



A sneak peek!

The UX Whistle-stop Workshop



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Welcome everyone,
everyone welcome

This is a workshop for beginners or those wanting a refresher in User Experience (UX)

The objectives of the session are to:

- Provide you with an introduction to UX and User Centred Design (UCD)
- Give you a feel for some of the tools and techniques that you can incorporate into your future user engagement
- Help you to further your skills as a BA

Our planned journey together...

'User Experience (UX) is about the interaction and overall experience that a user has whilst using a product or a service.'

User Centred Design is a process that puts the user at the heart of every stage of design and development – from end to end.'



Q&A to demystify the session further:

Is previous experience necessary? Nope

Do I need to bring anything? Ideally a pen or pencil as there will be a few Blue Peter style moments where you can get creative, but artistic skills are not essential!

Is UX relevant to me even if I don't work in IT delivery? Yes, the tools and techniques we plan to cover are those most relevant to BAs and applicable to gathering good user insight, so relevant for different types of delivery.

How much audience participation is there? This is an interactive session, but we aim to make it enjoyable for all, so playback is voluntary, and activities are designed for small groups.

Is there any pre work? Not really, but for the keen beans amongst you, start making a list of UX that falls into the good, the bad and the ugly categories!

We look forward to meeting you at the conference.