Saudi Arabia Kholod Saeed AlQahtani , Data Governance Manager, Saudi Arabia	How I Learned to Stop Worrying and Love the Data Ian Hunneybell , Head of DG, Defence Equipment and Support, Ministry of Defence	From Fragmentation to Foundation: Building Digital Continuity in Airbus Real Estate JP Torres , Data Architect, Airbus	Data and AI Governance in a Large Governmental Authority - Possibilities, Obstacles, Lessons Learned and Future Plans. Lisa Reppe , Senior Legal Advisor, Statens vegvesen (Norwegian Public Road Administration) Ute Brønner , Senior Advisor, Data Governance and value creation, Statens vegvesen (Norwegian Public Road Administration)	Accelerating Digital Transformation through Agile Data Governance and Responsible AI Practices Dr Anthony Mazzarella , VP, Data Management & Governance, AIG
3:40PM - 4:10PM	Networking Breaking & Exhibits				
4:10PM - 4:40PM	Cutting Through the Hype: Practical Insights from a Real Data Transformation Journey Rob Wilsher , Data Governance & Operations Lead, RWE Renewables	Future Trends in Data: Shaping the Next Generation of Governance Gerard Bartley , Governance Practice Lead EMEA, Syniti	Delivering MDM on a National Scale - Lessons Learnt at Pace Dermot Boyle , Programme Manager, Health and Social Care Northern Ireland Eilish Meehan , Demographics Service Manager, Health and Social Care Northern Ireland	The Governance Gearbox: Shifting AI Governance into Strategic Drive Gyeyok Haruna , Data Management Executive, British Airways Plc	AI Governance in the Real World: Bridging Risk, Trust, and Strategic Value Reem Mahjoub , Data Governance Director, stc
4:45PM - 4:55PM	Awards				
4:55PM - 5:35PM	Keynote: Fireside Chat with Nicola Askham Nicola Askham , The Data Governance Coach Shaymoly Mukherjee , Data Delivery Manager, The Guardian				
5:35PM - 6:30PM	Sponsored Networking Reception				

