



# **BUSINESS ANALYSIS CONFERENCE EUROPE**

16 - 18 September 2024 • London, UK

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# Hiring Business Analysts

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Decoding the Art of Interviews

# Why listen?

- ★ 12 years as a Generalist BA; CBAP
- ★ 6+ years as a BA Hiring Manager
- ★ Head of Business Analysis department
- ★ 200+ initiatives across IT, BPM, and Agile
- ★ Comms Director | IIBA Ukraine Chapter
- ★ Founder | The Passionate Business Analyst
- ★ Conference speaker, mentor, coach
- ★ Huge D&D fan



Ukraine  
Chapter



# What is the hiring price of an expert?

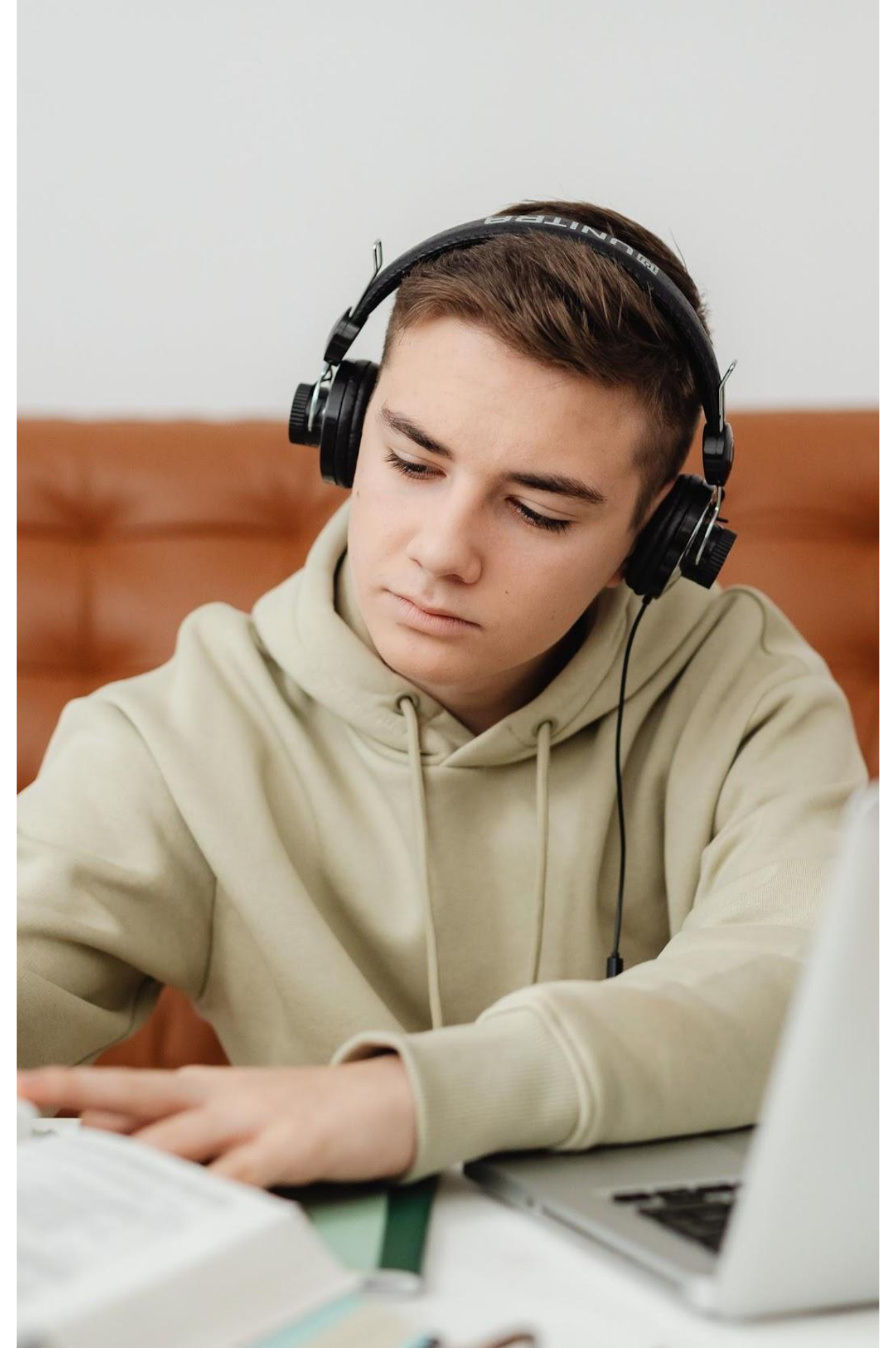
The average cost per hire was £X,XXX in 2019  
but rose to £X,XXX in 2023, a XX% increase  
(excluding onboarding, training, commissions, ads...)

