

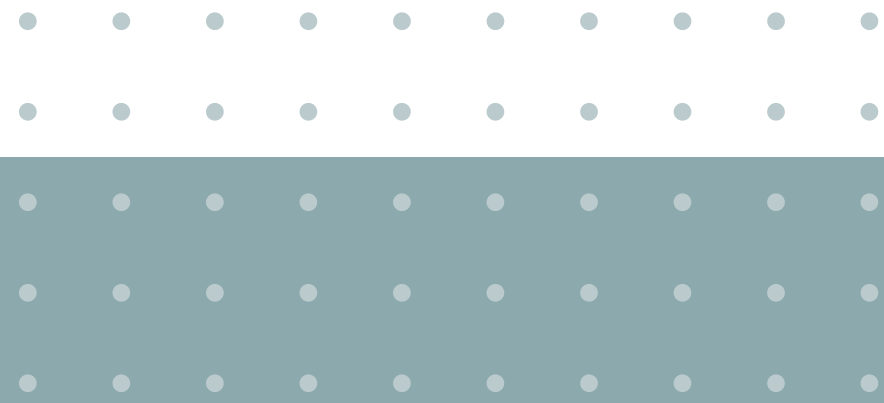


BUSINESS ANALYSIS CONFERENCE EUROPE

16 - 18 September 2024 • London, UK

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FINDING YOUR WAY

*Easy strategies for Business Analysts
to succeed in the new normal*





- 01. AS-IS
- 02. TO-BE
- 03. OPTIONS
- 04. NEXT STEPS

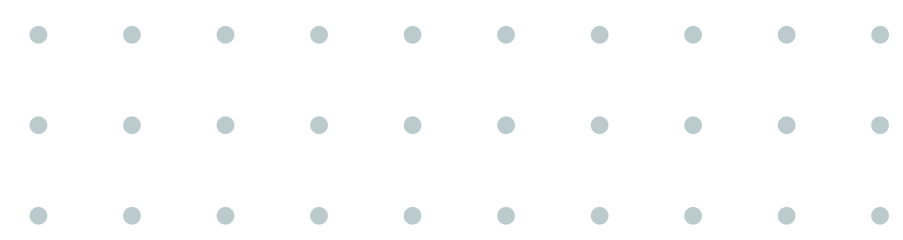


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MEET DONOVAN

Business Analyst, UAL
Apprentices Mentor
Lifestyle Coach
Spartan Athlete
Diabetes Warrior
Cool dude



01.

AS-IS

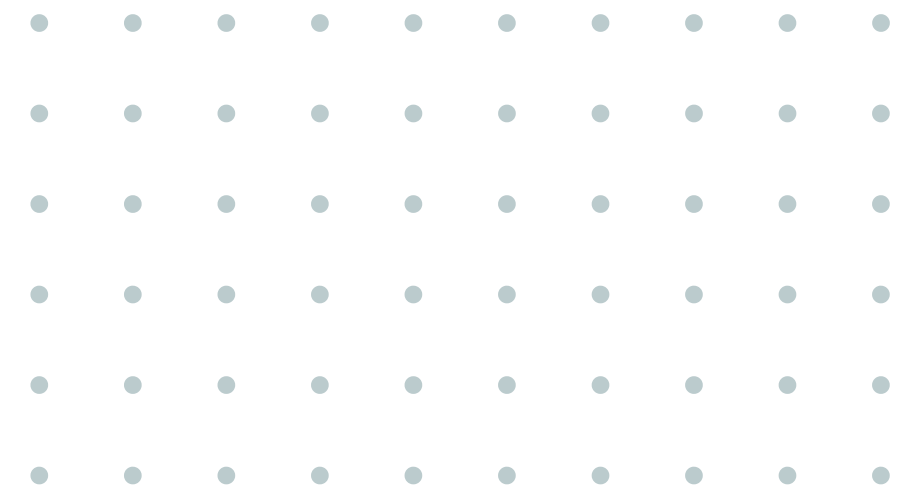
What's going on in our space?





