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Danny Kalkhoven

Day job:
Business Analyst,
Trainer, coach



Free time:
Photographer



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G.A.S.

G.A.S. stands for **Gear Acquisition Syndrome**:

the condition that people may have which causes them to want to purchase new gear, even when their current camera setup is perfectly good.

Note: this not limited to the photography domain, other areas may also be affected, like electric guitars, kitchen apparatus

... or modeling tools for business analysts.



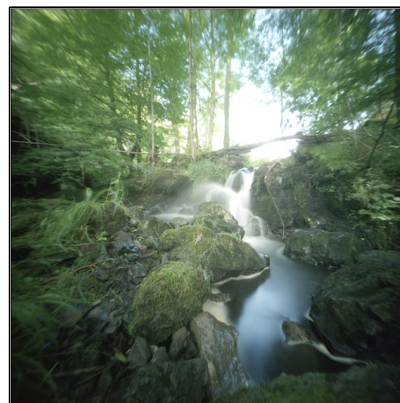
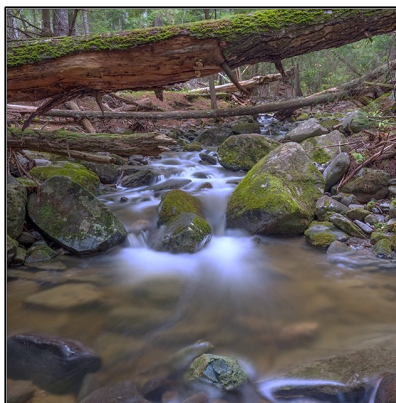
3

They are just tools



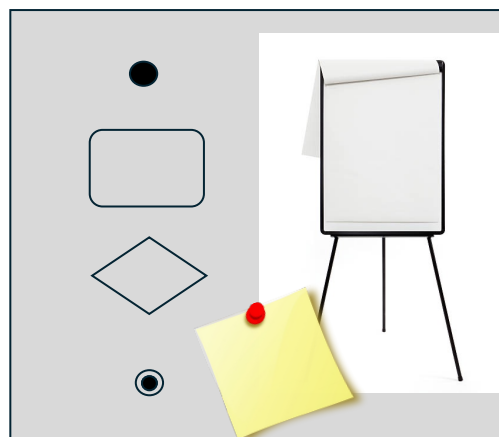
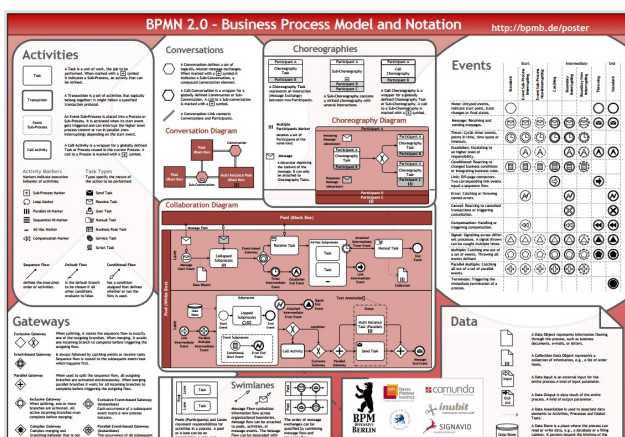
4

