



DATA GOVERNANCE
CONFERENCE EUROPE



MASTER DATA MANAGEMENT
CONFERENCE EUROPE



AI GOVERNANCE
CONFERENCE EUROPE

NOW
ENTERING ITS
22ND YEAR!

17 & 18 March 2025 | Conference and Exhibits, Convene 133 Houndsditch, London
19 & 20 March 2025 | Workshops, etc.venues Fenchurch Street, London

#DGAIMDM irmuk.co.uk/dgmdm

Join us at the Data Governance Conference Europe, AI Governance Conference Europe & Master Data Management Conference Europe, the insightful event for global data professionals.

2025 Keynote and Featured Speakers



Caroline Carruthers
Chief Executive
Carruthers and Jackson



Ben Clinch
Partner
Ortecha



Christina Finlay
Global Head of Data & Analytics, Manufacturing and Supply Chain (Senior Director)
Volvo Cars



Eileen Lee
Head of Data and Process Improvement, Data & AI Office
Jaguar Land Rover



Emma York
CDO & Head of DG
London Stock Exchange Group



Gwen Thomas
Founder
The Data Governance Institute



Nicola Askham
The Data Governance Coach



LJ Rich
World-renowned Musician & BBC TV broadcaster



Malcolm Hawker
Chief Data Officer
Profisee



Zakariás Gunyits
Chief Data Officer
MVM Group

4
Days

5
Keynotes

60+
Speakers

13
Workshops

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CONFERENCE AND EXHIBITS: MONDAY, MARCH 17, 2025

