



BUSINESS ANALYSIS CONFERENCE EUROPE

16 - 18 September 2024 • London, UK

**Swarming and Performing – Business Analysts Fighting
Financial Crime.**

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(LSEG)**



Question

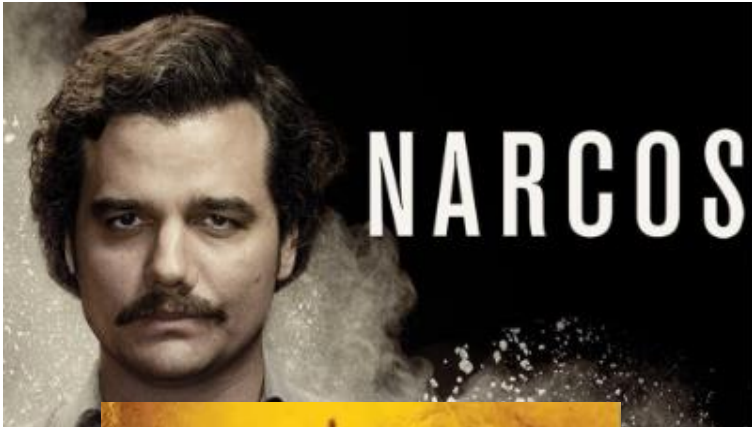
Hands up if
you work with
a globally
based team?



LSEG Risk Intelligence Business Analysts fighting financial crime.

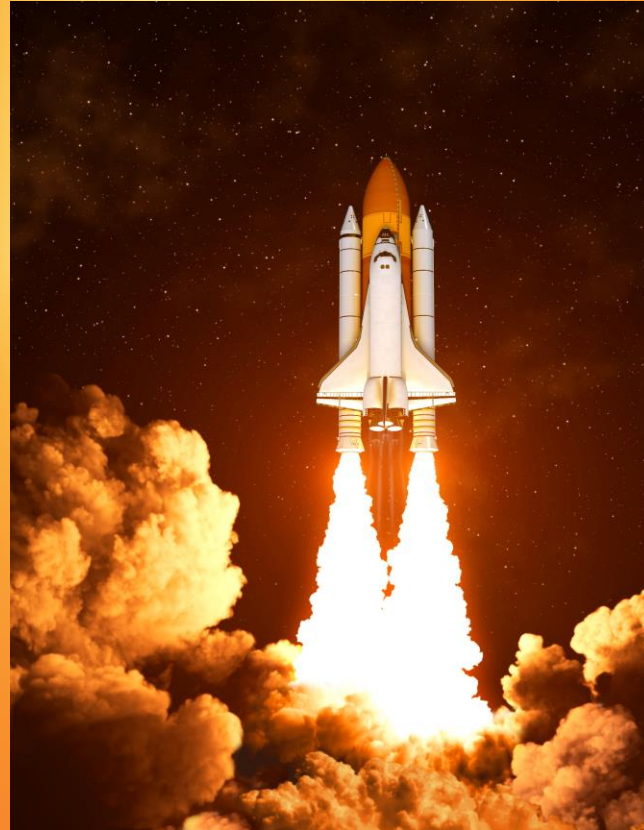


Financial Crime in the Media



How big a problem is Financial Crime?

United Nations Office on Drugs and Crime estimates between 2 and **5% of Global GDP** is laundered each year which may be up to **1.87 trillion Euros**

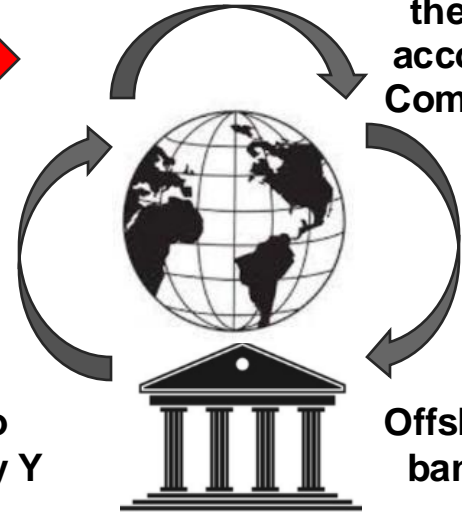


The 1-2-3 of Money laundering

- 1. Placement
- 2. Layering
- 3. Integration



Dirty money integrates into the financial system



Luxury goods, investments



What is a sanction and who exercises them?

