



BUSINESS ANALYSIS CONFERENCE EUROPE

16 - 18 September 2024 • London, UK

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The Next Generation of Business Analysts: Our Journey & Vision



YOUNG BUSINESS ANALYSTS



Nicola Pinkney

SENIOR BUSINESS ANALYST

EVRI



Vishal Gupta

BUSINESS ANALYST

ALLIANZ UK

What is YBA?

- Young Business Analysts are an ethical not-for-profit group that focuses on helping young analysts grow into their careers
- Providing opportunities to raise profiles and build BA competencies
- Creating a community for knowledge sharing



Our Vision

- Creating a free, safe place where all young BAs are connected
- Hosting more events for young BAs globally
- Providing key resources to support new BAs



Achievements of our community

- BA Digest articles
- BA Brew guests
- Guest speakers to present
- Inside Business Analysis podcast
- YBA Christmas social
- IRM & BA Life collaborators
- Business Analyst of the Year Award finalists

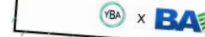


The Vampire and the Stakeholders



Sam Merrick

Business Architect at DWP Digital & Director at IIBA UK



The BA who chooses the right tools from the BA toolkit will do wonders!



BA Life has a mixture of topics planned for the conference, one of those is about BA tools and techniques, this is your chance to boost your BA toolkit.
Click here to buy your ticket: <https://bit.ly/BA2022>
Use our special discount code at checkout: YBA2022

Impact

"At BCS Publishing we take pride in producing high quality books, and external reviewers are an important part of this process. YBA has played a pivotal role in a number of books by providing important feedback from their network of young professionals"

-Heather



"I am extremely grateful for the business analysts who attended schools to talk about their careers... Connecting with pupils sparked their curiosity and enthusiasm"

-Thomas



"The presentation gave a key insight into the BA role and helped me understand what skills are required to be a BA. I'm interested to see what a career for a BA would entail!"

-Julie



The book I reviewed came through

YBA Website

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IRM Conferences

IRM host an annual Business Analysis conference in London.

[Learn More](#)

BCS events

BCS hosts events for IT professionals including business analysis events.

[Learn More](#)

IIBA events

There are a range of BA events which are hosted at the International Institute of Business Analysis™ (IIBA®).

[Learn More](#)

BA Life conference

An annual virtual Business Analysis conference for BAs, created and hosted by BAs.

[Learn More](#)

Our Sponsors

In the 4 years since our network launched, we have grown our community to over 2600 members across the globe, which would not have been possible without the vital support from our sponsors

Thank you!



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our stand to learn more...**



Website

Thank you!



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