



**Enterprise Data & Business
Intelligence & Analytics
Conference Europe**

Tuesday 7th November 2023

Time	Track 1	Track 2	Track 3	Track 4
08:30 - 09:30	Registration			
				Lobby
09:30 - 12:45	Data Mesh And Data Fabric: Managing Data Governance And Information Quality Nigel Turner , Principal Information Management Consultant at Global Data Strategy <div style="text-align: right;">Control</div>	Embedded Analytics, Intelligent Apps & AI Automation Mike Ferguson , CEO at Intelligent Business Strategies <div style="text-align: right;">Manage</div>	Crafting Your Data Story: Honing Your Brand And Message As A Data Leader For Sustainable Data Change. Daragh O'Brien , CEO & Director of Strategy at Castlebridge Sue Geuens , Head of Enterprise Product Data at Elsevier <div style="text-align: right;">Mile</div>	Data Governance Fundamentals Nicola Askham , The Data Governance Coach at Nicola Askham Ltd <div style="text-align: right;">Square</div>
13:45 - 17:00	Aligning Data Strategy With Data Governance Donna Burbank , Managing Director at Global Data Strategy <div style="text-align: right;">Control</div>	How And Why You Need A People Analytics Capability In Your Organisation Ian Wallis , Managing Director at Data Strategists Ltd Matthew Holgate , Head of Engagement & Comms, People Analytics & Insight at HMRC <div style="text-align: right;">Square</div>	Data Products: From Design, To Build, To Publishing And Consumption Mike Ferguson , CEO at Intelligent Business Strategies <div style="text-align: right;">Manage</div>	Getting Started With Data Quality: A Primer Jon Evans , Information Strategist & Founder at Equillian <div style="text-align: right;">Mile</div>
Breaks	Morning Break: 11:00-11:15. Lunch: 12:45-13:45. Afternoon Break: 15:15-15:30			
				Lobby

Wednesday 8th November 2023

Time	Track 1	Track 2	Track 3	Track 4
08:00 - 9:00	Attendee Registration			
				Lobby
09:00 - 09:10	Conference Welcome Jan Henderyckx , Partner at BearingPoint Ellie Fitzpatrick , Director, Chief Data Office at PwC			
				Partnership 2 & 3

09:10 - 10:00	Plenary Keynote: Information Is Beautiful David McCandless, Owner at Information is Beautiful <div style="text-align: right;">Partnership 2 & 3</div>		
10:00 - 10:30	Networking Breaks & Exhibits <div style="text-align: right;">Lobby</div>		
10:30 - 11:15	Keynote: Data Mesh, Data Governance And The Concept Of Data Products Nicola Askham, The Data Governance Coach at Nicola Askham Ltd <div style="text-align: right;">Partnership 1</div>	Keynote: Where Is My AI ROI? Anjali Bansal, Senior Director, Analytics and Information Management at Cervello, a Kearney Company <div style="text-align: right;">Affiliation 1</div>	Private Roundtable: Leading With Purpose: Navigating The Complex Data-Driven Digital Business Landscape
11:25 - 12:10	Data Quality For Large Scale Enterprises: What, Why And How Ali Khalid, Manager of Enterprise Data & Analytics at Emirates <div style="text-align: right;">Partnership 1</div>	We Are The Change We Seek: How Culture Can Make Or Break A Data Management Initiative Nigel Turner, Principal Information Management Consultant at Global Data Strategy <div style="text-align: right;">Affiliation 2</div>	Delivery Of Data Ingestion Capability: Key Success Factors And Lessons Learned Maxim Kravcev, Enterprise Architect at Tech Mahindra CTC Dmitry Baranov, Lead Architect at Tech Mahindra CTC <div style="text-align: right;">Affiliation 1</div>
12:10 - 13:40	Networking Lunch & Exhibits <div style="text-align: right;">Lobby</div>		
12:40 - 13:00	Lunchtime Session: Human(S) In The Loop: Exploring The Collaborative Continuum Of Humans And AI Imran Rehmi, Data and Analytics Lead at Peregrine <div style="text-align: right;">Partnership 1</div>		
13:10 - 13:30	Lunchtime Session: Modern Data Architecture – When, How, And Where To Start? Martin Markač, Head of Data & Analytical solutions at Inteligencija <div style="text-align: right;">Affiliation 1</div>		
13:40 - 14:25	Keynote: Think Like An Entrepreneur: Driving Business Innovation Via Data Management Donna Burbank, Managing Director at Global Data Strategy <div style="text-align: right;">Affiliation 1</div>	Keynote: Semantic Modelling And Knowledge Graph: How Semantic Understanding Accelerates Data Management And Artificial Intelligence Ben Clinch, Principal Enterprise Architect – Information Architecture & Data Governance at BT Digital <div style="text-align: right;">Partnership 1</div>	Private Roundtable: Driving Innovation And Revenue Generation With Advanced Analytics
14:35 - 15:20	Accelerating Metadata Onboarding With Gamification Adam Milward, CEO at MetadataWorks <div style="text-align: right;">Affiliation 1</div>	Making Data Everyone's Business: A Collaborative Approach To Data Governance Ruth Hall, Associate Director for Statutory Returns and Data Governance at University of Nottingham Floriane Latulipe, Head of Business Intelligence Development at University of Nottingham <div style="text-align: right;">Partnership 1</div>	Self-Serve BI Unveiled: From Novice To Ninja Jen Smedley, Senior BI Manager at Gousto Priscilla Reagan, Senior BI Developer at Gousto <div style="text-align: right;">Affiliation 2</div>

