

Monday 18th September	Track 1	Track 2	Track 3	Track 4	Track 5
09:30 - 13:00	Tackling Technique Torpor Is As Easy As 123 Michelle Shakesheff , Head of Business Analysis at Close Brothers Catherine Plumbridge , Lead Business Architect at Aldermore Bank <p style="text-align: right;">Interact</p>	Where Do We Stand? A Map to Find Your Way in the Wonderful World of the BA Profession Geertje Appel , Business Analyst & Trainer at Le Blanc Advies Danny Kalkhoven , Business Analyst at Le Blanc Advies <p style="text-align: right;">Synergy 1</p>	BAs Assemble! Building a Superhero BA Team at the University of Warwick Jennifer Gledhill , Senior Business Analyst at The University of Warwick Matthew Belcher , Senior Business Analyst at The University of Warwick Emma Ward , Senior Business Analyst at The University of Warwick Rachel Drinkwater , Senior Business Analyst at The University of Warwick <p style="text-align: right;">Engage</p>	The Art of Backlog Management Lyn Girvan , Head of Agile & Business Analysis at CMC Partnership Consulting Ltd Mick Brian , Head of Change & Transformation at CMC Partnership Consulting Ltd <p style="text-align: right;">Integrate 1</p>	These are not Soft Skills: Why Listening Skills are Core Dominic Hood , Senior Business Analyst at Aldermore Bank Steve Wright , Business Analysis Mentor & Trainer at Reflect Ltd <p style="text-align: right;">Synergy 2</p>
14:00 - 17:30	The Key Principles and Tactics for Effective Negotiation Suzanne Williams , Hostage Negotiator <p style="text-align: right;">Integrate 1</p>	Let's Have Fun While Improving Communication Skills Miruna Urasche , Founder at Refraiz <p style="text-align: right;">Synergy 1</p>	User-Centred Service Design: A Tool for Experience Transformations Alina Ghiarasim , Regional VP Product Acceleration Europe at Edava Ciprian Amaritei , Head of Creative Services at Endava <p style="text-align: right;">Engage</p>	Building Brave BA's Charlie Payne , Principal Consultant at Credera <p style="text-align: right;">Interact</p>	From Frustration to Fulfilment: How to Find Your Ideal Career Corrine Thomas , Resilience & Careers Coach Kate Biddle , BA Practice Lead (Apprenticeships) at AssistKD <p style="text-align: right;">Synergy 2</p>
09:30 - 17:30	BCS Professional Certificate in Stakeholder Engagement David Baskerville , Training Consultant at AssistKD <p style="text-align: right;">Integrate 3</p>			BCS Foundation Certificate in Business Analysis Peter Thompson , Learning Services Director at AssistKD <p style="text-align: right;">Integrate 2</p>	
Breaks	Morning Break 11:00 - 11:30. Lunch 13:00 - 14:00. Afternoon break 15:30 - 16:00				Galleria

Tuesday 19th September	Toolkit	Mindset	Community & Collaboration	Future Forward: Tech & Innovation	A Life in BA	People, Perspectives & Challenges
08:00 - 09:00	Attendee Registration					Galleria
09:00 - 09:10	Conference Welcome Liz Calder , President at IIBA UK					Enterprise
09:10 - 09:55	Keynote: Information is Beautiful David McCandless , Owner at Information is Beautiful					Enterprise
09:55 - 10:10	BA of the Year Award 2023 Lawrence Darvill , Director at AssistKD					Enterprise
10:10 - 10:40	Networking Breaks & Exhibits					Galleria

