



BUSINESS ANALYSIS CONFERENCE EUROPE

16 - 18 September 2024 • London, UK

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Get your Head in the Game: Embracing the Agile Mindset

Ailís & Amy

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Meet the Team



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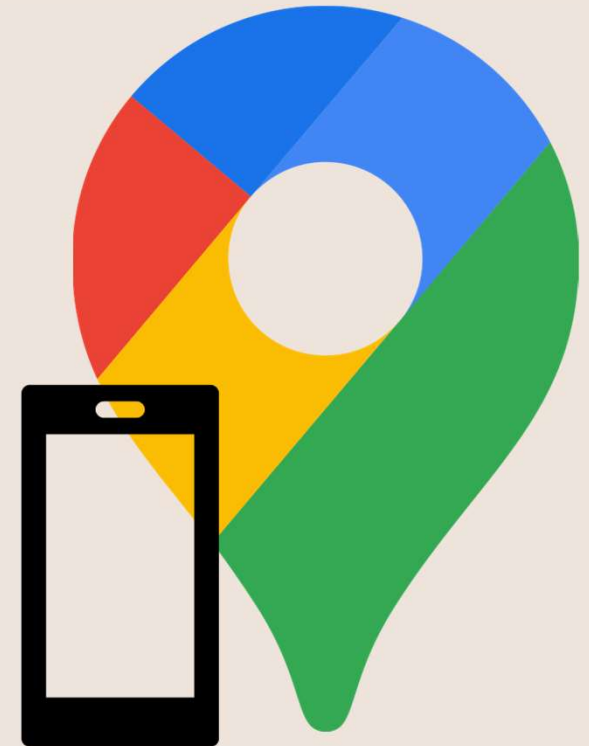


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The Agile Map

Have you planned a fixed route – or are you able to recalculate?



What is Agile?