15:20 - 15:50	Networking Breaks & Exhibits	Lobby
15:50 - 16:35	Plenary Keynote: The Maturity Of Cyber-Crime Business Models And What They Mean For Your Organisation Dr. Joe Da Silva, Chief Information Security Officer at RS Group plc	Partnership 2 & 3
16:45 - 17:30	Plenary Keynote: Ethics And Trust In AI Dr. Janet Bastiman, Chief Data Scientist at Napier	Partnership 2 & 3
17:30 - 18:30	Networking Reception Sponsored By MetadataWorks	Lobby

Thursday 9th November 2023

Time	Track 1	Track 2	Track 3	Track 4	
08:00 - 9:00	Attendee Registration				Lobby
09:00 - 09:10	Conference Welcome Donald Farmer, Principal at Treehive Strategy				Partnership 2 & 3
09:10 - 10:00	Plenary Keynote: Is Culture Driving Your Data Or Is Data Driving Your Culture Ines Herbosch, Chief Data Officer at Federal Government Justice, Belgium				Partnership 2 & 3
10:00 - 10:30	Networking Breaks & Exhibits				Lobby
10:30 - 11:15	Keynote: This One Time At Bandcamp ... The Three Stories Every Data Person Needs To Tell Daragh O'Brien, CEO & Director of Strategy at Castlebridge Sue Geuens, Head of Enterprise Product Data at Elsevier	Keynote Panel: Talent Strategies For Building Great Data Teams Andrew Morris, Head of Content & Production at IRM UK Jan Henderyckx, Partner at BearingPoint Ciara McMorow, Head of Data Regulation & Change at Sky		Private Roundtable: Fostering A Data-Driven Strategy For Business Success	

		<p>Mitul Vadgama, Senior Data and Analytics Strategy Manager - Chief Data & Analytics Office at Lloyds Banking Group</p> <p>Veronika Daniel, Head of Data Governance at ITV plc</p>		
	Partnership 1	Partnership 2 & 3		
11:25 -12:10	<p>Keynote: Data Mesh Platform Product Thinking</p> <p>Ryan Dawson, Principal Data Consultant at Thoughtworks</p>	Partnership 1	<p>Keynote: Embedded Analytics For Fun And Profit</p> <p>Donald Farmer, Principal at Treehive Strategy</p>	Affiliation 1
12:10 - 13:40	Networking Lunch & Exhibits			Lobby
12:40 - 13:00	<p>Lunchtime Session: The Ethical And Compliant Application Of (Gen)AI.</p> <p>BearingPoint</p>			Partnership 1
13:40 - 14:25	<p>MDM-Two Hubs, One Collaboration: A Case Study On How To Get Along</p> <p>Sue Geuens, Head of Enterprise Product Data at Elsevier</p> <p>Henri Gordon, Head of Customer Hub at Elsevier</p>	Affiliation 2	<p>Universal Semantic Layer, What, Why And How?</p> <p>Ali Khalid, Manager of Enterprise Data & Analytics at Emirates</p>	Partnership 1
			<p>Data Transformation: Establishing Data Domains And The Right Accountability</p> <p>Ciara McMorrow, Head of Data Regulation & Change at Sky</p> <p>Paula Jones, Head of Data Value at Sky</p>	Affiliation 1
	Private Roundtable: Transforming Organisational Culture For Data-Driven Success			
14:35 - 15:20	<p>Wrangling Data Models For Data Quality Success</p> <p>Daragh O'Brien, CEO & Director of Strategy at Castlebridge</p>	Partnership 1	<p>Global Persistent Identifiers For FAIR Data At Astrazeneca</p> <p>Martin East, Senior Information Architect, R&D Metadata Lead at AstraZeneca</p>	Affiliation 2
			<p>How To Build And Execute A Successful Data Strategy</p> <p>Leon Gordon, CEO at Onyx Data</p>	Affiliation 1
15:20 - 15:50	Networking Break & Exhibits			Lobby
15:50 - 16:35	<p>Plenary Keynote Panel: AI-Driven Data Strategy: Building A Roadmap For Success</p> <p>Moderator: Donald Farmer, Principal at Treehive Strategy</p> <p>Abel Aboh, Data Management Lead at Bank of England</p> <p>Ellie Fitzpatrick, Director & Chief Data Office at PwC</p> <p>Mitul Vadgama, Senior Data and Analytics Strategy Manager - Chief Data & Analytics Office at Lloyds Banking Group</p>			Partnership 2 & 3
16:40 - 16:50	<p>Conference Close</p> <p>Donald Farmer, Principal at Treehive Strategy</p>			Partnership 2 & 3

Time	Track 1	Track 2	Track 3	Track 4
09:00 - 17:00	<p>Data Strategy: From Definition To Execution</p> <p>Ian Wallis, Managing Director at Data Strategists Ltd Godfrey Morgan, Head of Strategy & Governance, People Analytics & Insight at HMRC</p> <p style="text-align: right;">Mile</p>	<p>An Introduction To Practical Data Architecture: Understanding How Data Can Unlock The Power Of IT</p> <p>George Staw , Enterprise Data Architect at Alchemy Data Solutions</p> <p style="text-align: right;">Square</p>	<p>Advanced Data Governance</p> <p>Sue Geuens, Head of Enterprise Product Data at Elsevier</p> <p style="text-align: right;">Manage</p>	<p>Creating A More Effective Analytic Culture: Strategies For Better Training, Hiring, And Policies</p> <p>Donald Farmer, Principal at Treehive Strategy</p> <p style="text-align: right;">Control</p>
Breaks	Morning Break 10:30-10:45. Lunch 12:15-13:15. Afternoon Break 14:45-15:00			