



DATA GOVERNANCE
CONFERENCE EUROPE



MASTER DATA MANAGEMENT
CONFERENCE EUROPE



AI GOVERNANCE
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NOW
ENTERING ITS
22ND YEAR!

17 & 18 March 2025 | Conference and Exhibits, Convene 133 Houndsditch, London
19 & 20 March 2025 | Workshops, etc.venues Fenchurch Street, London

Join us at the Data Governance Conference Europe, AI Governance Conference Europe & Master Data Management Conference Europe, the insightful event for global data professionals.

2025 Keynote and Featured Speakers



Abel Aboh
Data Ethics & AI Lead
Bank of England



Ben Clinch
Partner
Ortecha



Christina Finlay
Global Head of Data & Analytics, Manufacturing and Supply Chain (Senior Director)
Volvo Cars



Eileen Lee
Head of Data and Process Improvement, Data & AI Office
Jaguar Land Rover



Emma York
CDO & Head of DG
London Stock Exchange Group



Gwen Thomas
Founder
The Data Governance Institute



Nicola Askham
The Data Governance Coach



LJ Rich
World-renowned Musician & BBC TV broadcaster



Malcolm Hawker
Chief Data Officer
Profisee



Zakariás Gunyits
Chief Data Officer
MVM Group

4
Days

5
Keynotes

60+
Speakers

13
Workshops

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CONFERENCE AND EXHIBITS: MONDAY, MARCH 17, 2025

8:00AM - 9:00AM	Registration & Networking Breakfast				
9:00AM - 9:10AM	Conference Opening & Welcome Gerard Bartley , Independent Data Consultant Sue Geuens , Director of Data Governance & Product Data, Elsevier				
9:10AM - 10:00AM	Plenary Keynote: The Future of Data Management- Technological, Cultural and Regulatory Opportunities and Threats Ben Clinch , Partner, Ortecha				
10:10AM - 10:50AM	From Chaos to Calm: A Real-life Data Governance Journey Sam Merchant , Head of Data Governance, Defence Equipment and Support, Ministry of Defence Ian Hunneybell , Data Governance Manager, Ministry of Defence	Managing Your Data Career Gerard Bartley , Independent Data Consultant Mark Dexter , The Data Talent Scout	Graph Technology for Enterprise Master Data Management Shanthi Nachiappan , Principal Data Quality Engineer	The Next Generation of AI Yaniv Naor , Director of Global Master Data Management, Sandoz	Tips to Embedding AI Governance Successfully Abel Aboh , Data Ethics & AI Lead , Bank of England
10:50AM - 11:20AM	Day 1 Networking Break and Exhibits - AM				
11:20AM - 12:00PM	Did Mary Tell a Lie in Order to get a Job as Head of Data Governance? Mary Drabble , Head of Data Governance, Royal London	Influencing Stakeholders on Data Nic Granger , Director of Corporate (Digital, Data and Technology) and CFO, North Sea Transition Authority	How I Stopped Receiving Calls From My Own Sales Team Boopeshvikram Ramasubramanian , Data Product Owner, Mars	Panel: Navigating the Intersection of Data Governance and AI Governance Moderator: Susan Walsh , The Data Classification Guru Panelists: Joanne Biggadike , Head of Data Governance, Schroders UK Samantha Ng , Managing Director, Arceus Associates Samir Sharma , Founder & CEO, datazuum Caroline Carruthers , Chief Executive, Carruthers and Jackson	
12:10PM - 12:50PM	Panel: How to Effectively Embed Data Governance into Business Processes Moderator: Nicola Askham , The Data Governance Coach Panelist: Eileen Lee , Head of Data and Process Improvement, Data & AI Office, Jaguar Land Rover Shani Reynolds , Head of Data Governance, First Sentier Investors Kate Brooks , AI Specialist, UK Financial Services, Teradata Alistair Griffin , Data Governance Lead, Brambles	Master Data Governance and Data Quality Management: A Case Study to Govern and Improve Master Data Andreas Tagkalakis , Head of Global Master Data Management, OMV AG Johannes Koenig , Advisor Finance Projects, OMV AG		The Habits of Highly Effective Data Management for AI Success Frances O'Rafferty , Senior Manager, Baringa	AI Governance, Data Governance, Business Governance, Oh My!: How to Keep Things Simple in an Increasingly Complex World Daragh O'Brien , CEO, Castlebridge
12:50PM - 2:20PM	Networking Lunch & Exhibits - Day 1				
2:20PM - 3:00PM	Keynote Panel: The Role of Data, AI & Analytics in Shaping Strategic Decisions Malcolm Hawker , Chief Data Officer, Profisee Emma York , CDO & Head of DG , London Stock Exchange Group				
3:10PM - 3:50PM	Enabling organisational success through Data & AI Governance: A case study from STOP THE TRAFFIK Tina Salvage , Data Management Lead, Bupa	Improving the Data Management Culture at a Housing Association Shae McCalla , Head of Data Governance, Notting Hill Genesis	How Master Data Management can Enable AI Adoption Pedro Farinha , General Manager, APGAR Yaniv Naor , Director of Global Master Data Management, Sandoz	Your AI strategy is Only as Good as the Data you're Feeding it Phil Wilkinson , Independent Consultant	AI and Regulations: How to Integrate AI Governance into your Company Policies without Hurting Business Performances Andrea Isoni , Chief AI Officer, AI Technologies
3:50PM - 4:20PM	Day 1 Networking Break and Exhibits - PM				
4:30PM - 5:15PM	Plenary Keynote: Dancing with Data: Mapping the DNA of Music LJ Rich , World-renowned Musician & BBC TV Broadcaster				
5:15PM - 6:20PM	Networking Reception				

