



IRM UK
Enterprise Data and
Business Intelligence
& Analytics Conference Europe

Do you need to justify your attendance?

2 co-located conferences

Enterprise Data Conference Europe 2018 **Business Intelligence and Analytics Conference Europe 2018**

19-22 November 2018, London

The 'Must Attend' Event for Data Management, Business intelligence & Analytics Professionals

We do appreciate that it may be difficult to get approval to attend a conference due to budget restrictions, and company time. These co-located conferences provide an unparalleled networking opportunity for Data Management, BI & Analytics Professionals from across Europe and beyond. Whether you are just starting your journey, you are an experienced practitioner or you would like to understand the role of Data Management, BI & Analytics further, this event is for you; but how do you communicate this to your manager?

Learn from your Peers. The conference provides an interactive forum where BI, Analytics and Data Management Professionals can meet, discuss and debate how best to rise to the challenges faced by their organisations today and in the future. The 2017 conference attracted delegates from 30 countries.

Four Conference Tracks with More Than 50 Sessions with a Focus on Case Studies. Learn from other organisations past successes and challenges. Case studies and contributors include Volkswagen Financial Services, Direct Line Group, Rabobank, Riyad Bank, Southern Water, The International Criminal Court, The Environment Agency, The Pensions Regulator, Defence Industry Organisation, Bosch, Maersk Line, Goodyear, Lidl, Hitachi Vantara, SAP, Nordea, Talenom, Catawiki, LiveWest, Cervecería Regional and more

Twelve Half Day Pre-Conference Workshops. Choose from an unparalleled range of workshops on specific topics to get you quickly up-to-speed or fine tune your performance on BI, Analytics and Enterprise Data. Choose from introductory or advanced levels.

Attendee Satisfaction. Of those that replied 99% of the 2016 & 2017 attendees said that they would recommend attending this conference to a colleague.

Keynotes Include:

Data Science for Grown Ups: How to Get Machine Learning Out of the Lab to Scale it Across the Enterprise

Dr Alex Borek, Global Head of Data & Analytics, Volkswagen Financial Services AG

It's Not about You, It's About Them: Helping Others Take Action Based on Data

Lori Silverman, Partners for Progress

Driving Change by Applying Analytics Enterprise-Wide

Ian Wallis, Head of Data, Analytics & Insight, Defence Infrastructure Organisation

Digital Business: Tomorrow is Already Here

Andreas Bitterer, Chief Analytics Evangelist EMEA, SAP

Making Money with Customer Data

Sakari Jorma, Head of Business Technologies, Chief Digital Officer & CTO, Talenom

Working with Ambiguity

Donald Farmer, Principal, TreeHive Strategy

"This event never fails to enable me to connect with people who I can learn from and who can re-energise me in Data Management."

Andy Moore, Process Specialist, Information, Rolls Royce

"Good variety, good to have different views on same subjects. Informative, can now "join the dots" on capabilities for my organisation. Plenty of information, lots of food for thought."

Teresa Bateman, Solution Architect, Tesco Plc

"I would attend this event over and over again. It's worth all the effort! I must commend the organiser for a well-done job. So far, this event marks the best of conference experiences in the past 10 years."

Abraham Afolabi, Data Manager, EC Harris LLP

"Great conference, the best event in Data Management! Excellent speakers and very interesting content."

Ana Teresa Szmoes, Caixa Geral de Depósitos

"Quality of speakers and content made this a valuable conference in both practical and thought provoking ways."

Lee Farndell, BI and Data Warehouse Consultant, Siemens

"Excellent event that had great resonance to my role and have learnt concepts that I can use to drive BI & ED projects. Keynotes were very good."

Neil Lamb, BI Solution Architect, BAE Systems

"Really great event with an interesting and useful mix of speakers and topics."

Ellie Fitzpatrick, Data Governance Manager, Yorkshire Building Society Group

"Another great event, learnt new and interesting challenges."

Neil Storkey, Global BI Data Manager, British American Tobacco

"Great opportunity to validate my views and to learn from others."

Garry Manser, Head of Data Governance, Visa Europe

"First time attending – really enjoyed. Will look to come back in the future."

John Daniels, Data Migration Manager, United Utilities

"My first event. Definitely back next year as it was very good. The quality of information was very high. Good speakers delivering good content."

Andrew Davies, Information Architecture manager, BAE Systems Naval Ships

"Excellent event, would thoroughly recommend it to all data professionals. Would actively encourage potential delegates to attend pre-conference sessions, very informative sessions. The opportunity to listen and interact with so many like-minded data professionals in one place."

Jimmy McGrath, Information Development and Improvement Manager, Care Quality Commission

"Second time at this Conference, will be back but next time with my team!"

Derek Lennox, Data Governance Manager, National Australia Bank Group

"Very good event, well organised and relevant particularly virtualisation, cloud and data strategy sessions."

Gerrard Deegan, Enterprise Data Architect, Ministry of Defence

"Great way to learn best practices, gain new insights and get ideas for change in your own organisation."

Weird van der Kooi, Sr. Data Manager, Nuon Vattenfall

"The event was very energising... seeing other companies on the same journey, with the same issues was good to see. Some good take aways... nuggets that will be employed back at work. Enjoyable event."

David West, Group Data Architect, Barclays Bank

"I was glad to find like-minded professionals confirm several decisions I have made. Also glad to find several thought provoking and extremely useful nuggets that I can take back with me. Overall value of event - 10/10."

Chris Duffield, Principal Developer, Transport for London

"A very enjoyable and useful event. This is the first conference I have attended but I would certainly like to attend further conferences. The venue and staff were excellent and it was very well organised."

David Jordan, Data Analyst, Land Registry

"Extremely well organized, lectures were thought provoking. Many ideas I will take back to my organization. A lot more I now want to read about. I will recommend this conference to more business units next year. Thoroughly enjoyed it!"

Neil Shah, Information & Data Risk Analyst, Capital one Bank

"Really worthwhile". Overall value of event - 9/10.

Ian Stone, Data Architect, Prudential