10:40 - 11:25	Taking Control when Flying Solo Wendy Rees , Senior Business Analyst at St James Place Engage	Fear Kills More Dreams Than Failure Ever Will: How to Become a Braver Business Analyst Simon Platt , Principal Business Analyst at Whitbread Synergy	Get Collaboration Superpowers: a Business Analyst's Guide to Persuasion Bronia Anderson-Kelly , Business Analyst at Sabiduria Ltd Integrate 1	The Future of Business Analysis in the Era of Generative Artificial Intelligence Dr Kitty Hung , Principal Consultant at Atkins Enterprise	The Institutionalised BA Chris Pyatt , Senior Practice Business Analyst at DWP Digital Integrate 2 & 3	The Business Analyst as a Change Agent: Managing Resistance and Driving Adoption (Session Presented Virtually) Sahar Baghayeri , Business Analyst at Creative Pomelo Interact
11:35 - 12:20	The Art of Communication David Beckham , Principal Consultant at ChuDo Consulting Engage	We've Got a Solution but Does Anyone Know the Problem? Graham Newton , Strategy Manager at National Grid Interact	Maturing a Business Analysis Function to Support Large-Scale Change & Transformation Al Asma Begum , Senior Business Analyst at BBC Elizabeth Platt , Lead Business Analyst at BBC Synergy	Breaking Through the Watermelon: Ericsson's Transformation into a Data-Driven Organization Michael Andersson , Head of Technology Analysis and Visualization at Ericsson Integrate 2 & 3	Business Analysis and the Future of Work Becky Cunningham , Managing Consultant at PA Consulting Integrate 1	Panel: Exploring Non-Functional Requirements: The Why, What and How Moderator: Philippa Thomas , Operations Manager at AssistKD Geertje Appel , Business Analyst & Trainer at Le Blanc Advies Craig Rollason , Consultant BA at Credera Joe Newbert , Chief Training Officer at Business Change Academy Liz Calder , President at IIBA UK Enterprise
12:20 - 13:50	Networking Lunch & Exhibits Galleria					
12:50 - 13:10	IIBA UK Lunchtime Session: 'Inner Transformation: Discovering The Jewel Of Mentorship' James Compton , BA Coach and Director of Professional Development at IIBA UK Chapter Interact			Lunchtime Session: A Mindful Pause Corrine Thomas , Resilience & Careers Coach Integrate 1		
13:20 - 13:40	YBA Lunchtime Session: The Year in Review and What's Next? Kay Hardy , Business Analyst at Yorkshire Building Society Joanne Fahy , Senior Business Analyst at University of Manchester Synergy					
13:50 - 14:35	Keynote: Personalisation at Work: Why the Future of Work is Human Rob Baker , Founder & Chief, Positive Deviant at Tailored Thinking Enterprise					
14:45 - 15:30	So, Are You a Product Thinker? Anna Kochanowska , Product Management Catalyst at Roche Informatics Enterprise	BA's Survival Guide to Neurodiversity Paul Haywood , Business Analyst at NXTGEN LTD Nicola Pinkney , Business Analyst at Railpen Integrate 2 & 3	BAs Working Remotely Craig Rollason , Consultant BA at Credera Engage	Embracing Cloud and the Daunting Data Challenge Sean Murphy , Analysis Manager at Royal London Derek Lister , Analysis Manager at Royal London Integrate 1	From Analysis to Leadership: My journey as a BA Neal Ricketts , Lead Business Analyst at Bank of England Synergy	The Business Analysts Triad: Mastering the Heart, Art, and Science of Analysis (Session Presented Virtually) Khethelo Malinga , President at IIBA South Africa Interact
15:30 - 16:00	Networking Breaks & Exhibits Galleria					
16:00 - 16:45	Implementing Business Success: The Importance of Target Operating Models	British Army Leadership: What BAs Can Learn from Leaders in The Theatre of War	Sustainability By Design Matilda Naick , Senior Business Analyst at Glue Reply	The Fishtank That Owned A Casino: Lessons from the Wild World of Cybersecurity	Confused about Contracting: Let's Talk and Debunk a Few Myths with a Holistic Mindset!	It's Not the Mountain We Conquer, but Ourselves

	Caroline Beasley , Consultant Senior Business Analyst at Holley Holland Enterprise	Ian Richards , Director, Business Analysis at Peregrine Synergy	Integrate 2 & 3	Mark Cross , Principal Business Analyst at Envista Consulting Ltd Interact	Lewis Caroll , Senior Business Analyst at Business Analysis 123 S.L. Imtiaz Kaderbhoy , Business Analyst at Savvy BA Engage	Deborah Mackenzie , Business Analyst at New Zealand Defence Force Integrate 1	
16:55 - 17:40	The Indistractables: Practical Techniques to Boost Stakeholder Engagement Pardeep Dhandu , Agile Practice Director at QA Ltd Grant Wright , Chief Doodler at Visual Jam Labs Ltd Enterprise	How To Overcome Imposter Syndrome in Business Analysis Arti Godkhindi , Head of Business Analysis at Charlotte Tilbury Beauty Synergy	Staying Healthy in Your BA Community Louise Howe , Senior Business Analyst at Just Eat Takeaway Integrate 2 & 3	Exploring DORA: The BA's Role in the Quest to Improve DevOps Software Delivery Performance Gill Dunn , Business Analysis Community of Practice Manager at Principality Building Society Interact	Journey to Black Belt Business Analyst: Personal Insights From The World of Martial Arts Jonathan Hunsley , Service Development Director at AssistKD Engage	Stakeholders: What We Love About Them, and When They Bite Back Georgiana Mannion , Director at evolvingBA Integrate 1	
17:40 - 18:25	Networking Reception - Sponsored by AssistKD and the IIBA UK						Galleria