8:00AM - 9:00AM	Registration & Networking Breakfast				
9:00AM - 9:10AM	Conference Opening & Welcome Gerard Bartley , Independent Data Consultant Sue Geuens , Director of Data Governance & Product Data, Elsevier				
9:10AM - 10:00AM	Plenary Keynote: The Future of Data Management- Technological, Cultural and Regulatory Opportunities and Threats Ben Clinch , Partner, Ortecha				
	TRACK 1 & 2 DATA GOVERNANCE		TRACK 3 MASTER DATA MANAGEMENT	TRACK 4 AI & DATA	TRACK 5 AI GOVERNANCE
10:10AM - 10:50AM	From Chaos to Calm: A Real-life Data Governance Journey Sam Merchant , Head of Data Governance, Defence Equipment and Support, Ministry of Defence Ian Hunneybell , Data Governance Manager, Ministry of Defence	Managing Your Data Career Gerard Bartley , Independent Data Consultant Mark Dexter , The Data Talent Scout	Graph Technology for Enterprise Master Data Management Shanthi Nachiappan , Principal Data Quality Engineer	The Next Generation of AI Yaniv Naor , Director of Global Master Data Management, Sandoz	
10:50AM - 11:20AM	Day 1 Networking Break and Exhibits - AM				
11:20AM - 12:00PM	Did Mary Tell a Lie in Order to get a Job as Head of Data Governance? Mary Drabble , Head of Data Governance, Royal London	Influencing Stakeholders on Data Nic Granger , Chief Information and Financial Officer, North Sea Transition Authority	How I Stopped Receiving Calls From My Own Sales Team Boopeshvikram Ramasubramanian , Data Product Owner, Mars	Panel: Navigating the Intersection of Data Governance and AI Governance Moderator: Susan Walsh , The Data Classification Guru Panelists: Joanne Biggadike , Head of Data Governance, Schroders UK Samantha Ng , Managing Director, Arceus Associates Samir Sharma , Founder & CEO, datazuum Caroline Carruthers , Chief Executive, Carruthers and Jackson	
12:10PM - 12:50PM	Panel: How to Effectively Embed Data Governance into Business Processes Moderator: Nicola Askham , The Data Governance Coach Panelist: Eileen Lee , Head of Data and Process Improvement, Data & AI Office, Jaguar Land Rover Shani Reynolds , Head of Data Governance, First Sentier Investors Kate Brooks , AI Specialist, UK Financial Services, Teradata Alistair Griffin , Data Governance Lead, Brambles		Master Data Governance and Data Quality Management: A Case Study to Govern and Improve Master Data Andreas Tagkalakis , Head of Global Master Data Management, OMV AG Johannes Koenig , Advisor Finance Projects, OMV AG	The Habits of Highly Effective Data Management for AI Success Frances O'Rafferty , Senior Manager, Baringa	AI Governance, Data Governance, Business Governance, Oh My!: How to Keep Things Simple in an Increasingly Complex World Daragh O'Brien , CEO, Castlebridge
12:50PM - 2:20PM	Networking Lunch & Exhibits - Day 1				
1:20PM - 1:40PM	Lunchtime Session: Master Data Governance: The Key to Unlocking AI and Driving Digital Transformation Jenny James , MDM Lead, Financial Services, Life Science & Public Sector, Informatica Jason Bullen , Head of Practice – Data Management, Agile Solutions Mel Hodge , Head of Practice - DSGA, Agile Solutions		Lunchtime Session: Effortless Data Quality with AI – From Practitioner to Practitioner Dr. Josephine Harder , Manager, BearingPoint		
1:50PM - 2:10PM	Lunchtime Session: Mastering the MDM Journey: How Tamr Customers like Old Mutual Transformed their MDM Strategies Eleni Partakki , Lead Solutions Engineer, Tamr		Lunchtime Session: Public Sector Data: From Awareness to Impact Adam Milward , CEO, MetadataWorks		
2:20PM - 3:00PM	Keynote Panel: The Role of Data, AI & Analytics in Shaping Strategic Decisions Moderator: Malcolm Hawker , Chief Data Officer, Profisee Emma York , CDO & Head of DG, London Stock Exchange Group Christina Finlay , Global Head of Data & Analytics - Manufacturing & Supply Chain, Volvo Cars Martin Waudby , Chief Data Officer, London Borough of Camden James Benford , Chief Data Officer, Bank of England				
3:10PM - 3:50PM	Enabling Organisational Success Through Data & AI Governance: A Case Study From STOP THE TRAFFIK Tina Salvage , Data Management Lead, Bupa	Improving the Data Management Culture at a Housing Association Shae McCalla , Head of Data Governance, Notting Hill Genesis	How Master Data Management can Enable AI Adoption Pedro Farinha , General Manager, APGAR Yaniv Naor , Director of Global Master Data Management, Sandoz	Your AI strategy is Only as Good as the Data you're Feeding it Phil Wilkinson , Independent Consultant	AI and Regulations: How to Integrate AI Governance into your Company Policies without Hurting Business Performances Andrea Isoni , Chief AI Officer, AI Technologies
3:50PM - 4:20PM	Day 1 Networking Break and Exhibits - PM				
4:30PM - 5:15PM	Plenary Keynote: Dancing with Data: Mapping the DNA of Music LJ Rich , World-renowned Musician & BBC TV Broadcaster				
5:15PM - 6:20PM	Networking Reception				