CONFERENCE AND EXHIBITS: TUESDAY, MARCH 18, 2025

8:00AM - 9:00AM	Registration & Networking Breakfast				
9:00AM - 9:10AM	Conference Welcome & Open Day 2 Ben Clinch , Partner, Ortecha Mary Drabble , Head of Data Governance, Royal London				
9:10AM - 9:50AM	Plenary Keynote: Data Governance – It's Time to Start Over Malcolm Hawker, Chief Data Officer, Profisee				
9:50AM - 10:35AM	Plenary Keynote: Top Tips for Shifting Data Culture and Why it's Worth it Christina Finlay , Global Head of Data & Analytics - Manufacturing & Supply Chain, Volvo Cars				
10:35AM - 11:05AM	Day 2 Networking Break & Exhibits- AM				
11:05AM - 11:45AM	Communicating Data Quality as a Business Narrative Gaurav Patole , Principal Data Governance Specialist, Thoughtwork	The Human Side of Data: Our Journey from Low Maturity to Excellence Karen Naveld , Head of Master Data, Etex Services	MDM: Collaboration is Simple Sue Geuens , Director of Data Governance & Product Data, Elsevier Henri Gordon , Director of Customer Data, Elsevier	Synergizing AI and Data Management: Unlocking Mutual Benefits Sebastian Kaus , Head of Data Governance, Vattenfall	How AI Governance can Save Lives, Regulation can Boost Innovation, and Other Wild Tales From the AI Front Line Dennis Kessler , Data Governance & Responsible AI Governance Specialist
11:55AM - 12:40PM	Turning Failure into Success: The Role of Leadership in Data Governance Serge Waterschoot , Head of Data, Fednot, the Federation of the Belgian Notaries	Data Retention a Low Hanging Fruit for Data Governance Felix Streichert , Lead Data Manager Manufacturing Robert Bosch GmbH Senthil Subramaniam , Lead Data Architect, Robert Bosch GmbH	Bridging the Gap: Leveraging Business Concept Modelling for Effective Data Strategy and Master Data Management Daragh O'Brien , CEO & Director of Strategy, Castlebridge	Moving Beyond Technical Data Quality Rules: A Modern Approach with Artificial Intelligence at IT-Services of Austrian Social Security Vojkan Radak , Data Warehouse Product Manager, IT-Services, Austrian Social Security Marcin Chudeusz , CEO, Digna	AI Governance: From Compliance to Competitive Advantage Kevin Burnley Brennan , Data & AI Sales Lead, Xpedition
12:40PM - 2:10PM	Networking Lunch & Exhibits Day 2				
2:10PM - 2:50PM	Building a Successful Data Stewardship Program Herbert Prickarz , Business Chief Digital Office, Bosch	Just Enough Data Management: From Theory/Frameworks to Practical Impact Sherifat Akintunde-Shitu , MDM Capability Lead, Accenture UK	Mastering our Complex Data Without an MDM Solution Khabab Sessanga , Senior Vice President - Knowledge & Data Governance, Mubadala Investment Company	Keeping the Human in the Loop - How to Use AI to Empower Not Replace James Pope , Director of Data, Analytics and Governance, Hyperoptic Sofia Alcala Paterna , Data Excellence Practice Managing Director, Intuita	AI Governance Worldwide: Lessons From Different Approaches in Heavily Regulated Industries Dr Janet Bastiman , Chief Data Scientist, Napier AI
2:50PM - 3:20PM	Day 2 Networking Break & Exhibits - PM				
3:20PM - 4:00PM	Connect the DOTS - Data Office Transformation Strategy Irene Dirks , Data Management Consultant DG & DQ, PGGM Investment Management	Implementing a Data Quality Strategy Garry Manser , Head of Data Governance, Vanquis Banking Group	Roadmap and Bumps Toward Data Governance and MDM at a Regional European Utility Provider in Energy Zakariás Gunyits , Chief Data Officer, MVM Group Anikó Verőci , Lead BI Business Analyst, MVM Group	AI Driven Active Data Governance Automation Mike Ferguson , CEO, Intelligent Business Strategies	
4:05PM - 4:45PM	Plenary Keynote: Driving the African Information Highway Gwen Thomas , Founder, The Data Governance Institute				
4:45PM - 5:00PM	Conference Close & Final Remarks Ben Clinch , Partner, Ortecha Mary Drabble , Head of Data Governance, Royal London				