THE EVOLVING ROLE OF BUSINESS ANALYSTS

- Changes in the Business Landscape
- Impact on Business Analyst Roles
- Importance of Adaptation





SHIFTS & OPPORTUNITY

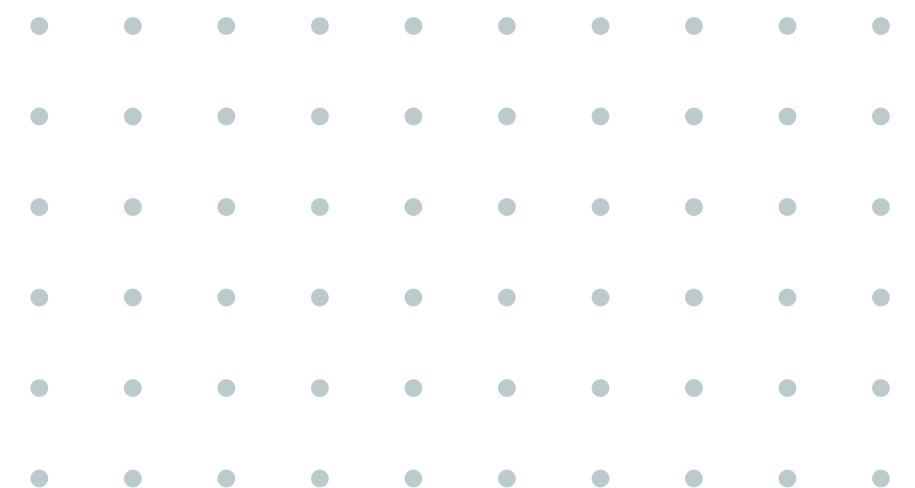
- Introduction to Hybrid Work
- Big Shifts Faced
- Opportunities Arising from These Changes





BARRIERS, ISOLATION, AND VISIBILITY

- Dilemma of the New Starters
- Communication Issues in Hybrid Settings
- Feelings of Isolation Among Remote Workers
- Difficulties in Maintaining Professional Visibility





IMPACT ON YOUR CAREER

- Impact on Daily Tasks and Productivity
- Long-term Career Implications
- Psychological Effects and Work-Life Balance





**“WHO LOOKS
OUTSIDE, DREAMS;
WHO LOOKS INSIDE
AWAKENS.”**

Carl Jung

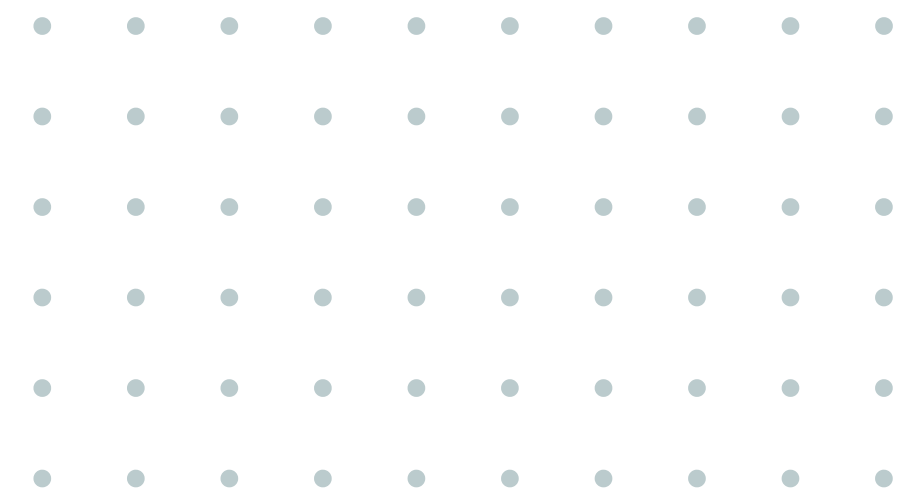




ADAPTABILITY TO CHANGE

How well do you feel you have adapted to the hybrid work environment?

(Rate yourself using scale of 1 – 7, where 1 is low, 7 is high)