Tools deliver results



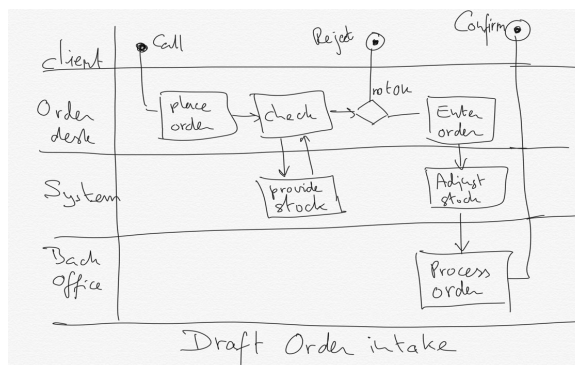
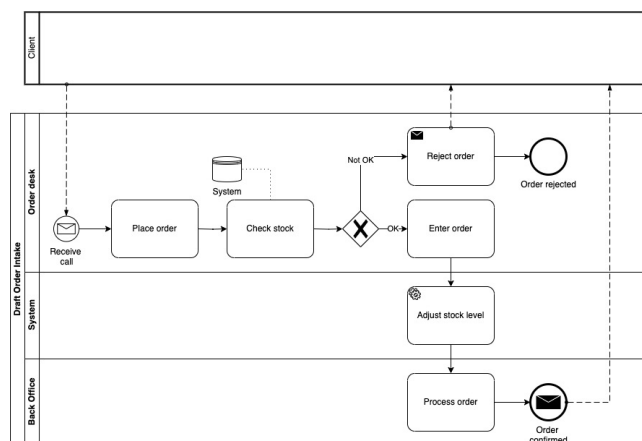
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They are just tools



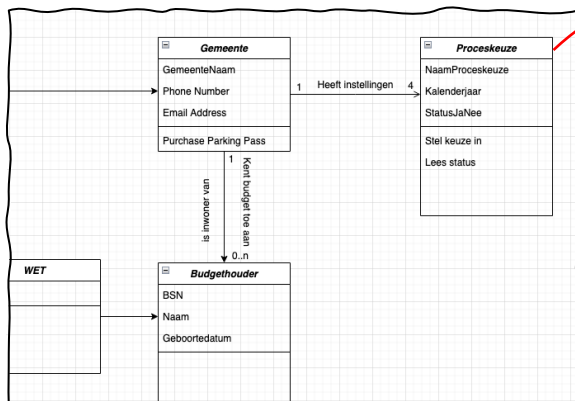
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Tools deliver results

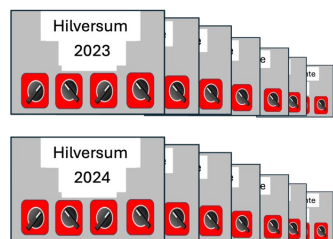


7

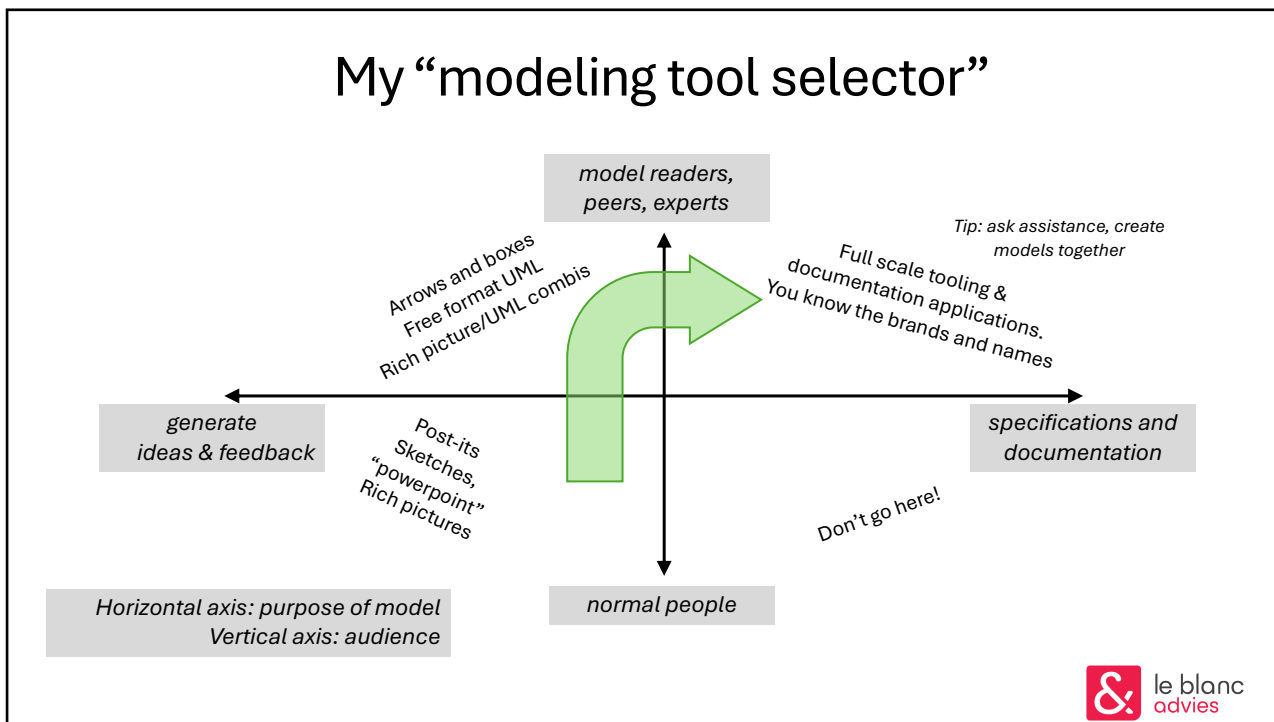
Model, or functional meaning ?