WORKSHOPS: WEDNESDAY, MARCH 19, 2025

9:30AM - 12:45PM	Introduction to Data Governance Nicola Askham , The Data Governance Coach	How to Thrive With Data Fabric Ben Clinch , Partner, Ortecha	Mastering Quick Wins in Data Governance: A Comprehensive Guide to Data Governance Sprints Strategy & Design Sprints Mathias Vercauteren , President & Principal, Data Vantage Consulting	How to Build, Manage and Enhance a Data Management Team Gerard Bartley , Independent Data Consultant	How Data Governance Enables Data Strategy: A Practical Guide Zoran Novaković , Line of Business Director, Data Governance, Solvership Martin Markač , Line of Business Director, Data & Analytical Solutions, Solvership
12:45PM - 1:45PM	Lunch				
1:45PM - 5:00PM	Data Governance Clinic Nicola Askham , The Data Governance Coach	Data Governance Frameworks Garry Manser , Head of Data Governance, Vanquis Banking Group	AI Driven Active Data Governance Automation. Mike Ferguson , CEO, Intelligent Business Strategies	A Practical Guide to Achieving Data Quality in Your Business Gerard Bartley , Independent Data Consultant	The Key Principles and Tactics for Effective Negotiation Suzanne Williams , Hostage Negotiator

WORKSHOPS: THURSDAY, MARCH 20, 2025

9:00AM - 4:30PM	AI Governance, Responsible AI, and Data Governance: Connecting the Dots Mathias Vercauteren , President & Principal, Data Vantage Consulting	Data Stewardship – The Foundation of Successful Data Governance Nigel Turner , Principal Information Management Consultant EMEA, Global Data Strategy	Advanced Data Governance Sue Geuens , Director of Data Governance & Product Data, Elsevier
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“I was very grateful for another 3 days of great information. I am heading back home, full of energy and faith in this industry of ours”

Dana Julinski, Senior DG Officer, FMO - Dutch Development Bank

JOIN YOUR INDUSTRY PROFESSIONALS

Organisations Who Attended In 2024

• Accenture UK • AI Technologies • Amplifi Group, AND Digital • AS LHV Pank • Atlas Copco • BearingPoint • Bupa • BT Group • Canadian Institute for Health Information • Capgemini • Castlebridge • CBRE • Collibra • Danske Commodities • Data Crossroads • Data Vantage Consulting • Databricks, DUAL UK • Elsevier • Erich NETZSCH B.V. & Co. Holding KG • EIB • Etex Services NV • Euromonitor International • FCDO • Fluree • PBC • FMO - Dutch Development Bank • Genius Sports • Global Data Strategy • H. Lundbeck A/S • Heathrow Airport Ltd • Hellermannntyton • Holley Holland Consulting • Intelligent Business Strategies Ltd • Intuita • ITV plc • Just Eat Takeaway • Kavcan Limited • Kearney Cervello • Laerdal Medical AS • Leading Resolutions • Lightup AI, Lexmark • Loughborough University • Magilo • mBank S.A • MSLO Consulting • OCI Chemical • OMV AG • OTP Bank Croatia • OTP Banka d.d. • Picnic • Poslovna Inteligencija • Precisely • Prima Assicurazioni • PRS for Music • PWC • QuaData • Royal National Lifeboat Institution • Saab AB • Sandoz • Shell • Sky • Skyscanner • Sony Europe • Thoughtworks Europe • The Lego Group • ToBeWAY, University of Nottingham • Vanquis Banking Group • Vattenfall • Voya Financial • Volvo Group Digital & IT • Vitality Technet, Inc. • Zeenea • Zürcher Kantonalbank.

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Standard Rate	£895 +VAT	£1475 +VAT	£1795 +VAT	£2195 +VAT

“Lots of good insights. Definitely worth the effort and so good to meet in person”

Anders Funderskov, Lead Data Governance Specialist, the Lego Group

“This was a worthwhile investment of my time”

Helen Stark, Director of Data Governance, Siemens Healthcare Diagnostics

“What an excellent, balanced Conference. Excellent speakers, a wide range of topics and well organised”

Ciara McMorrow, Head of Data Regulations and Change, Sky

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Conference and Exhibits Venue:
17 & 18 March 2025
Convene 133 Houndsditch London, EC3A 7DB

Workshops Venue:
19 & 20 March 2025
etc.venues Fenchurch
8 Fenchurch Pl
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