



# Agenda

Monday, 18 March 2019 • Pre-Conference Workshops				
09:30 - 12:45	<b>Investing in Business Change – The Essentials</b> <i>Chris Potts, Dominic Barrow</i>	<b>What is Key to Achieving Lasting Behavioural Change?</b> <i>Matthew de Lange, Steps</i>	<b>Patterns of Strategy</b> <i>Patrick Hoverstadt &amp; Lucy Loh Fractal</i>	<b>Using Visual Storytelling to Engage, Educate and Influence</b> <i>Martin Sykes, Architect Coach &amp; Steve Whitla, Visual Meaning</i>
14:00 - 17:15	<b>The Crazytivity Workshop</b> <i>Butzi, Keynote Speaker &amp; Professional Magician</i>	<b>Designing and Implementing Changes the Right Way</b> <i>Rohela Raouf, Business Analysis Hub &amp; Amy Morrell, Lead Business Analyst The Home Office</i>	<b>Organisational Agility Beyond the Hype: What it is, How to Measure it, How to Develop it</b> <i>Patrick Hoverstadt &amp; Lucy Loh Fractal</i>	<b>Why You Can't Afford to Ignore the Role of Relationships When Doing Business Transformation</b> <i>Julian Burton &amp; Chris Hayes, Delta7 Change Ltd</i>
Tuesday, 19 March 2019 • Conference Day 1 & Exhibits				
08:00 - 09:00	Registration			
09:00 - 09:10	<b>Welcome</b> <i>Chris Potts, Conference Chair, Dominic Barrow</i>			
09:10 - 10:00	<b>Keynote: Achieving Your Goals for Investing in Change</b> <i>Chris Potts, Conference Chair, Dominic Barrow</i>			
10:05 - 10:55	<b>Top Down or Bottom Up Change? How Best to Create Sustainable Transformation Across your Organisation</b> <i>Michael Fekete, Bespoke Change</i>	<b>How Our Brains Stifle Innovation - The Effect of Cognitive Biases on Idea Generation</b> <i>Liz Calder, Blue Ragoon</i>	<b>5 Questions to Manage Business Change</b> <i>Jo Franco-Wheeler, Business Transformation Director, Inmarsat Plc</i>	
10:55 - 11:25	Networking Break & Exhibits			
11:25 - 12:15	<b>Start a Revolution! Transforming a 100 years Old Large Corporation Through Design Thinking</b> <i>Maria Lodetti, Business Change Senior Manager, Mars Inc.</i>	<b>Driving Sustainable Change: Where does Creativity Stop and Process Begin?</b> <i>Ketan Patel, Change Management Institute</i>	<b>Steps to Change: Putting People at the Heart of Transformation</b> <i>Matthew de Lange &amp; Anita Day, Steps</i>	
12:15 - 13:45	Lunch & Exhibits			
13:45 - 14:35	<b>Lean / Agile Approaches to Business Transformation</b> <i>Nicholas Salmon, Senior Director - Major Change Programmes &amp; Sophie Harrison, Lead Agile Coach, Arm</i>	<b>Selecting Approaches to Business Change: The Art of Lenscraft</b> <i>Sally Bean, Sally Bean Ltd</i>	<b>Digital Transformation Five Years On: Success or Failure?</b> <i>Jason Bloomberg, Intellyx</i>	
14:40 - 15:30	<b>The Welsh Water Business Excellence Model - Creating a Culture of Continuous Improvement to Deliver Change</b> <i>Ben Evans, Lean Programme Manager &amp; Mat Jackson, Change Programme Manager, Dwr Cymru Welsh Water</i>	<b>Creating a Centralised Change Capability</b> <i>Laura Lilley, Transformation Director, KPMG LLP UK &amp; Andoni Carreno, Head of Change Enablement, KPMG</i>	<b>Leading from the Middle: Influencing &amp; Delivery in Tricky Projects</b> <i>Adrian Reed, Blackmetric Business Solutions</i>	
15:30 - 16:00	Networking Break & Exhibits			
16:00 - 17:00	<b>Keynote: The Magic of Crazytivity</b> <i>Butzi, Keynote Speaker &amp; Professional Magician</i>			
17:00 - 18:00	Drinks Reception and Exhibits			
Wednesday, 20 March 2019 • Conference Day 2 & Exhibits				
09:00 - 10:00	<b>Keynote: Artificial Intelligence in the Digital Era: Tomorrow is Already Here</b> <i>Andreas Bitterer, Chief Analytics Evangelist EMEA, SAP</i>			
10:00 - 10:30	Networking Break & Exhibits			
10:30 - 11:20	<b>Business Change and Agile: A Marriage Made in Heaven?</b> <i>Jo Biggin, Transformation Business Change Lead, Vodafone Business</i>	<b>Breaking Down the Silos That Impede Change</b> <i>Steve Whitla, Visual Meaning</i>	<b>Designing for Organisational Change - A Human-Centered Approach to Digital Transformation</b> <i>Mary Wharmby, Transforming Organizations through Design</i>	
11:25 - 12:15	<b>Creating Powerful Teams</b> <i>David Beckham, Senior Business Analyst, Aviva</i>	<b>Change &amp; Transformation - Insights from Neuroscience</b> <i>Hilary Scarlett, Scarlett &amp; Grey</i>	<b>#ChangeLab: Fast and Curious</b> <i>Rodica Pirau, Strategic Change Lead, Nordea Bank</i>	
12:15 - 13:15	Lunch & Exhibits			
13:15 - 13:40	<b>Culture: The Secret Ingredient to Every Successful Business Transformation</b> <i>Rosie Warin, Kin&amp;Co</i>	<b>Managing Business Value in Digital Transformation</b> <i>Aamir Jamil, Information Technology Authority</i>	<b>BA Aware</b> <i>Carol Friel, Senior Lead Business Analyst, Lloyds Banking Group</i>	
13:45 - 14:35	<b>Shaping and Influencing your Investment Planning Process around Business Capabilities</b> <i>Harminder Duhra, Senior Business Enterprise Architect, Nationwide</i>	<b>Mapping the Impact of High Volumes of Change</b> <i>Melanie Franklin, Co-Chair of the Change Management Institute UK</i>	<b>Transformation: The Journey of Digital Strategic Enablement</b> <i>Mike Maddock, Director of Architecture &amp; Lee Scott-Douglas, Director of Digital Strategy, Kader Technology</i>	
14:35 - 15:05	Networking Break and Exhibits			
15:05 - 15:55	<b>Establishing Business Agility at a Major Bank</b> <i>Julian Holmes &amp; Dee Wauchope, ThoughtWorks</i>	<b>Paper to Practice: How Agile Working is Changing Workplace Design</b> <i>Sarah Booth, Kinnarps</i>	<b>Transforming a Global Function: Successes, Pitfalls &amp; Lessons Learnt</b> <i>James Bigwood, Head of Corporate Affairs Strategy &amp; Transformation, Imperial Brands</i>	
16:00 - 16:40	<b>Keynote: Sustainable Change: Diversity and Beyond</b> <i>Laura Da Silva Gomes, Founder and Director, Silverfish CSR</i>			
16:40 - 16:50	<b>Conference Close:</b> <i>Chris Potts, Conference Chair, Dominic Barrow</i>			