— The Society for Human Resource Management (SHRM)



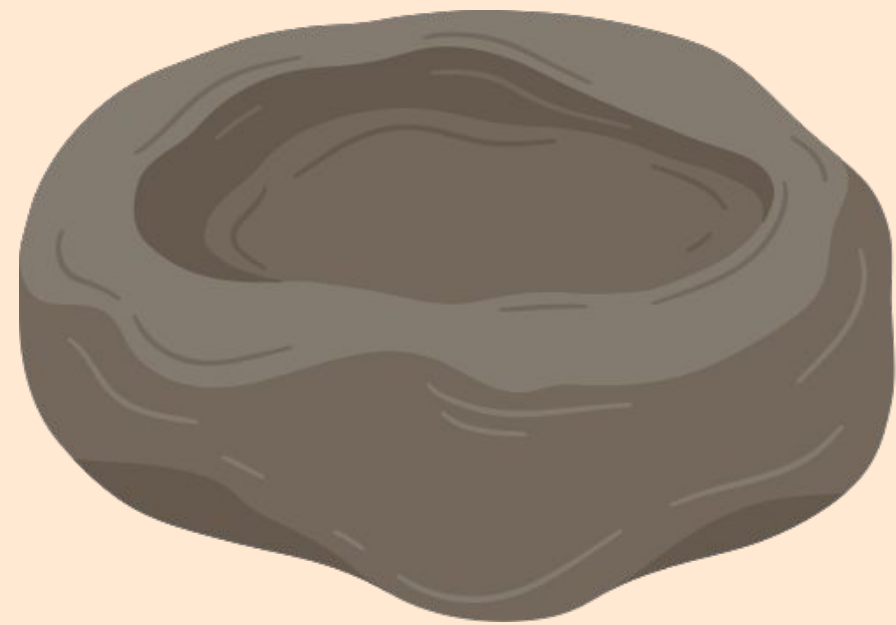
# Trainee

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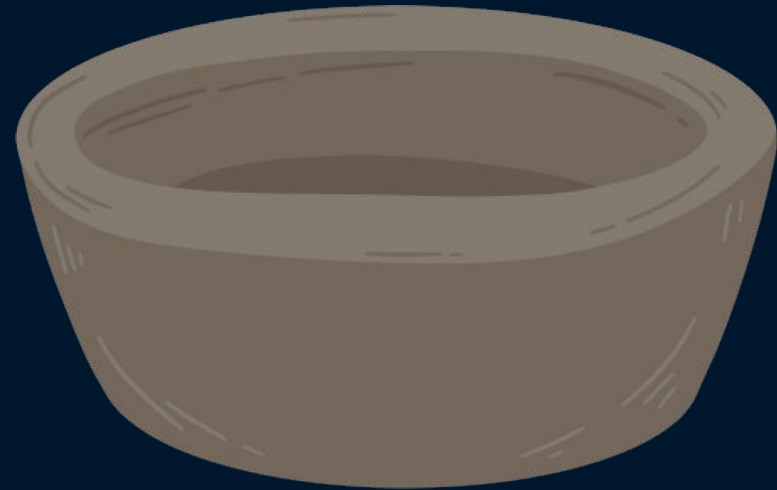
# Junior

