

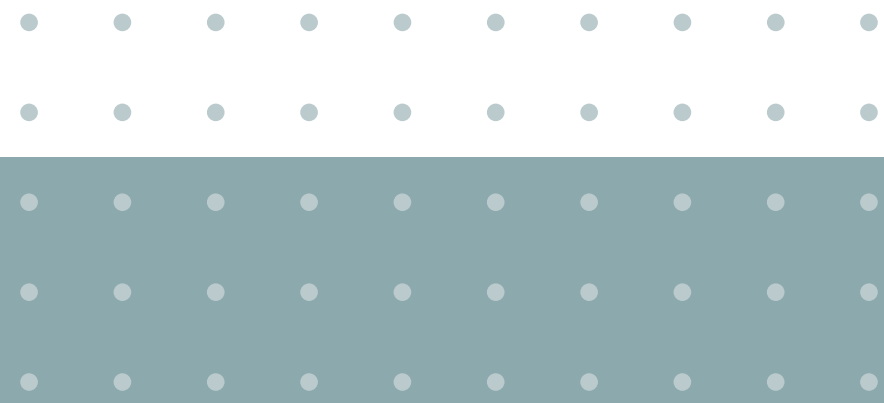


# BUSINESS ANALYSIS CONFERENCE EUROPE

16 - 18 September 2024 • London, UK

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# FINDING YOUR WAY

*Easy strategies for Business Analysts  
to succeed in the new normal*



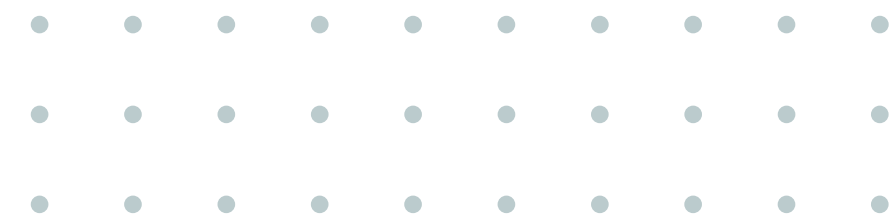


**01.** AS-IS

**02.** TO-BE

**03.** OPTIONS

**04.** NEXT STEPS



# TABLE OF CONTENTS



# MEET DONOVAN

Business Analyst, UAL  
Apprentices Mentor  
Lifestyle Coach  
Spartan Athlete  
Diabetes Warrior  
Cool dude

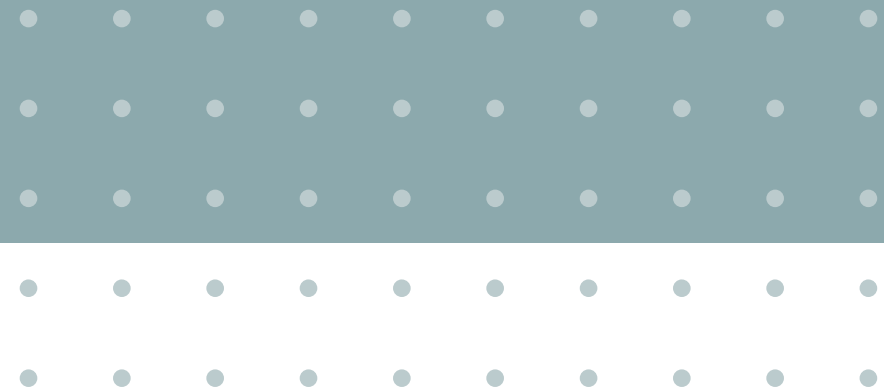


01.