CONFERENCE AND EXHIBITS: TUESDAY, MARCH 18, 2025

8:00AM - 9:00AM	Registration & Networking Breakfast			
9:00AM - 9:10AM	Conference Welcome & Open Day 2 Ben Clinch, Partner, Ortecha Mary Drabble, Head of Data Governance, Royal London			
9:10AM - 9:50AM	Plenary Keynote: Data Governance – It’s Time to Start Over Malcolm Hawker, Chief Data Officer, Profisee			
9:50AM - 10:35AM	Plenary Keynote: Top Tips for Shifting Data Culture and Why it’s Worth it Christina Finlay, Global Head of Data & Analytics - Manufacturing & Supply Chain, Volvo Cars			
10:35AM - 11:05AM	Day 2 Networking Break & Exhibits- AM			
	TRACK 1 & 2 DATA GOVERNANCE		TRACK 3 MASTER DATA MANAGEMENT	TRACK 4 AI & DATA
11:05AM - 11:45AM	Communicating Data Quality as a Business Narrative Gaurav Patole, Principal Data Governance Specialist, Thoughtwork	The Human Side of Data: Our Journey from Low Maturity to Excellence Karen Naveld, Head of Master Data, Etex Services	MDM: Collaboration is Simple Sue Geuens, Director of Data Governance & Product Data, Elsevier Henri Gordon, Director of Customer Data, Elsevier	Synergizing AI and Data Management: Unlocking Mutual Benefits Sebastian Kaus, Head of Data Governance, Vattenfall
11:55AM - 12:40PM	Turning Failure into Success: The Role of Leadership in Data Governance Serge Waterschoot, Head of Data, Fednot, the Federation of the Belgian Notaries	Data Retention a Low Hanging Fruit for Data Governance Felix Streichert, Lead Data Manager Manufacturing Robert Bosch GmbH Senthil Subramaniam, Lead Data Architect, Robert Bosch GmbH	Bridging the Gap: Leveraging Business Concept Modelling for Effective Data Strategy and Master Data Management Daragh O'Brien, CEO & Director of Strategy, Castlebridge	Moving Beyond Technical Data Quality Rules: A Modern Approach with Artificial Intelligence at IT-Services of Austrian Social Security Vojkan Radak, Data Warehouse Product Manager, IT-Services, Austrian Social Security Marcin Chudeusz, CEO, Digna
12:40PM - 2:10PM	Networking Lunch & Exhibits Day 2			
1:10PM - 1:30PM	Lunchtime Session: Securing Success: How Entity Verification and MDM Transform Organisations Ian Godfrey, Director, Industry Practice Lead, Moody's Hemal Shah, Senior Director, Industry Practice Lead, Moody's			
1:40PM - 2:00PM	Lunchtime Session: How to Simplify Mergers & Acquisitions with Master Data Management Anish Raivadera, Master Data Management Technical Lead, Dentsu			
2:10PM - 2:50PM	Building a Successful Data Stewardship Program Herbert Prickarz, Business Chief Digital Office, Bosch	Minimum Viable Data Management: Fast, Focused, and Effective Sherifat Akintunde-Shitu, MDM Capability Lead, Accenture UK	Mastering our Complex Data Without an MDM Solution Khabab Sessanga, Senior Vice President - Knowledge & Data Governance, Mubadala Investment Company	Keeping the Human in the Loop - How to Use AI to Empower Not Replace James Pope, Data Lead, Schroders Sofia Alcalá Paterna, Data Excellence Practice Managing Director, Intuita
2:50PM - 3:20PM	Day 2 Networking Break & Exhibits - PM			
3:20PM - 4:00PM	Implementing a Data Quality Strategy Garry Manser, Head of Data Governance, Vanquis Banking Group	Roadmap and Bumps Toward Data Governance and MDM at a Regional European Utility Provider in Energy Zakariás Gunyits, Chief Data Officer, MVM Group		AI Driven Active Data Governance Automation Mike Ferguson, CEO, Intelligent Business Strategies
4:05PM - 4:45PM	Plenary Keynote: Driving the African Information Highway Gwen Thomas, Founder, The Data Governance Institute			
4:45PM - 5:00PM	Conference Close & Final Remarks Ben Clinch, Partner, Ortecha Mary Drabble, Head of Data Governance, Royal London			

WORKSHOPS: WEDNESDAY, MARCH 19, 2025

9:30AM - 12:45PM	Data Governance Fundamentals Nicola Askham , The Data Governance Coach	How to Thrive With Data Fabric Ben Clinch , Partner, Ortecha	Mastering Quick Wins in Data Governance: A Comprehensive Guide to Data Governance Sprints Strategy & Design Sprints Mathias Vercauteren , President & Principal, Data Vantage Consulting	How to Build, Manage and Enhance a Data Management Team Gerard Bartley , Independent Data Consultant	How Data Governance Enables Data Strategy: A Practical Guide Zoran Novaković , Line of Business Director, Data Governance, Solvership Martin Markač , Line of Business Director, Data & Analytical Solutions, Solvership
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Breaks:

08:30 - 09:30 Registration & Breakfast
11:00 - 11:15 Morning Coffee Break
12:45 - 13:45 Lunch & Networking
15:15 - 15:30 Afternoon Coffee Break