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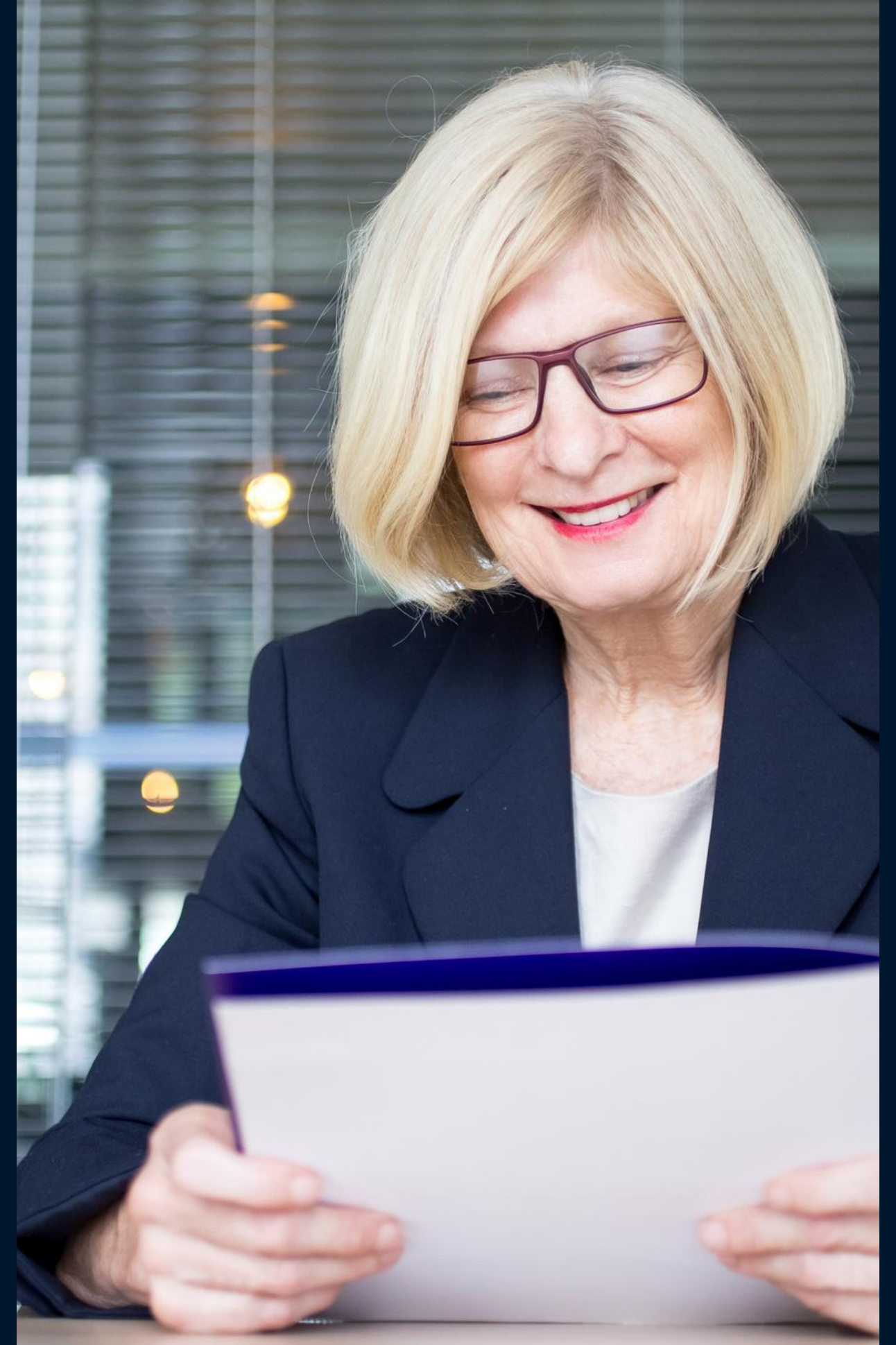
# Middle