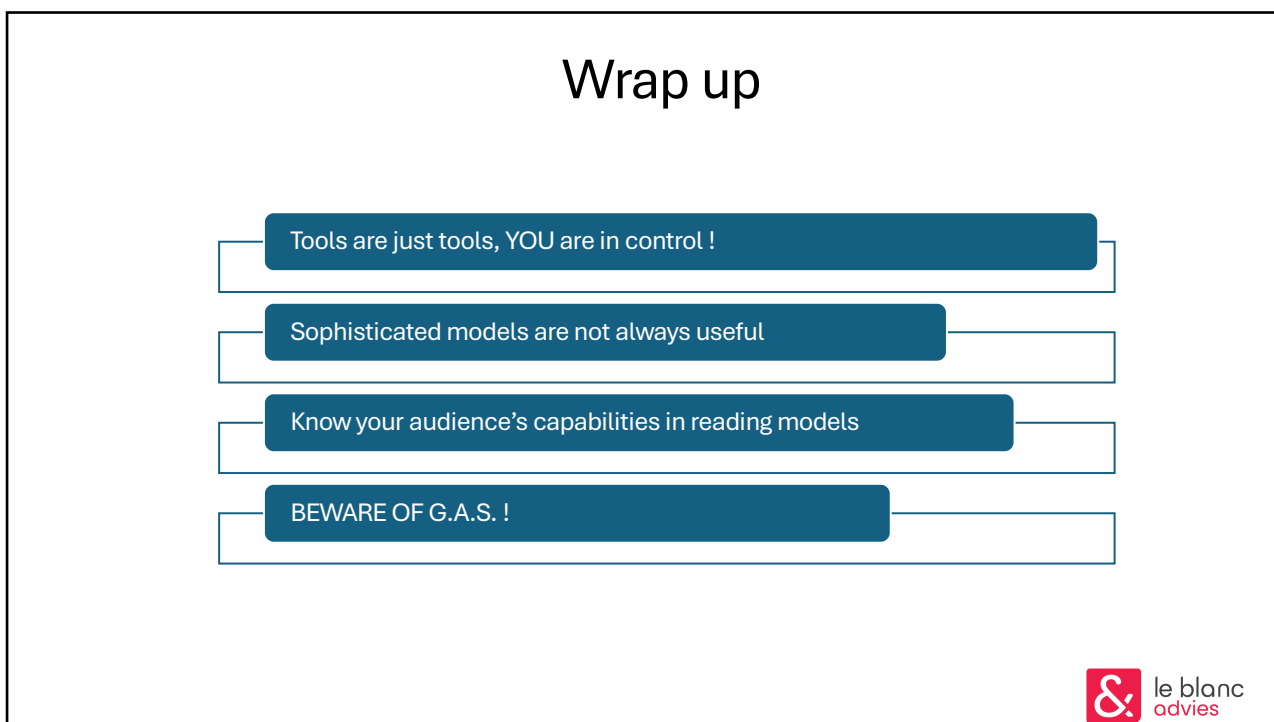
"a set of 4 switches per municipality, per year, to turn rules ON or OFF"



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