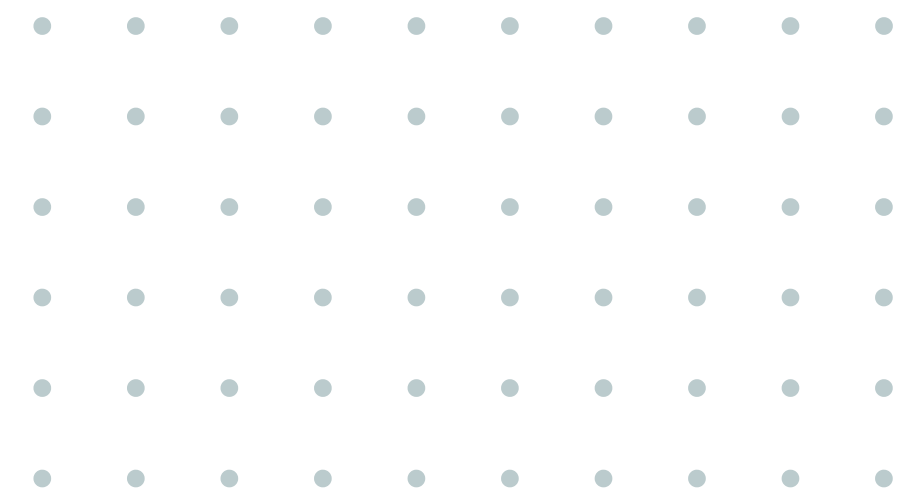




COMMUNICATION EFFECTIVENESS

How is the effectiveness of your communication with colleagues and management in a hybrid setting?

(Rate yourself using scale of 1 – 7, where 1 is low, 7 is high)





CAREER DEVELOPMENT

How satisfied are you with the opportunities for career development and progression in the current hybrid work model?

(Rate yourself using scale of 1 – 7, where 1 is low, 7 is high)

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02.

THE TO-BE

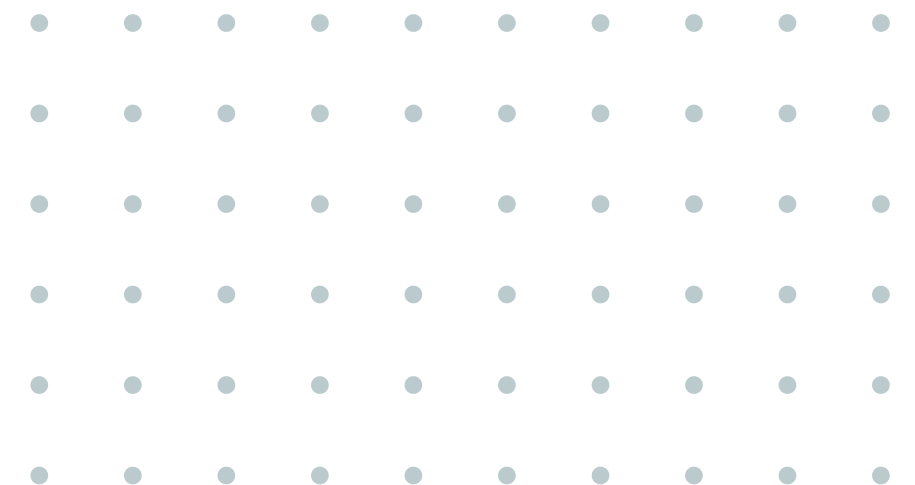
What's could our future look like?





THE THRIVING BA

- What Success Looks Like
- Key Traits of Successful Hybrid Workers
- Consistency on the fundamentals





ADAPTING, ENGAGING, AND INNOVATING

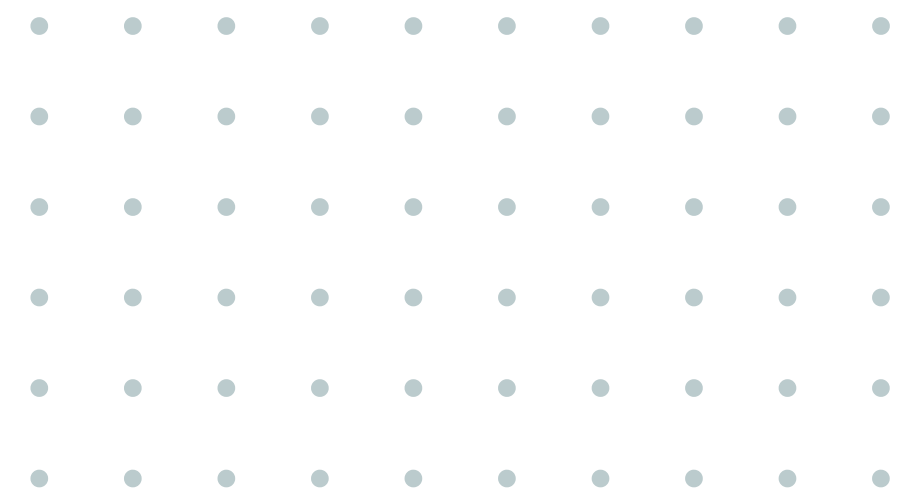
- Adapting to New Tools and Environments
- Engaging With Teams and Stakeholders Effectively
- Innovating Work Processes and practices