CONFERENCE AND EXHIBITS: TUESDAY, MARCH 24, 2026

8:00AM - 9:00AM	Networking Breakfast and Registration				
8:25AM - 8:50AM	Connect with DAMA UK – Supporting your Professional Development				
9:00AM - 9:10AM	Conference Welcome & Open Day 2 Ben Clinch , Partner, Ortecha Mary Drabble , Head of Data Governance, Royal London				
9:10AM - 9:50AM	Keynote: Building Trust in the Era of Agentic AI Cal Al-Dhubaib , Head of AI & Data Science, Further				
10:00AM - 10:40AM	Keynote Panel: Demystifying Data Products - A Panel Discussion Moderator: Malcolm Hawker , Chief Data Officer, Profisee Martine Wauben , Head of Data for London, Greater London Authority Yasemin Kural , Master and Reference Data Lead, SMBC EMEA Rebecca O’Kill , Chief Data and Analytics Officer, Axis Capital				
10:40AM - 11:00AM	Networking Breaking & Exhibits				
11:00AM - 11:30AM	The Catalog of Catalogs: Designing Meta-Governance for Fragmented Metadata Ecosystems Samuel Bitrus , Data Quality & Governance Manager, Lufthansa Group	The Behaviour Problem in Data Governance Andrew Bradley , Head of Strategy and Adoption, Telefonica Tech	Organisational AI Maturity: Risks and Impacts on Master Data Management Dr. Yaniv Naor Nahoum , Director - Head of Global Master Data Management, Sandoz	From Data Governance to AI Governance: Building Trust, Compliance and Business Value in an Algorithmic Age Adetokunbo Ajibola , Founder & CEO, Berkeley Data Strategists	The Playbook for AI Governance: Turning Principles into Practice Nadine Soyez , AI Advisor & Expert, Designing AI Heroes
11:35AM - 12:15PM	Building a Value-Driven Enterprise: Using Business Capabilities for Data Governance and AI Excellence, E.ON Energy Networks and IRM Sweden Cecilia Nordén , Senior Business Architect Consultant/Teacher, IRM Kristina Jacobsson , Business Architect, E.ON Energy Networks	Driving Business Value through Data Quality: The Bosch Experience Felix Streichert , Chief Data Manager in Manufacturing, Robert Bosch GmbH Senthil Subramaniam , Lead Data Architect, Robert Bosch GmbH	Teaching Data to Describe Itself: AI-Generated Product Attributes at Picnic Marenne Gevers , Supply Chain Master Data Lead, Picnic Henrique Reis , Data Lead, Picnic	From Chaos to Clarity: Redefining Data Ownership Through Business Outcomes Darren Russell , Principle Data Governance Manager, Royal London	Beyond Bias: Navigating the Systemic Risk and Accountable Design of Agentic AI Jade Emmanuel , Senior Data & AI Consultant, Columbus Global
12:15PM - 1:45PM	Networking Lunch & Exhibits				
1:45PM - 2:25PM	Panel: Data Quality in the Age of AI: Foundations for Trust and Governance Moderator: Susan Walsh , The Data Classification Guru Gaurav Patole , Author “Data Quality ROI” and Principal Data Strategist, Thoughtworks Evgeniya Alekseeva , Customer Master Data Governance Lead, Daikin Europe Sara Barba , Senior Data Governance Consultant, Zalando Tina Salvage , Data & AI Governance Leader		The Missing Link: How Leaders Are Transforming AI Hype Into Real Value Annette Andresen , CEO, Marlowe Consulting Limited Jonathan Evans , Head of Operating Framework: Global Deployment, AstraZeneca		
2:30PM - 3:10PM	RAG and Responsibility Donald Farmer , Principal, TreeHive Strategy	Beyond the Hype: How Pragmatic MDM Transforms Business Outcomes Sue Geuens , Director Data Governance & MDM, Elsevier		Panel: The Role of Metadata in the Age of AI Ben Clinch , Partner, Ortecha Diana Paredes , Senior IT Architect, BCG Platiniön Ole Olesen-Bagneux , O’Reilly Author and Chief Evangelist, Actian , a division of HCLSoftware Dr. Anna Ibrahim , Chief Data Architect, Department for Energy Security and Net Zero	
3:10PM - 3:30PM	Networking Breaking & Exhibits				
3:30PM - 4:20PM	Keynote: Story-Driven Governance: Rewiring the Human Operating System for an AI-First Future Ajay Mathur , Enterprise Data Governance Leader				
4:20PM - 4:30PM	Conference Close Ben Clinch , Partner, Ortecha Mary Drabble , Head of Data Governance, Royal London				

WORKSHOPS: WEDNESDAY, MARCH 25, 2026

9:00AM - 12:45PM	Data Governance Frameworks Garry Manser , Head of Data Governance, Vanquis Banking Group	A Practical Guide to Achieving Data Quality in Your Business Gerard Bartley , Governance Practice Lead EMEA, Syniti	A Practical Approach to Stakeholder Management Sue Geuens , Director Data Governance & MDM, Elsevier	AI Governance: From Policies Drafting to Incident Response Andrea Isoni , Chief AI Officer, AI Technologies	From Fragmentation to Unity: Master Data, Quality and Governance in Action Daniel Frimel , Principal Consultant, Solvership
1:45PM - 5:00PM	Aligning Data and AI Governance Framework Irina Steenbeek , Managing Director, Data Crossroads	Always On Agentic Data Governance Mike Ferguson , Managing Director, Intelligent Business Strategists	SOAR with Confidence®: Future-Proof Your Career Dora Boussias , Keynote Speaker & Executive Advisor, Data & AI Leadership Founder, DoraB Global	Applied Trust Engineering Cal Al-Dhubaib , Head of AI & Data Science, Further	How Etex Built Our MDM & Data Governance Organisation Through People Karen Naveld , Head of Master Data, Etex Services