# AS-IS

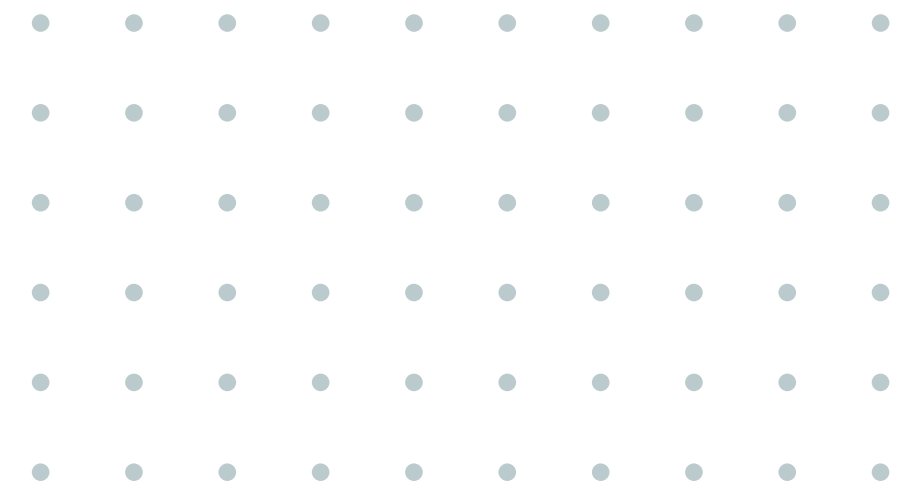
*What's going on in our space?*





# THE EVOLVING ROLE OF BUSINESS ANALYSTS

- Changes in the Business Landscape
- Impact on Business Analyst Roles
- Importance of Adaptation





# SHIFTS & OPPORTUNITY

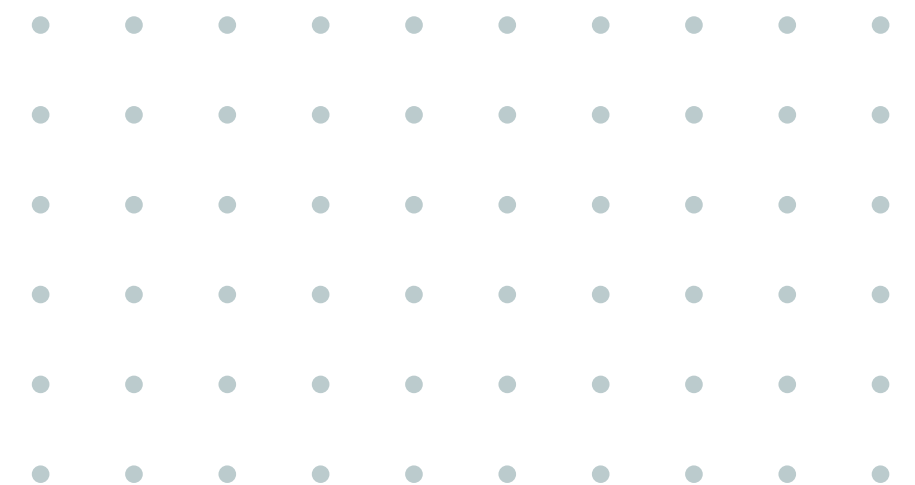
- Introduction to Hybrid Work
- Big Shifts Faced
- Opportunities Arising from These Changes





# BARRIERS, ISOLATION, AND VISIBILITY

- Dilemma of the New Starters
- Communication Issues in Hybrid Settings
- Feelings of Isolation Among Remote Workers
- Difficulties in Maintaining Professional Visibility





# IMPACT ON YOUR CAREER

- Impact on Daily Tasks and Productivity
- Long-term Career Implications
- Psychological Effects and Work-Life Balance