BEING A CONTINUOUS LEARNER

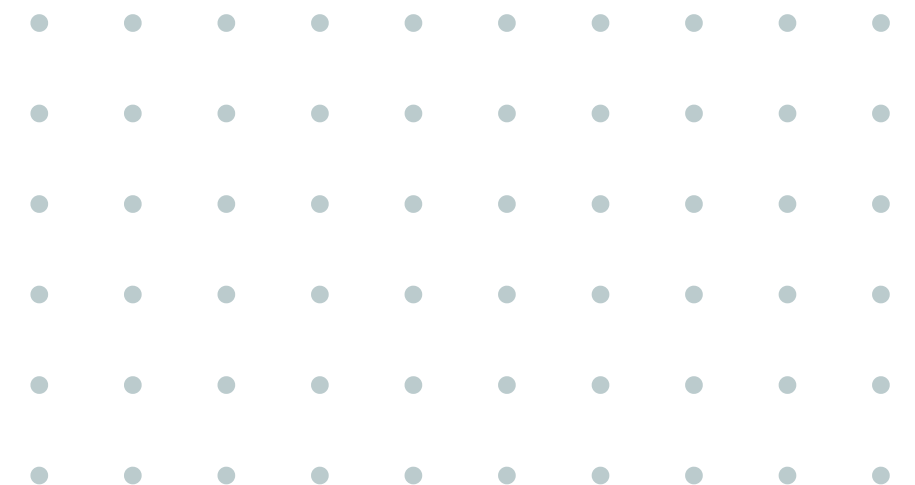
- Need for Ongoing Education
- Technologies That Facilitate Hybrid Work
- Building a Learning Culture at Work





YOUR THRIVING BA GOAL

1. Do you have a clearly defined career goal for the next 12 months?





**“OPPORTUNITIES
DON'T HAPPEN. YOU
CREATE THEM”**

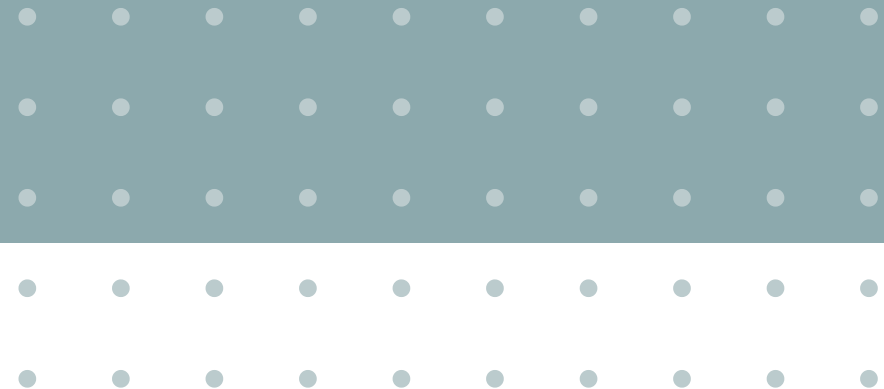
Chris Grosser



03.

THE OPTIONS

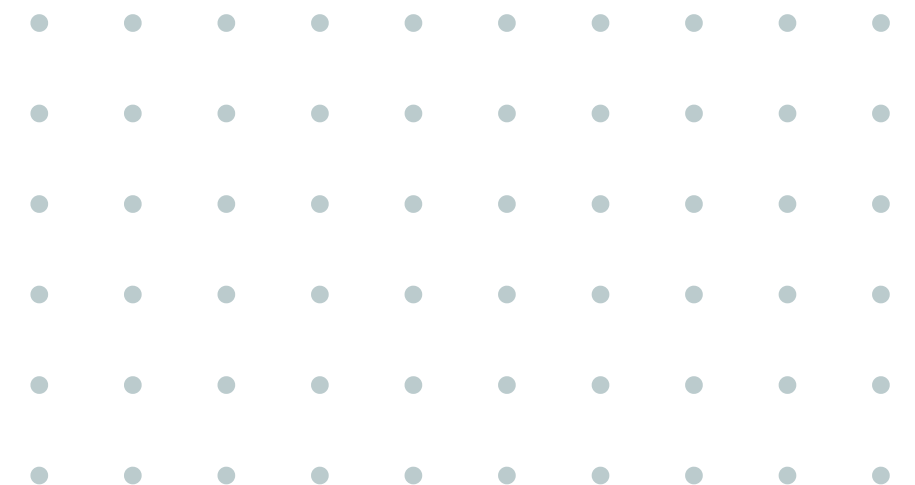
What area do you want to improve on?