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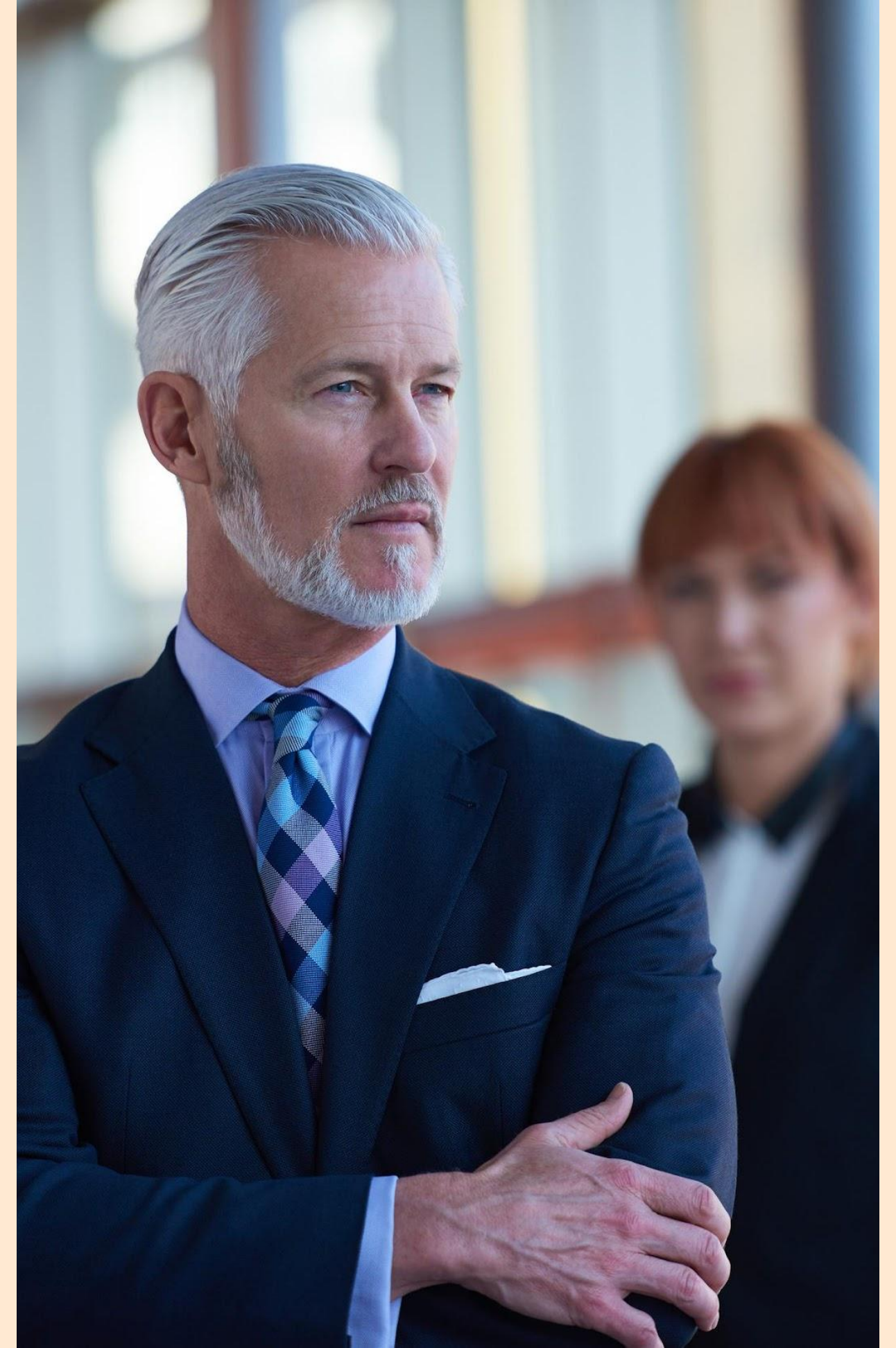
# Senior

