



BUSINESS ANALYSIS CONFERENCE EUROPE

16 - 18 September 2024 • London, UK

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The Next Generation of Business Analysts: Our Journey & Vision



YOUNG BUSINESS ANALYSTS



Nicola Pinkney
SENIOR BUSINESS ANALYST
EVRI



Vishal Gupta
BUSINESS ANALYST
ALLIANZ UK

What is YBA?

- Young Business Analysts are an ethical not-for-profit group that focuses on helping young analysts grow into their careers
- Providing opportunities to raise profiles and build BA competencies
- Creating a community for knowledge sharing



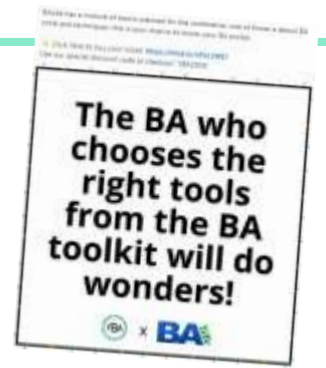
Our Vision

- Creating a free, safe place where all young BAs are connected
- Hosting more events for young BAs globally
- Providing key resources to support new BAs



Achievements of our community

- BA Digest articles
- BA Brew guests
- Guest speakers to present
- Inside Business Analysis podcast
- YBA Christmas social
- IRM & BA Life collaborators
- Business Analyst of the Year Award finalists



Impact

"At BCS Publishing we take pride in producing high quality books, and external reviewers are an important part of this process. YBA has played a pivotal role in a number of books by providing important feedback from their network of young professionals"

-Heather



"I am extremely grateful for the business analysts who attended schools to talk about their careers... Connecting with pupils sparked their curiosity and enthusiasm"

-Thomas



"The presentation gave a key insight into the BA role and helped me understand what skills are required to be a BA. I'm interested to see what a career for a BA would entail!"

-Julie



YBA Website

The screenshot shows the YBA website with a navigation menu at the top. The 'Events' menu item is highlighted. Below the navigation, there are four event categories, each with a logo, a title, a brief description, and a 'Learn More' button.

- IRM UK**
IRM Conferences
IRM host an annual Business Analysis conference in London.
[Learn More](#)
- BCS**
BCS events
BCS hosts events for IT professionals including business analysis events.
[Learn More](#)
- IIBA**
IIBA events
There are a range of BA events which are hosted at the International Institute of Business Analysis™ (IIBA®).
[Learn More](#)
- BA**
BA Life conference
An annual virtual Business Analysis conference for BAs, created and hosted by BAs.
[Learn More](#)

Our Sponsors

In the 4 years since our network launched, we have grown our community to over 2600 members across the globe, which would not have been possible without the vital support from our sponsors

Thank you!



**Scan our QR code or visit
our stand to learn more...**



Thank you!



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