Economic sanctions are used as a tool of foreign policy by many governments and can be direct and indirect

Economic

Diplomatic

Military

Sport

Environmental



Risk intelligence Major Programme

Challenges

1. How to develop a high functioning new remote BA team
2. How to start analysis
3. How we controlled incoming work
4. How to do complex low-level analysis at speed



Creating a High functioning remote BA team from scratch

Over 26 Business Analysts

5 countries (India, Ukraine, Thailand, Georgia, London)

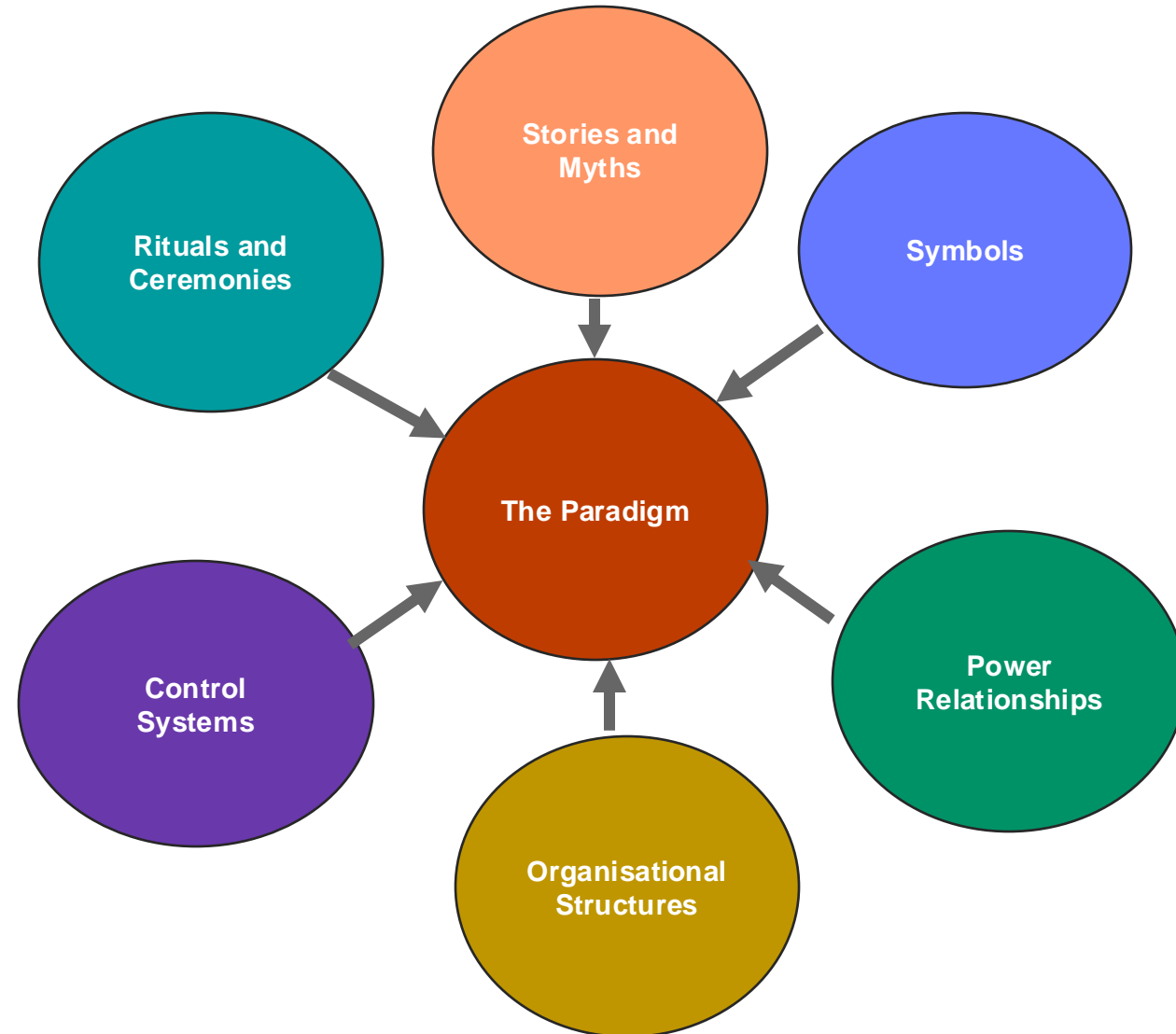
3 contractor organisations

40:60 split Permanent vs Contractor

Largely New Team

BAs aligned to specialisms

Johnson & Scholes - Cultural Web



Figjam – Visual Remote Discovery workshops

1. Rules of the Workshop
2. Set Agenda
3. Present Value Proposition
4. Q & A
5. T-Shirt Sizing

1. Rules of the Workshop
2. Set Agenda

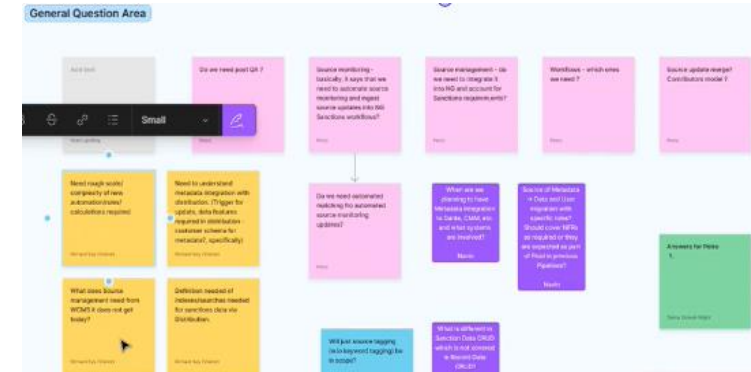


3. Present Value Proposition

Pipe meeting - no 4 PIPE 4 WC API powered by NG Distribution - Product Owner Marco Dias