1:45PM - 5:00PM	Data Governance Clinic Nicola Askham , The Data Governance Coach	Data Governance Frameworks Garry Manser , Head of Data Governance, Vanquis Banking Group	AI Driven Active Data Governance Automation. Mike Ferguson , CEO, Intelligent Business Strategies	A Practical Guide to Achieving Data Quality in Your Business Gerard Bartley , Independent Data Consultant	The Key Principles and Tactics for Effective Negotiation Suzanne Williams , Hostage Negotiator
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WORKSHOPS: THURSDAY, MARCH 20, 2025

9:00AM - 4:30PM	AI Governance, Responsible AI, and Data Governance: Connecting the Dots Mathias Vercauteren , President & Principal, Data Vantage Consulting	Data Stewardship – The Foundation of Successful Data Governance Nigel Turner , Principal Information Management Consultant EMEA, Global Data Strategy	Advanced Data Governance Sue Geuens , Director of Data Governance & Product Data, Elsevier
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Breaks:

08:00 - 09:00 Registration & Breakfast
10:30 - 10:45 Morning Coffee Break
12:15 - 13:15 Lunch & Networking
14:30 - 14:45 Afternoon Coffee Break

“I was very grateful for another 3 days of great information. I am heading back home, full of energy and faith in this industry of ours”

Dana Julinschi, Senior DG Officer,
FMO - Dutch Development Bank

JOIN YOUR INDUSTRY PROFESSIONALS

Organisations Who Attended In 2024

• Accenture UK • AI Technologies • Amplifi Group, AND Digital • AS LHV Pank • Atlas Copco • BearingPoint • Bupa • BT Group • Canadian Institute for Health Information • Capgemini • Castlebridge • CBRE • Collibra • Danske Commodities • Data Crossroads • Data Vantage Consulting • Databricks, DUAL UK • Elsevier • Erich NETZSCH B.V. & Co. Holding KG • EIB • Etex Services NV • Euromonitor International • FCDO • Fluree • PBC • FMO - Dutch Development Bank • Genius Sports • Global Data Strategy • H. Lundbeck A/S • Heathrow Airport Ltd • Hellermannntyton • Holley Holland Consulting • Intelligent Business Strategies Ltd • Intuita • ITV plc • Just Eat Takeaway • Kavcan Limited • Kearney Cervello • Laerdal Medical AS • Leading Resolutions • Lightup AI, Lexmark • Loughborough University • Magilo • mBank S.A • MSLO Consulting • OCI Chemical • OMV AG • OTP Bank Croatia • OTP Banka d.d. • Picnic • Poslovna Inteligencija • Precisely • Prima Assicurazioni • PRS for Music • PWC • QuaData • Royal National Lifeboat Institution • Saab AB • Sandoz • Shell • Sky • Skyscanner • Sony Europe • Thoughtworks Europe • The Lego Group • ToBeWAY, University of Nottingham • Vanquis Banking Group • Vattenfall • Voya Financial • Volvo Group Digital & IT • Vitality Technet, Inc. • Zeenea • Zürcher Kantonalbank.

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EARLY BIRD Ends 20th December 2024	£805.50 +VAT	£1327.50 +VAT	£1615.50 +VAT	£1975.50 +VAT
Standard Rate	£895 +VAT	£1475 +VAT	£1795 +VAT	£2195 +VAT

“Lots of good insights. Definitely worth the effort and so good to meet in person”

Anders Funderskov, Lead Data Governance Specialist, the Lego Group

“This was a worthwhile investment of my time”

Helen Stark, Director of Data Governance, Siemens Healthcare Diagnostics

“What an excellent, balanced Conference. Excellent speakers, a wide range of topics and well organised”

Ciara McMorrow, Head of Data Regulations and Change, Sky

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VENUES

Conference and Exhibits Venue:
17 & 18 March 2025
Convene 133 Houndsditch London, EC3A 7DB

Workshops Venue:
19 & 20 March 2025
etc.venues Fenchurch
8 Fenchurch Pl
London, EC3M 4PB

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