**“WHO LOOKS  
OUTSIDE, DREAMS;  
WHO LOOKS INSIDE  
AWAKENS.”**

*Carl Jung*

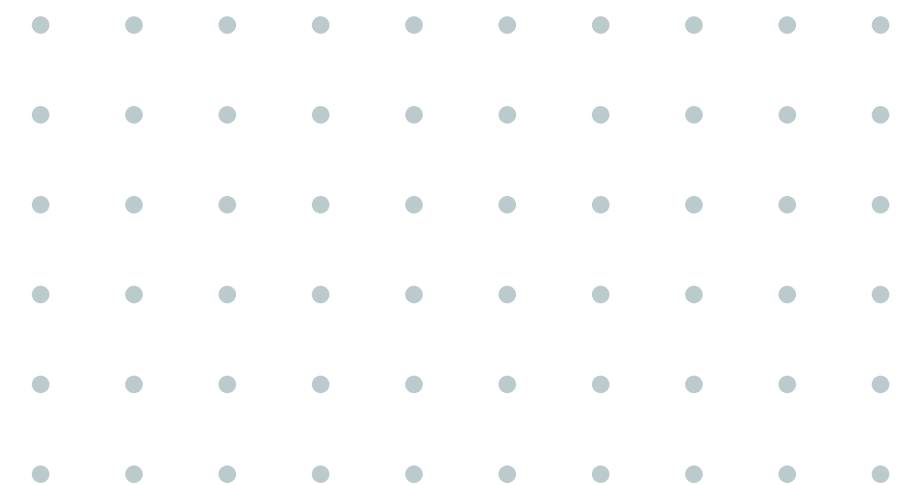




# ADAPTABILITY TO CHANGE

How well do you feel you have adapted to the hybrid work environment?

(Rate yourself using scale of 1 – 7, where 1 is low, 7 is high)

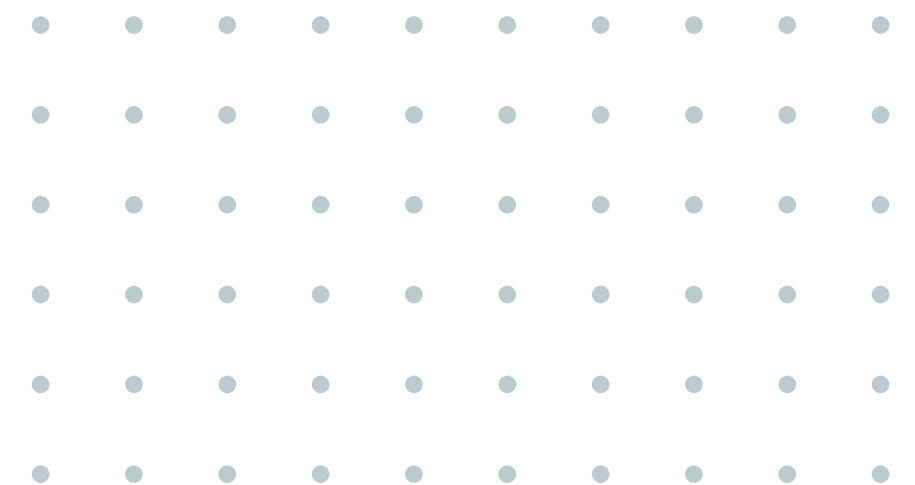




# COMMUNICATION EFFECTIVENESS

How is the effectiveness of your communication with colleagues and management in a hybrid setting?

(Rate yourself using scale of 1 – 7, where 1 is low, 7 is high)





# CAREER DEVELOPMENT

How satisfied are you with the opportunities for career development and progression in the current hybrid work model?

(Rate yourself using scale of 1 – 7, where 1 is low, 7 is high)

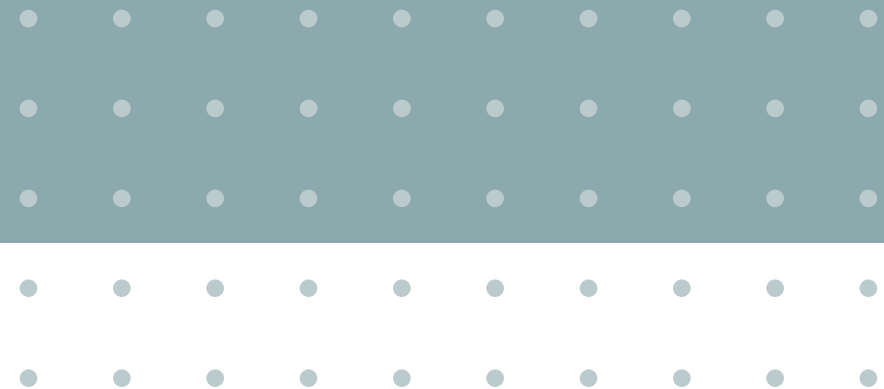
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02.