Individuals and interactions

...over processes and tools



Working solutions

...over comprehensive documentation



Customer collaboration

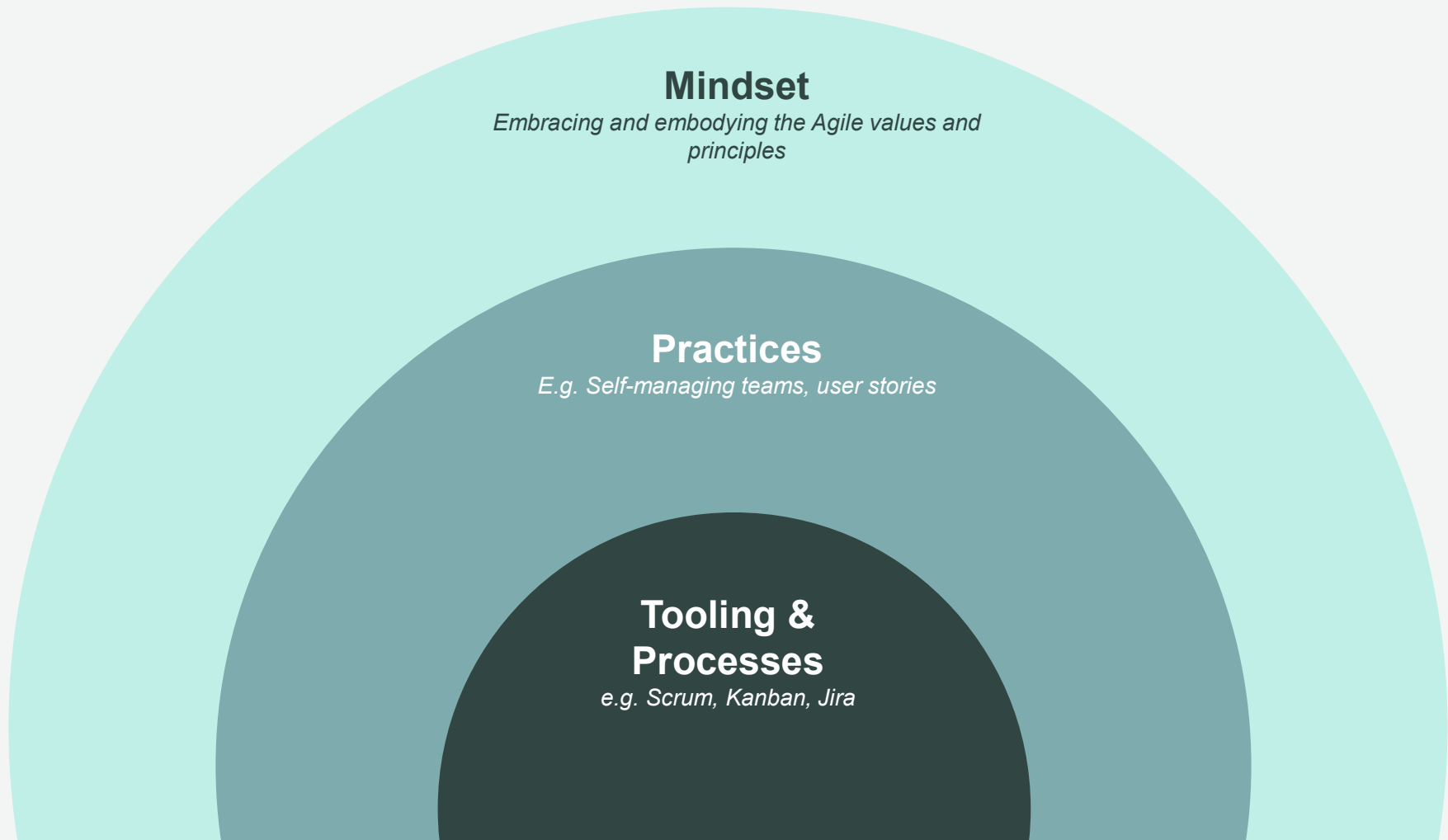
...over contract negotiation



Responding to change

...over following a plan

Agile Mindset



The Power of an Agile Mindset



Encourages **ownership & accountability**: team members are empowered to make decisions and take action to achieve their goals.



Stimulates **innovation, creativity and continuous improvement**.



Collaboration, communication and teamwork among employees enhances productivity, morale and overall performance.



Adaptable environments can create a more dynamic and resilient organisation that can navigate uncertainty and react to emerging trends.



Embracing an Agile Mindset in Practice



Problem

Project delays and suboptimal solutions due to team not feeling confident to make decisions.



Root Cause

Teams lack the autonomy and confidence to feel empowered to be self-organising



Solution

- Educate and mentor management and stakeholders
- Coach the team to feel empowered to express their ideas and strategy to drive value



Example

Create an Agile Team Charter

Who we are & what we do

Our goals

Our norms & rules

Our values

Team strengths

Team weaknesses

Fun events

Wellbeing



Problem

Experimentation impacting both stakeholder expectations and team morale



Root Cause

Team not trusting or embracing the positives of iteration & continuous learning



Solution

- Implement clear and agreed upon goals for each experiment
- Inspect and reflect on the failures as a team




Example

- Internal learning sessions – lunch & learns, workshops
- Planned simulated fault injections
- Experiment Canvas

Hypothesis 

Measurement 

Experiment 

Result 

Riskiest Assumptions 

Next steps 



Problem

Siloed skillsets across the team due to the siloed nature of the work



Root Cause

Collaboration and communication was breaking down and resulting in negative habits