AREA 1: REMOTE WORKING SKILLS

- Specific Tools to Learn
- Integrating Tools into Daily Workflows
- Training and Resources Available





AREA 2: PROFESSIONAL RELATIONSHIPS

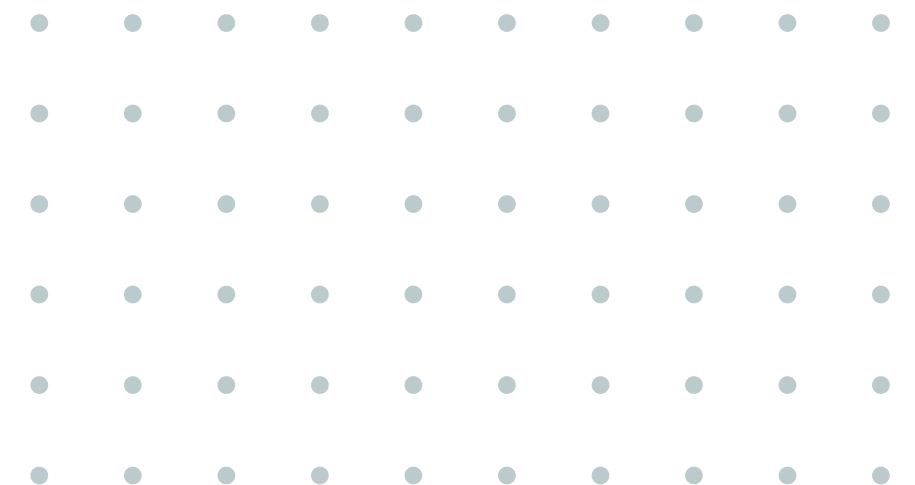
- Platforms for Virtual Networking
- Tips for Effective Online Networking
- Maintaining Relationships Long-Term





AREA 3: PERSONAL GROWTH

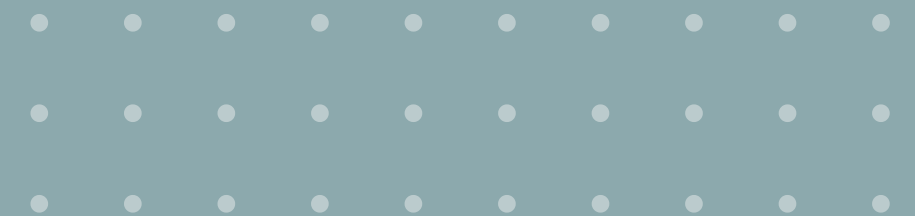
- Importance of Goal Setting
- SMART Goals for Business Analysts
- Tools and Techniques for Tracking Progress





AREA 4: CULTIVATING NEW HABITS

- Identifying Impactful Habits
- Implementing New Habits
- Monitoring and Adjusting Habits

