



DATA GOVERNANCE AND MASTER DATA MANAGEMENT CONFERENCE EUROPE

11 - 14 March 2024 | London, UK

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Communicate to Survive

Data Governance is a Team Sport



<https://forms.office.com/e/FMkWE29Jbp?origin=lprLink>

Meet Gabriela

Introduction

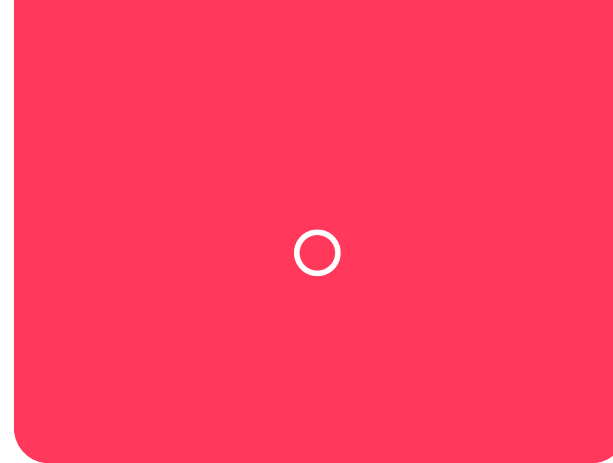


- Gabriela is head of the Data Practice at Holley Holland Consulting, a boutique management consultancy serving Tier 1 Financial Institutions for 15+ years.
- 20+ years' experience exclusively delivering Data Governance and Data Management programmes in blue-chip Financial Services organisations.
- Gabriela's pragmatic approach, alongside her deep subject matter expertise, has led to the delivery of many successful data transformation initiatives for the clients she has worked for.
- A member of the EDM council and DCAM accredited.

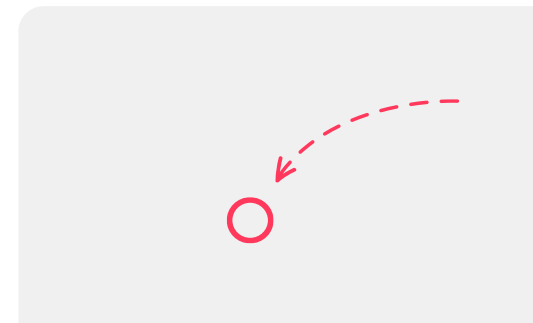


The single biggest
point of failure:
Communication

×



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Pre-match Team Talk



01

Workshops



02

1:1 Engagement



03

Holistic Approach




04

Document and communicate




Define the rules

What is a good principle/standard?




Keep it simple, agree how as an organisation you will treat/handle your data throughout the lifecycle.

Identify the risks and requirements specific to your organisation.



Use language and examples (illustrate and bring to life) that stakeholders understand, make it relatable.

Strength is not in numbers!
Principles and standards should be an enabler not a blocker.





Empower your team to take possession

02

Understand what they are taking possession of and why.

01

What does taking possession mean?



03

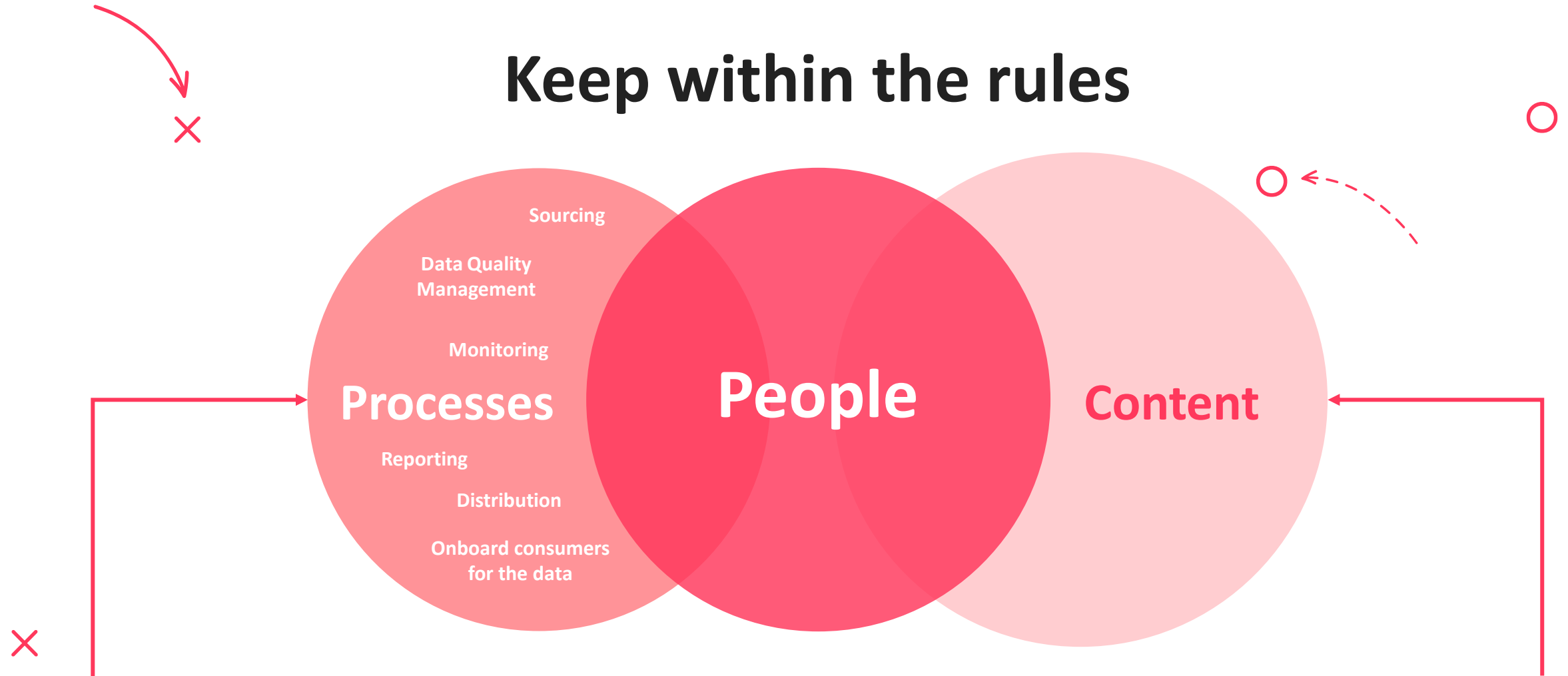
Ensure they have the relevant SME knowledge in that domain.

04

Give them scope to include into their responsibilities and allow for ownership.



Keep within the rules



Identify and define the critical processes which form part of the data lifecycle framework.

Automated monitoring of processes, resulting in actionable insight with which you can refine (continuous improvement).

Encourage passing



Relationships

Open and cohesive relationship between business teams, technology and leadership



Strategy

Joined up strategy across the estate, cross functional working group with representatives from every area of the organisation (E.g. market, client data sourcing).







Post Match Review

Ongoing review of how effective data governance is.

Is there alignment across the team?

Do amendments need to be made?

Connect with people: continue 1-1 periodically to ensure nothing has changed (substitutions & new players) and everyone is on the pitch.



Questions





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