Wednesday 20th September	Toolkit	Mindset	Community & Collaboration	Future Forward: Tech & Innovation	A Life in BA	People, Perspectives & Challenges	
08:00 - 09:00	Attendee Registration						Galleria
09:00 - 09:10	Conference Welcome Lucy Ireland , Managing Director at BCS L&D, The Chartered Institute for IT						Enterprise
09:10 - 09:55	Keynote: How the Greatest Opportunities Arise From the Most Difficult Challenges Sabrina Cohen-Hatton , Chief Fire Officer at West Sussex Fire & Rescue Service						Enterprise
09:55 - 10:25	Networking Breaks & Exhibits						Galleria
10:25 - 11:10	Is There a User-Shaped Hole in your Business Analysis? Nick De Voil , Director at De Voil Consulting Integrate 1	The Disruptive Mindset Mai Cooper , Business Analyst at AVEVA Group PLC Synergy	The BA CoP: CoPs & Robbers - Starting, Maturing & Promoting Robbers! Mark Thompson , Lead BA at Close Brothers Interact	Beekeeping and Complex Adaptive Systems: Unleash the Power of Business Analysis Mick Brian , Head of Change and Transformation at CMC Engage	Business Analyst 2.0: What Does the Future Look Like? Jamie Toyne , Founder & Managing Director at Herd Consulting Enterprise	Mentoring: Unlocking the Power of Personalised Development Agnieszka Lozowicka , Head of Business Analysis at Objectivity Katarzyna Nowak-Rybka , Head of Business Analysis at Objectivity Integrate 2 & 3	
11:20 - 12:05	The 3 "S's" of User Stories Kathy Berkidge , Agile BA Consultant, Trainer and Coach at Mind at Work Consulting Synergy	Out of Office: Using Business Analysis for Personal Growth Panagiotis Kollas , Business Analyst at The Datashed Engage	Toto, We're Not in Kansas Anymore Ryan Mason , Senior Business Analyst at Lloyd's of London Laura Firth , Business Analysis Practice Lead at Lloyd's of London Integrate 2 & 3	Data Security: What Every BA Needs to Know Bindu Channaveerappa , Director at IIBA UK Interact	Stepping Beyond the Toolbox: Delivering Benefits and Outcomes Through Service Design Pip Hall , Business Analyst at Talent Technology Services Ltd Integrate 1	The Future Business Analyst: 9 Skills and Mindsets to Succeed in the Next Decade Joe Newbert , Chief Training Officer at Business Change Academy Enterprise	

12:05 - 13:05	Networking Lunch & Exhibits						Galleria
12:35 - 12:55	Lunchtime Session: Recruit, Reward, Retain Talent panel discussion (BCS) Moderator: Grace Phillips , Junior Product Manager at BCS, The Chartered Institute for IT Michelle Shakesheff , Head of Business Analysis at Close Brothers Grace Tondeur , Junior Business Analyst at Coventry Building Society						Enterprise
13:05 - 13:25	Lunchtime Session: Midday Mindfulness Kathy Berkidge , Agile BA Consultant, Trainer and Coach at Mind at Work Consulting			Synergy	IIBA UK Lunchtime Session: 'Inner Transformation: Discovering The Jewel Of Mentorship' James Compton , BA Coach and Director of Professional Development at IIBA UK Chapter		Integrate 1
13:35 - 14:20	Keynote: AI, Business Analytics and Business Analysis Donald Farmer , Principal at Treehive Strategy						Enterprise
14:30 - 15:15	Back to The Future State: Where We're Going We Don't Need Road-maps Sam Merrick , Business Architect at DWP Digital Integrate 1	Motivation as Engagement's Powerful Force Aleksandra Turek , Senior Product Manager at Bayer Integrate 2 & 3	The Highs and Lows of Community Suzy Robison , Senior Business Analyst at Department for Education Dan Fenwick , Senior Business Analyst at Department for Education Interact	Panel: Artificial Intelligence, Ethics and Cybersecurity Moderator: Kay Hardy , Business Analyst at Yorkshire Building Society Bindu Channaveerappa , Director at IIBA UK Mick Brian , Head of Change and Transformation at CMC Dr Kitty Hung , Principal Consultant at Atkins Dr Colin Fu , Senior Lecturer at University of Surrey Enterprise	Time for a Change? Samantha Ockwell , Business Analyst Capability Lead at BJSS Ltd Engage	The Power of Visualisation: From Caravaggio to KYC Martin Chroust , Business Analyst at Raiffeisen Bank International Synergy	
15:25 - 16:10	Keynote Panel: An Interactive Panel-poll-along Moderator: Christina Lovelock , Director at BA Manager Forum, Dr Debra Paul , CEO at AssistKD, Adrian Reed , Principal Consultant at Blackmetric Business Solutions Ltd, Ian Richards , Director, Business Analysis at Peregrine, Kay Hardy , Business Analyst at Yorkshire Building Society.						Enterprise
16:10 - 16:30	Conference Close Chris Martin , Director at AssistKD						Enterprise