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# Specialist || Manager

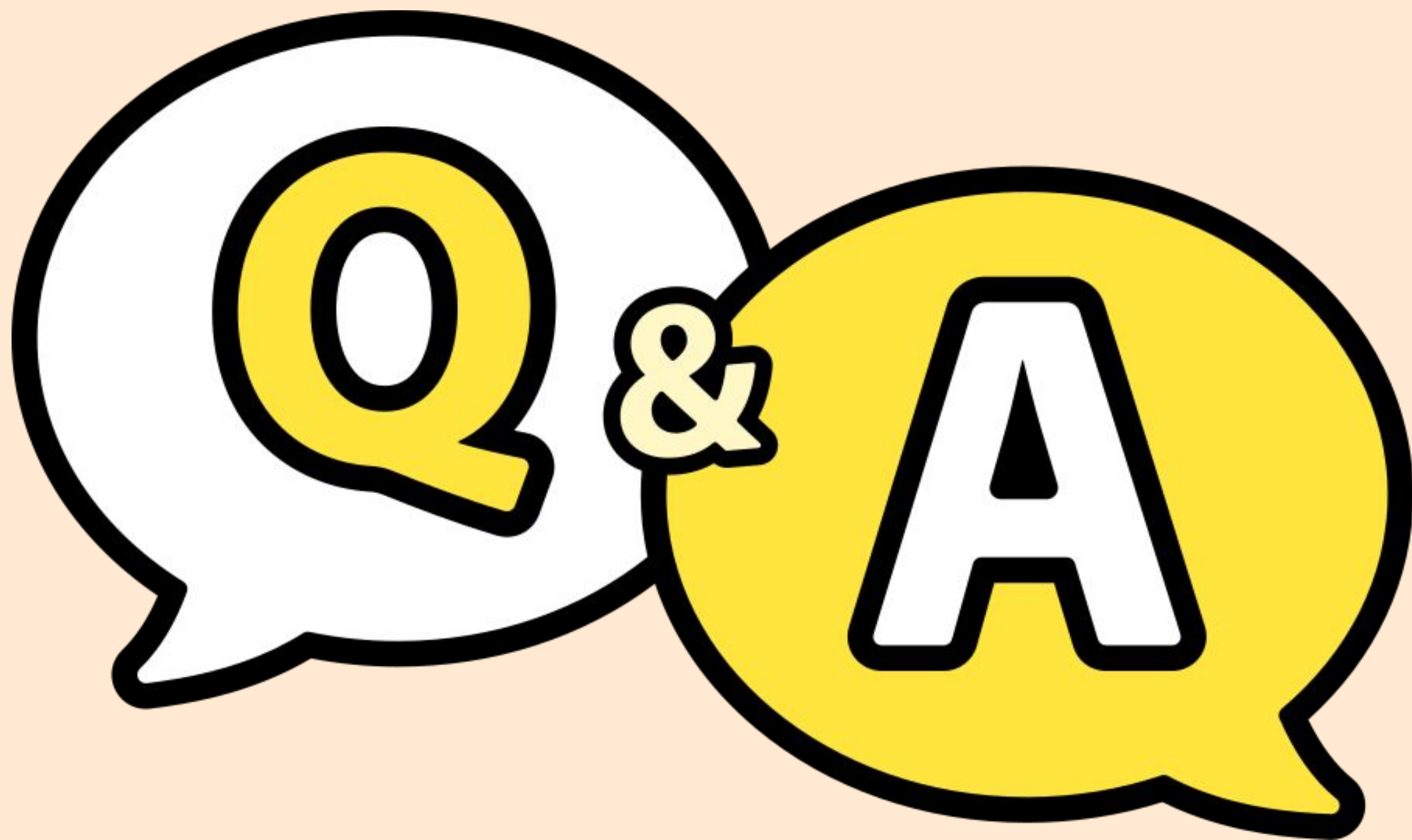
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“Something important someone said,  
and we will talk about it.”

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Important Person





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