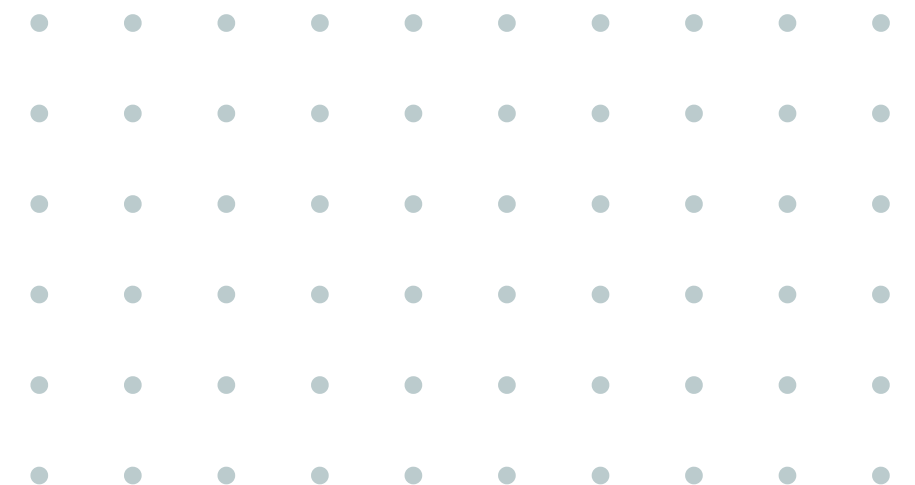




- Areas of improvement:**
- Remote working skills
 - Professional relationships
 - Personal growth
 - Cultivating new habits

FOCUSING ON YOUR CAREER

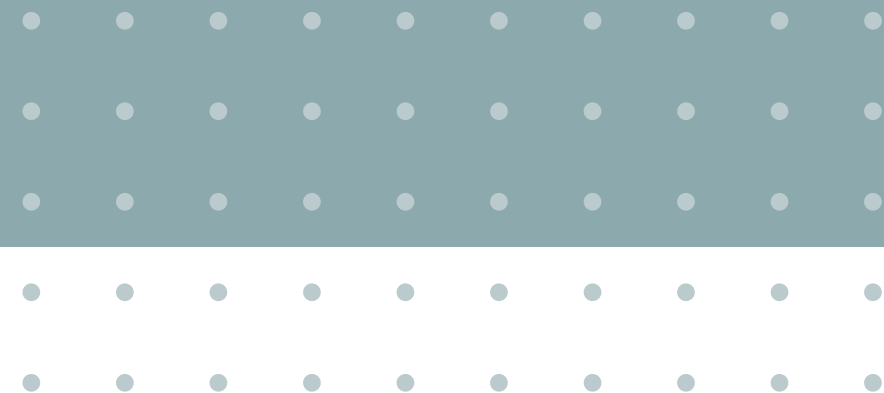
1. Which area is most important for you to focus on right now?
2. What will be the benefit if you make it happen?



04.

THE NEXT STEPS

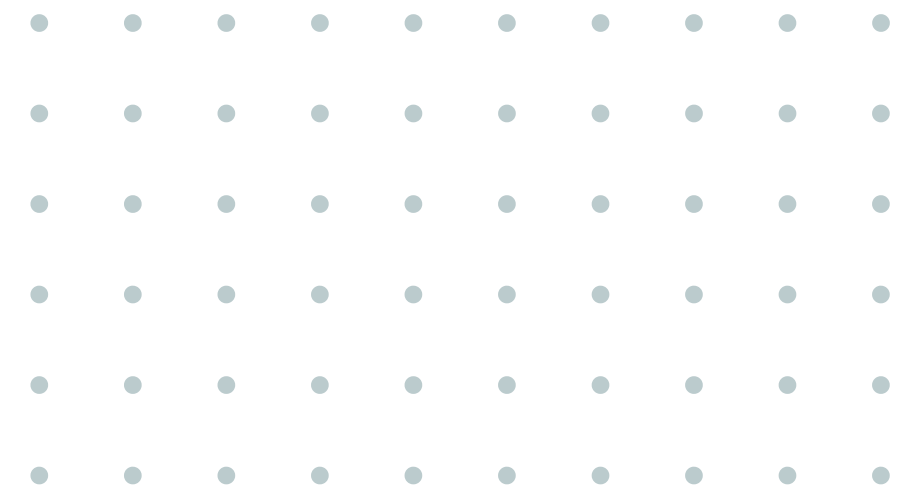
It's time for action





TAKE BITE SIZE CHUNKS

- Start today!
- Integrate ideas into you work every day
- Remember, it's always day 1!