# THE TO-BE

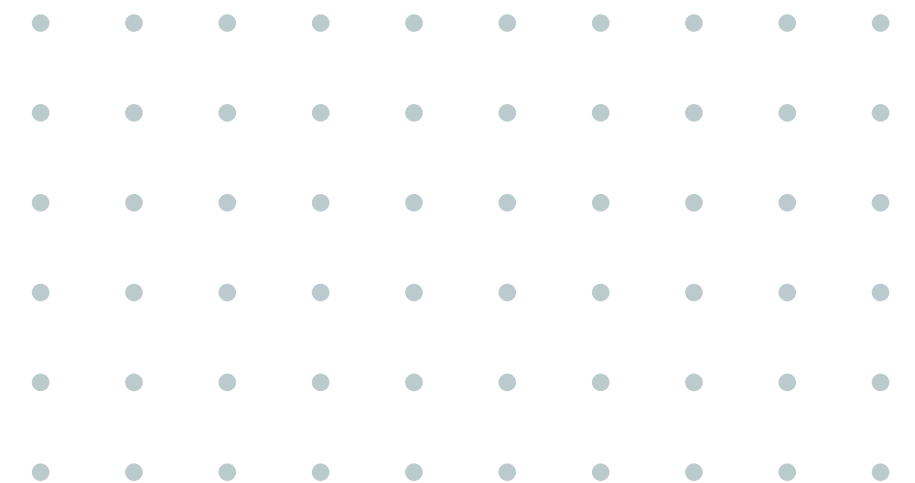
*What could our future look like?*





# THE THRIVING BA

- What Success Looks Like
- Key Traits of Successful Hybrid Workers
- Consistency on the fundamentals





# ADAPTING, ENGAGING, AND INNOVATING

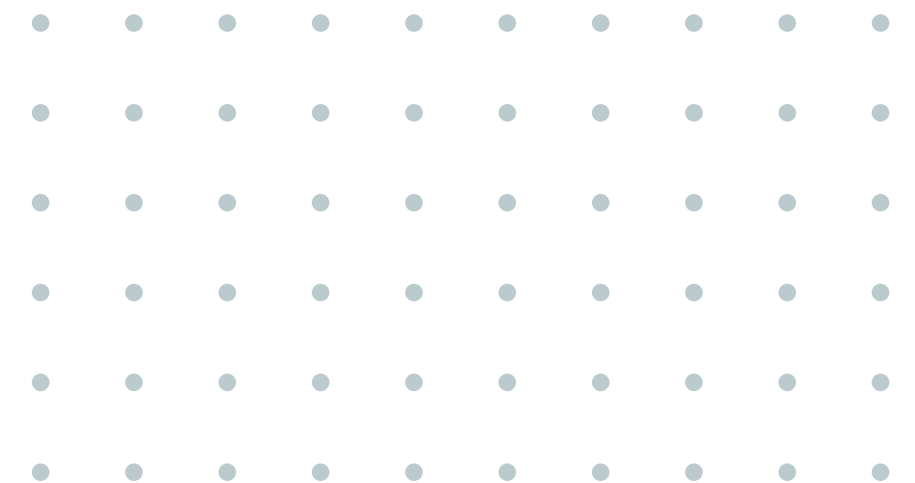
- Adapting to New Tools and Environments
- Engaging With Teams and Stakeholders Effectively
- Innovating Work Processes and practices