NO SERVICES & WC API powered by NG Distribution	Define the industry leading elements concerning developer traditional and emerging performance metrics	CONTENT CURATION	CONTENT CURATION	CONTENT CURATION
Marco	Phase 1 research, starting with some researching, with and going back to log an effort.	Provide ability to search a 1000 records with WC Content System and deliver an enriched list record to "User customer"	Content CURATION	Content CURATION
Natalie	This alternative will require all Content Systems, i.e., the ability to search records in NG.	Search for records in a list	Content CURATION	Content CURATION
Kevin	Search for records in a list	Search for records in a list	Content CURATION	Content CURATION
Richard	Search for records in a list	Search for records in a list	Content CURATION	Content CURATION
Prafulla	Search for records in a list	Search for records in a list	Content CURATION	Content CURATION
Paul	Search for records in a list	Search for records in a list	Content CURATION	Content CURATION
Mike	Search for records in a list	Search for records in a list	Content CURATION	Content CURATION
Navin	Search for records in a list	Search for records in a list	Content CURATION	Content CURATION

4. Q&A



5. T-Shirt Sizing

Natalie

Kevin Natalie Worboys

Richard

Prafulla Anonymous (Visitor)

Paul Pratul

Mike

Navin

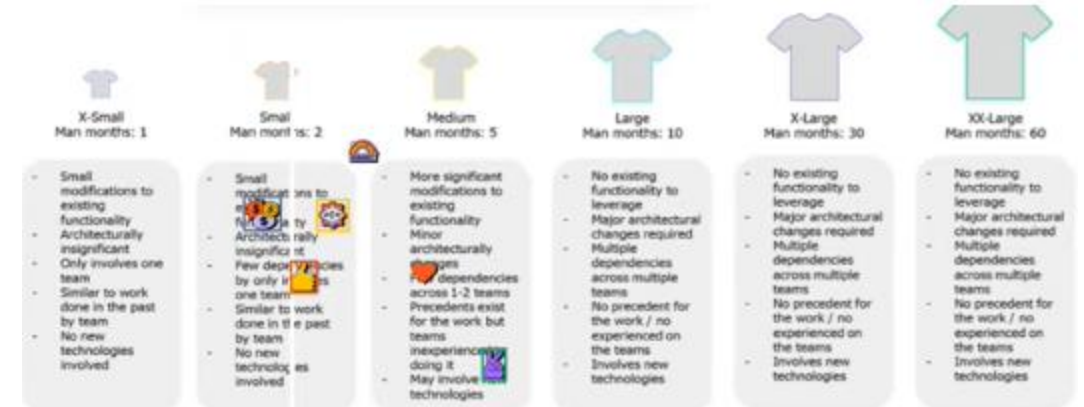
PIPE 4 TD9 - Matching Curation A

User can search a Name/Identifier and get relevant Sanction results

Size: UUX / API - Analysis - Medium

Petro QoS we need only simple Name matching? Maybe we should extend search with some other parameters?

Have a priority



The Intake process

- Controlling Incoming Analysis & Design Work

- 4 Step Process
- Work Submitted
- Value Assessment
- High-level Analysis and Design
- Developed and Improved over the past 2 years



What is Swarming

Swarming, in the Agile context, is a collaborative approach where team members with the necessary skills join forces to complete a task that is proving challenging for a single team member





Swarming Kick-off

Steps 1 to 5

- Groups of BAs Working Together
- BAs With Specialisms
- Swarm BA Leads the Group
- Common Working Practices
- Daily Standup



Swarming Process

steps 6 to 8

- Groups of BAs Working Together
- BAs With Specialisms
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18 months of Swarming - Pros

- Great technique to handle large scale analysis
- Creates a healthy backlog when none exists
- High morale/ strong BA team
- BAs with deep component knowledge
- Team development
- Repeatable process
- Provides ability to mobilise analysis quickly
- Saves time



18 months of Swarming - Cons

- Sometimes we have done the analysis too far ahead
- Multiple drops to squads
- No dedicated squad BA – can be a shock
- Extra communication channels for any issue
- Squads not working on the same piece of work at the same time, leads to multiple hand overs



Key Takeaways

Team bonding is critical –
Johnson and Scholes Cultural Web

Get organised – Kick off and Intake

Try Swarming for Green field
Programme backlog building

Constantly evaluate

Template best practice

Be Brave! Be Agile!



Questions



Thank you from the LSEG Risk Intelligence BAs



The Business Analysts that make the world that little bit safer.....





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