Solution

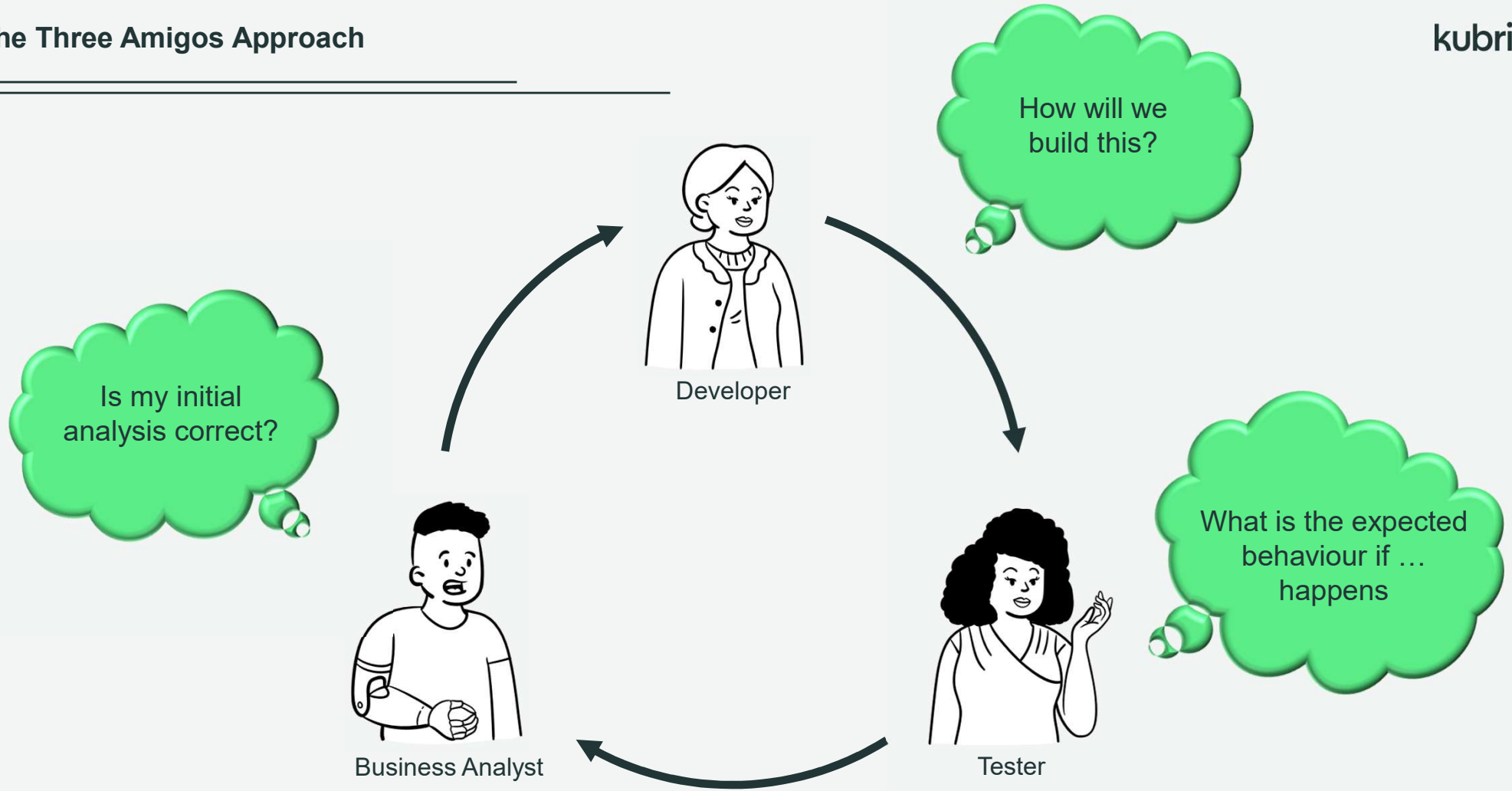
- Ensure ceremonies are used correctly
- Adapt to what works for your team – don't try to do everything "by the book"



Example

The Three Amigos approach

The Three Amigos Approach





Problem

Misconceptions that Agile means no timelines



Root Cause

Transparency of project work was not clear to senior stakeholders causing misalignment on timelines




Solution

- Use tooling to visualise work, minimise duplicate work and enhance alignment
- Use the now, next, future approach to define work



Example

The Go Product Roadmap

| | | |
|---|---|--|
|  | <p>DATE The release date or timeframe</p> | <p>When will the goal be met?</p> |
|  | <p>NAME The name of the new release</p> | <p>If meeting the goal results in a new major release or product version, what will it be called?</p> |
|  | <p>GOAL The benefit the product will offer</p> | <p>What outcome should be achieved or what benefit should be offered? Why is the product being developed?</p> |
|  | <p>FEATURES The high-level features necessary to meet the goal</p> | <p>What output is required to achieve the desired outcome and meet the goal? 3 key features or deliverables.</p> |
|  | <p>METRICS The metrics to determine if the goal has been met</p> | <p>How do you know that the goal has been met?</p> |

How do we embrace an Agile mindset?

Don't fall into the trap of:

- Leaving developers out of key conversations
- Viewing experiments as failures
- Allowing silos to exist or build across the team
- Believing that Agile “doesn't have timelines”



Summary

kubrick

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Q&A

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