# BEING A CONTINUOUS LEARNER

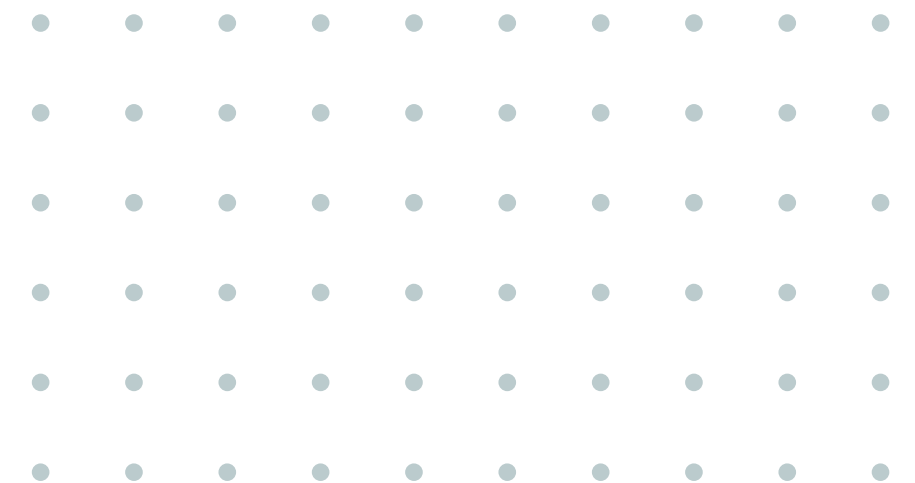
- Need for Ongoing Education
- Technologies That Facilitate Hybrid Work
- Building a Learning Culture at Work





# YOUR THRIVING BA GOAL

1. Do you have a clearly defined career goal for the next 12 months?





**“OPPORTUNITIES  
DON'T HAPPEN. YOU  
CREATE THEM”**

*Chris Grosser*



03.

# THE OPTIONS

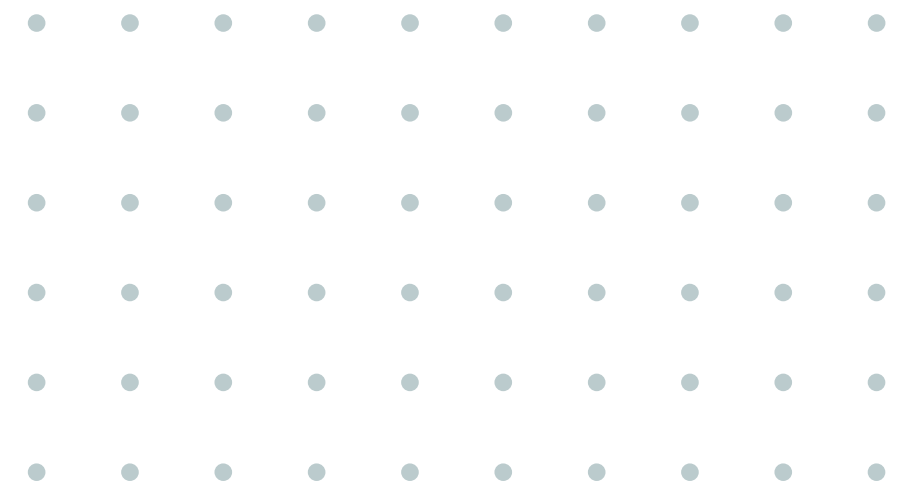
*What area do you want to improve on?*





# AREA 1: Remote Working Skills

- Specific Tools to Learn
- Integrating Tools into Daily Workflows
- Training and Resources Available



# AREA 2: Professional Relationships

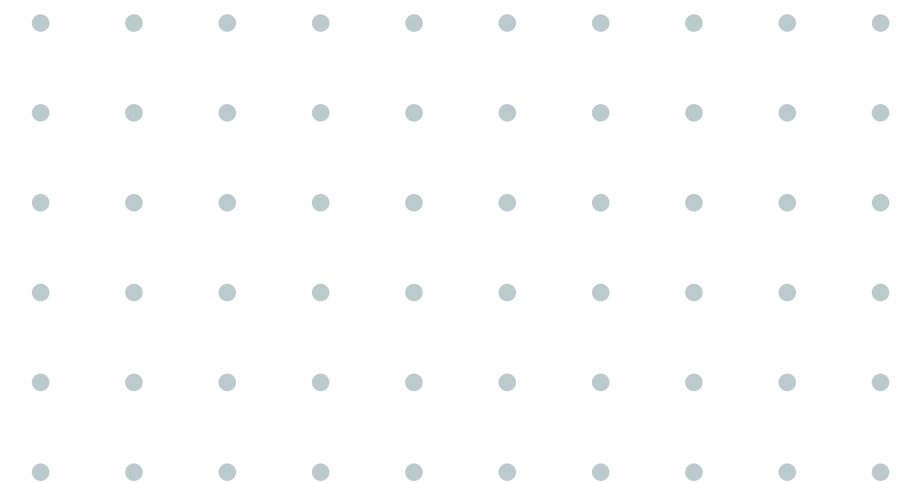
- Platforms for Virtual Networking
- Tips for Effective Online Networking
- Maintaining Relationships Long-Term





