



BUSINESS ANALYSIS CONFERENCE EUROPE

16 - 18 September 2024 • London, UK

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the event mobile app***



No more FOMO!

Getting involved in the business analysis community



Stu Mullinger

Who's this guy?



Living in
Bristol, UK



20 years in
business
analysis



Consultant
and Director
at Better
Business
Analysis



Volunteer
with IIBA's
UK Chapter

What is the BA community?

The background of the slide is a dark blue to black gradient. It features a complex network of white lines connecting numerous white person icons. The icons are scattered across the frame, with some appearing more prominent than others. The lines represent connections between individuals, forming a dense web that symbolizes a community or network.

Who is it for?



Aspiring BAs



New BAs



Experienced
BAs



Managers +
practice leads



BA recruiters



BAs in crisis!

Honing your craft



New perspectives

Learn from others

Elevate your skills

Stay up-to-date

Feeling good



Strengthening the profession



Where I used to be



From first steps...



...to actively participating



Mentor



Leading volunteers



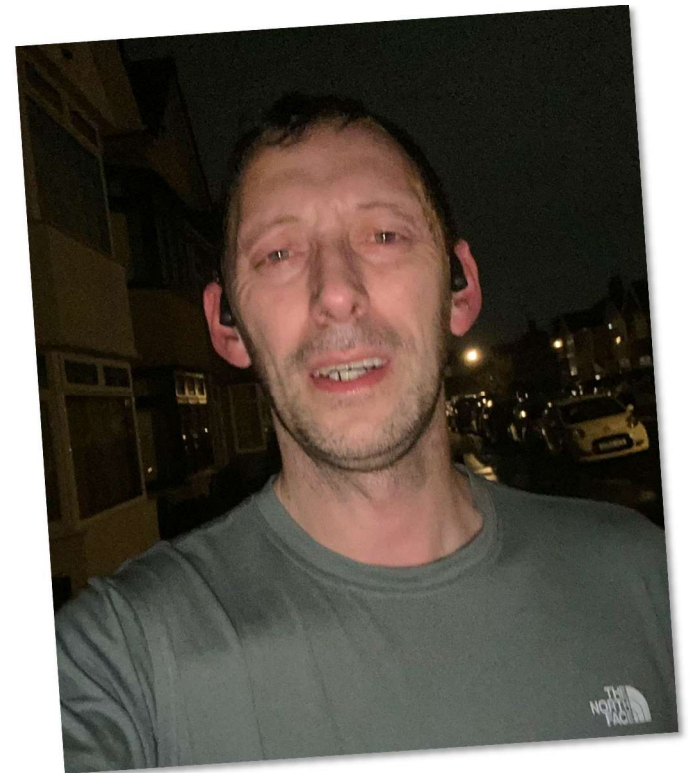
Speaker + event host



Blogger



Unexpected stuff!



What I've gained

Capabilities

Personal
brand

Connections



Where I'm headed



Getting involved

Take stock

How do you want to feel?

Vision + goals

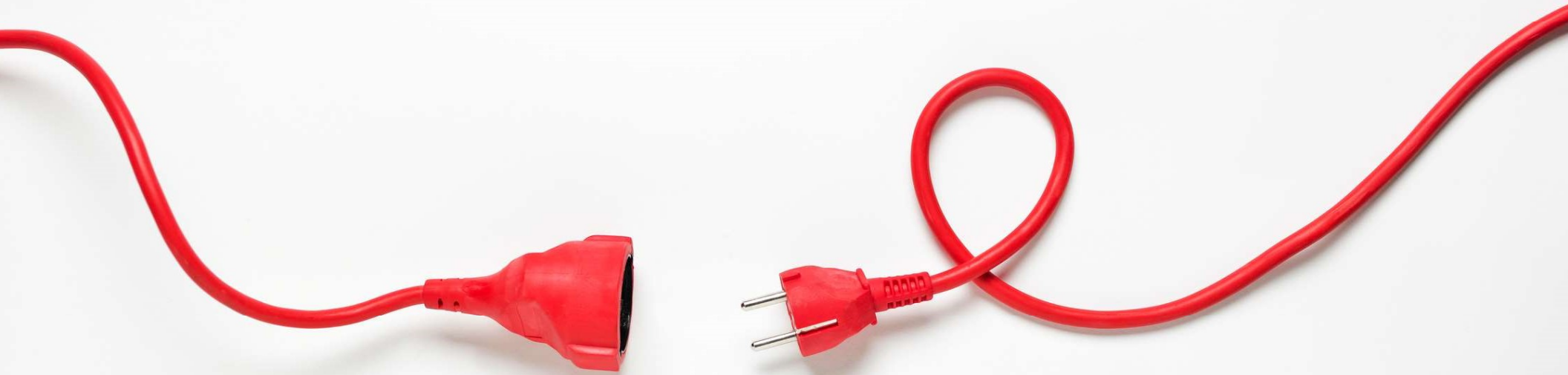
Obstacles / challenges

What gaps to close?

Use BA techniques



Forging new connections



Joining the conversation



I'm sure nobody wants to hear what I think! 🙄



Post



UK Chapter



Building our community

Introductions

Mentoring

Sharing successes



Hosting events

Speaking

Volunteering

TOP TIPS

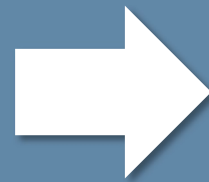


Following this amazing sales pitch, what are you inspired to do?



Thanks for listening!

For links to all the
community resources
and groups I've
mentioned, scan this
QR code!





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