WORKSHOPS: THURSDAY, MARCH 26, 2026

9:00AM - 4:30PM	Governing AI: A Practical Framework for Data Leaders Donald Farmer , Principal, TreeHive Strategy	Data Stewardship: The Foundation of Successful Data & AI Governance Nigel Turner , Principal Information Management Consultant EMEA, Global Data Strategy	Designing Resilient Human-Centric Governance of Data and AI Daragh O'Brien , CEO & Director of Strategy, Castlebridge
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WORKSHOPS: FRIDAY, MARCH 27, 2026

9:00AM - 4:30PM	Data and AI Literacy Sue Geuens , Director Data Governance & MDM, Elsevier Daragh O'Brien , CEO & Director of Strategy, Castlebridge Please Note: The training includes approximately three hours of self-paced e-learning to be completed before the 4-hour instructor-led workshop.
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How to Simplify Mergers & Acquisitions with Master Data Management

Anish Raivadera, MDM Technical Lead - Dentsu

dentsu

“I was very grateful for another 3 days of great information. I am heading back home, full of energy and faith in this industry of ours”

Dana Julinski, Senior DG Officer, FMO - Dutch Development Bank

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Organisations Who Attended In 2025

• ABB • Accenture • Adyen N.V, AND Digital • Astrazeneca • BAE Systems • Baillie Gifford • Bank of England • Bank of Korea • Baringa • Beiersdorf AG • Bloomberg • Bosch • Brambles • British Airways • Bupa • Camden Council • Capital Market Authority • Care Quality Commission • Carruthers and Jackson • Central Bank of Nigeria • Changi Airport Group • CIPD • Cognizant Worldwide Limited • Daikin Europe • Defence Equipment and Support (Ministry of Defence) • Dentsu • Devon And Somerset Fire And Rescue Service • Digna • DLA Piper • Elsevier • Employees Provident Fund • Etex Services • Fednot (the federation of the Belgian Notaries) • Ferring Pharmaceuticals A/S • Fidelity Investments Ireland • First Sentier Investors • Fortum Oyj • Genomics England • Hellermannntyton • HMRC • Homes England • Independent Office of Police Conduct • Iron Mountain • IT-Services of Austrian Social Security • Jaguar Land Rover • King's College London • Lerøy Seafood Group • Limak Cement • London Borough of Camden • London School of Hygiene & Tropical Medicine • London Stock Exchange Group • Mars • Medical Protection Society • Mediterranean Shipping Company • Mercator Digital • Merck Serono Limited • Met Office • Ministry of Defence • Moog • Mubadala Investment Company • MVM Group • Napier Ltd • National Energy System Operator • Naturesscot • North Sea Transition Authority • Notting Hill Genesis Housing • Odin Vision • OMV AG • One Process • Optos plc • Österreichische Post Ag • Parker Meggitt • Peabody • Petrobras • PGGM Investment Management • Pictet Asset Management • PwC • Robert Bosch GmbH • Rolls-Royce • Royal London • Royal National Lifeboat Institution • RSA • RWE Renewables Management UK • Sandoz • Satair (An Airbus Services Company) • Schroders UK • Siemens Mobility • Sparebank • Systematic A/s • Teradata • Tesco Bank • The Data Governance Institute • The LEGO Group • Tiktok • UCAS • Valcon • Value Retail Plc • Vanquis Banking Group • Virgin Media O2 • Volkswagen Financial Services • Volvo Cars • WBF Corp • Wolters Kluwer

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Standard Rate	£895 +VAT	£1,475 +VAT	£1,795 +VAT	£2,195 +VAT	£2,495 +VAT

“Lots of good insights. Definitely worth the effort and so good to meet in person”

Anders Funderskov, Lead Data Governance Specialist, the Lego Group

“This was a worthwhile investment of my time”

Helen Stark, Director of Data Governance, Siemens Healthcare Diagnostics

“What an excellent, balanced Conference. Excellent speakers, a wide range of topics and well organised”

Ciara McMorrow, Head of Data Regulations and Change, Sky

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23 - 24 March 2026
Convene 133 Houndsditch London

Workshops Venue:

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