# AREA 3: Personal Growth

- Importance of Goal Setting
- SMART Goals for Business Analysts
- Tools and Techniques for Tracking Progress



# AREA 4: Cultivating New Habits

- Identifying Impactful Habits
- Implementing New Habits
- Monitoring and Adjusting Habits

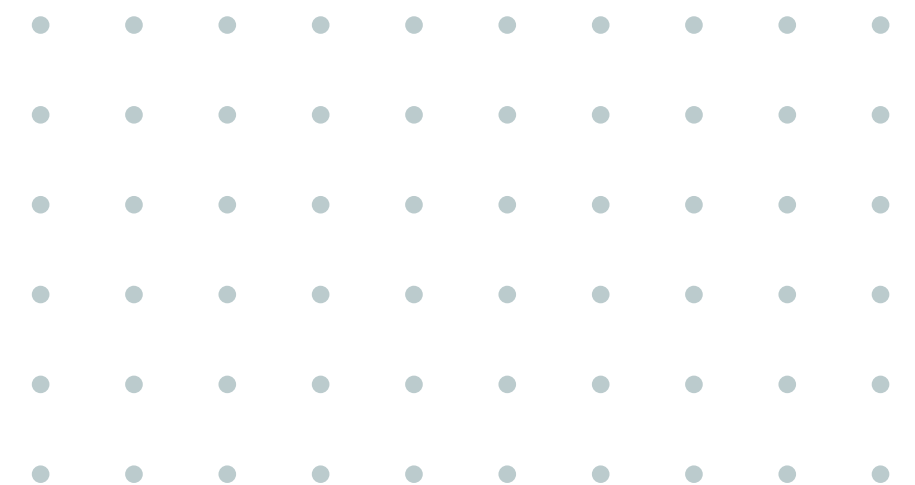




- Areas of improvement:**
- Remote working skills
  - Professional relationships
  - Personal growth
  - Cultivating new habits

# FOCUSING ON YOUR CAREER

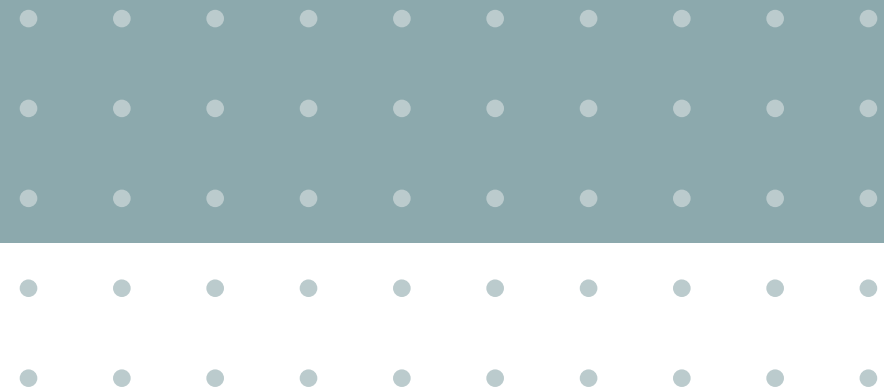
1. Which area is most important for you to focus on right now?
2. What will be the benefit if you make it happen?



04.