EMBRACE, ENHANCE, EXPAND

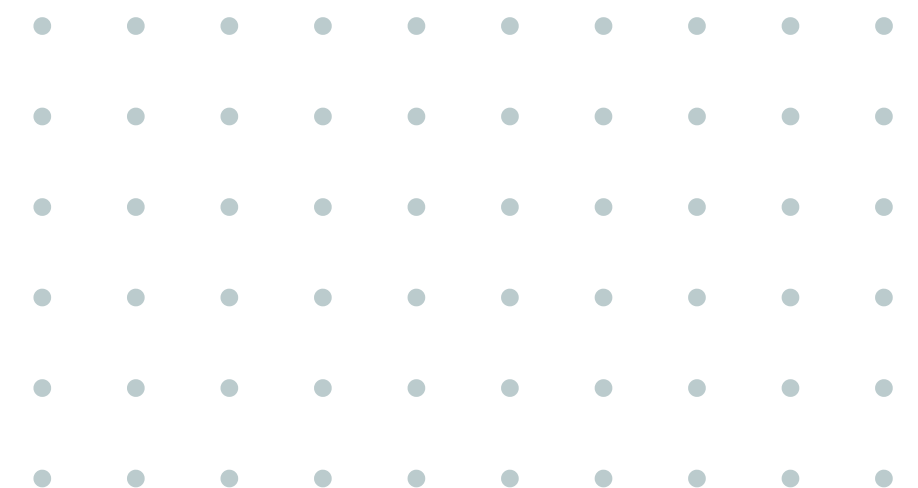
- Accept that change is the norm
- Learn new skills to move forward
- Create Your Vision of Future Possibilities

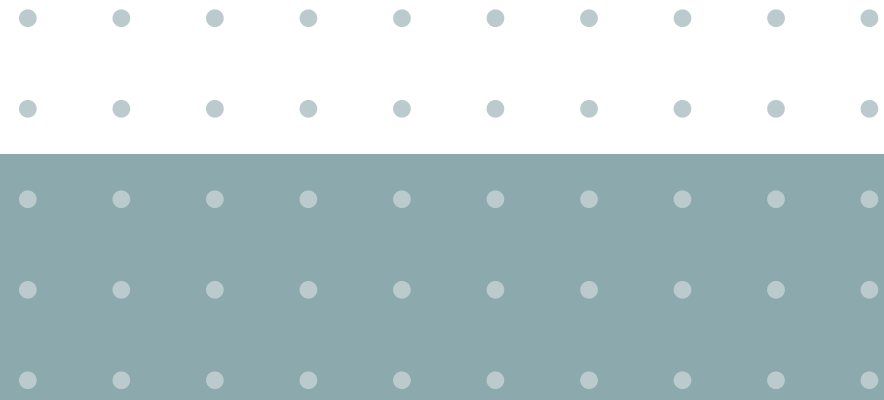




CONTROL THE CONTROLLABLES

- Acknowledgment of External Limitations
- Focus on What Can Be Controlled
- Strategy to Deal with Uncertainties



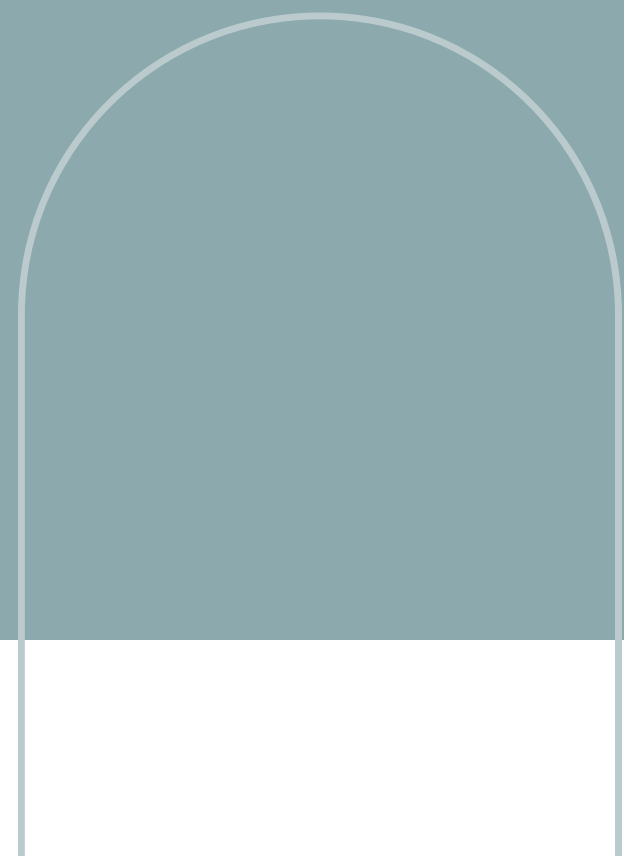


THANK YOU

Let's keep in touch!

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