# THE NEXT STEPS

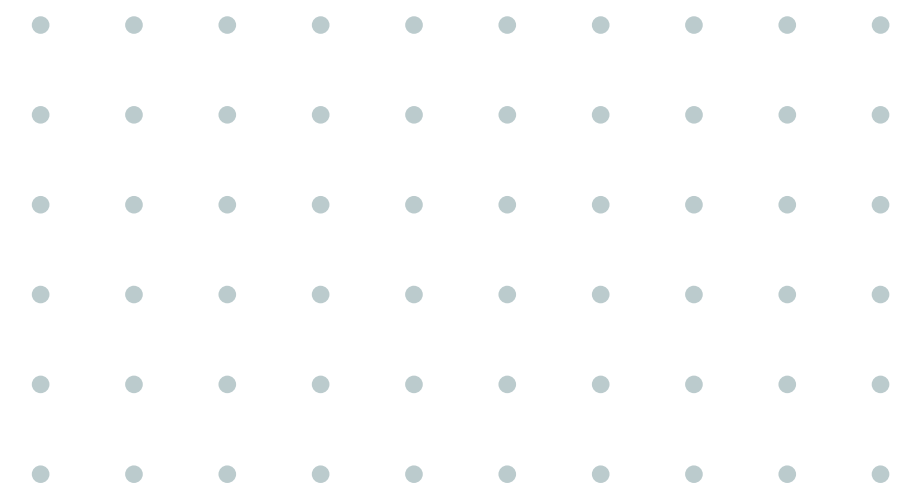
*It's time for action*





# TAKE BITE SIZE CHUNKS

- Start today!
- Integrate ideas into your work every day
- Remember, it's always day 1!





# EMBRACE, ENHANCE, EXPAND

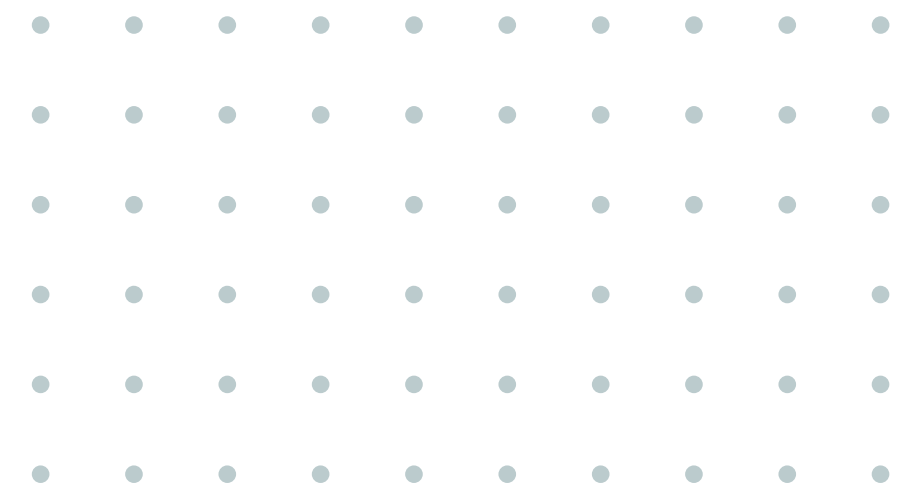
- Accept that change is the norm
- Learn new skills to move forward
- Create Your Vision of Future Possibilities





# CONTROL THE CONTROLLABLES

- Acknowledgment of External Limitations
- Focus on What Can Be Controlled
- Strategy to Deal with Uncertainties





# RESOURCES I'VE FOUND USEFUL

## BOOKS

- Man's search for meaning – Viktor E. Frankl
- The Obstacle is the Way – Ryan Holiday
- Effective Executive – Peter Drucker
- Turning pro – Steven Pressfield
- Atomic Habits – James Clear

## PERSONAL DEVELOPMENT

- Heroic.us

## NETWORKING

- LinkedIn.com
- Lunchclub.ai
- IIBA
- BCS

## TOOLS

- Miro
- Mural
- Trello





# THANK YOU



Let's continue the conversation beyond today!  
I'd love to hear from you if you're interested in:

1. Sharing stories about your progress
2. Personalised coaching to elevate your career
3. Planning a tailored talk at your organisation

<https://linkedin.com/in/donovangrant/>





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