

Agenda

Monday 19 November 2018: Pre-Conference Workshops

Morning Workshops: 09:30 - 12:45

Data Virtualization From A to Z Rick van der Lans, R20/Consultancy	Principles for the New BI Donald Farmer, TreeHive Strategy	Artificial Intelligence for Mere Mortals Jos van Dongen, Tholis Consulting	Getting Started with Data Quality – A Primer Jon Evans, Equillian	Beyond GDPR Compliance to Ethical Data: A Practical Introduction to Ethical Information Management Katherine O'Keefe, Castlebridge	Data Modelling for Big Data Chris Bradley, Data Management Advisors
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Afternoon Workshops 14:00 - 17:15

Designing A Logical Data Warehouse Rick van der Lans, R20/Consultancy	The Art of AI Jan W Veldsink, Rabobank Compliance and Nyenrode Nyenrode / Rabobank	Governing the Data Lake - The Critical Importance of An Information Catalogue Mike Ferguson, Intelligent Business Strategies	Making Enterprise Data Quality a Reality Nigel Turner, Global Data Strategy	Closing the Communication Chasm: Using Stories to Convey Actionable Insights Lori Silverman, Partners for Progress	The Lost Art of Conceptual Data Modelling Chris Bradley, Data Management Advisors Ltd
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Tuesday 20 November 2018: Conference Day 1 & Exhibits

08:00 - 09:00	Registration				
09:00 - 09:10	Joint Conference Chair Introductions: Rick van der Lans, R20/Consultancy and Jan Henderyckx, Inpuls				
09:10 - 10:00	Plenary Keynote: It's Not about You, It's About Them: Helping Others Take Action Based on Data , Lori Silverman, Partners for Progress				
10:05 - 10:50	Business Intelligence & Analytics Keynote: Working with Ambiguity Donald Farmer, TreeHive Strategy		Enterprise Data Keynote: Using Enterprise Information Management at the International Criminal Court to End Impunity Dr Jones Lukose, The International Criminal Court		
11:20 - 12:05	Plenary Keynote Panel Discussion: The Changing Role of Data in Organisations , Rick van der Lans, R20/Consultancy				
	Business Intelligence & Analytics		Enterprise Data		
12:10 - 12:55	The Automated Factory Worker Santanu Dawn, Master Data Leader EMEA, Goodyear	Data Product Development: from Zero to Hero Andrey Sharapov, Data Scientist, Lidl	Data, Meet Regulations. How do you do? Peter Campbell, Founding Member & Director, DAMA BeLux	Why Training the Organisation and not just the Data Team is Vital Phil Yeoman, Head of Data Governance, The Pensions Regulator	
12:55 - 14:25	Lunch, Exhibits & Perspective Sessions				
13:25 - 13:50	Perspective Session - How CDOs & CIOs are Driving Digital Transformation Ajay Khanna, Vice President, Marketing, Reltio				
13:55 - 14:20	Perspective Session - Blockchain as Data Processing Railroads, Hossein Kakavand, CEO and Co-founder, Luther Systems				
14:25 - 15:15	Plenary Keynote: Data Science for Grown Ups: How to Get Machine Learning Out of the Lab to Scale it Across the Enterprise , Dr Alexander Borek, Global Head of Data & Analytics, Volkswagen Financial Services AG				
15:20 - 16:05	Business Intelligence & Analytics Keynote: Making Money with Customer Data , Sakari Jorma, CDO & CTO, Talenom		Enterprise Data Keynote Panel - GDPR: Beyond Compliance , Mike Simons, Associate Editor CIO.co.uk, ComputerworldUK and Techworld		
16:35 - 17:20	Enterprise and Self-Service BI on Top of a Data Lake Krystyna Kurinna, Scout24 AG	Data Science Workbenches and Machine Learning Automation – New Technologies for Agile Data Science Mike Ferguson, Intelligent Business Strategies	You Cannot Inspect Ethics into a Product: Ethics and Quality Management Katherine O'Keefe, Castlebridge	Mind your Language: The Criticality of Common Data Definitions in Managing Complex Data Becky Russell, National Lead for Data Standards, UK Environment Agency & Nigel Turner, Global Data Strategy	
17:25 - 17:45	The Power of Data as a Catalyst for Collaboration Jonathan Sunderland, Data Evangelist, Harbr	Brewing a Data Driven Organisation Leveraging on Self-Service Analytics Alfredo Piirone, VP Strategic Planning, Cerveceria Regional	AI and IoT for Good Wael Elrifai, VP for Solution Engineering - Big Data, IOT & AI, Hitachi Vantara	Data Management in Manufacturing Felix Streichert, Chief Data Manager, Bosch	
17:45 - 18:30	Drinks Reception & Exhibits				

Wednesday 21 November 2018: Conference Day 2 & Exhibits

09:00 - 09:55	Plenary Keynote: Challenges of Developing an Enterprise Data Marketplace , Rick van der Lans, R20/Consultancy				
10:25 - 11:10	Business Intelligence & Analytics Keynote: Driving Change by Applying Analytics Enterprise-Wide , Ian Wallis, Head of Data, Analytics & Insight, Defence Infrastructure Organisation		Enterprise Data Keynote: The Producer, the Consumer, the Owner and the Rest of the World: Governing Big Data , Jan Henderyckx, Managing Partner, Inpuls		
11:15 - 12:00	Plenary Keynote: Digital Business: Tomorrow is Already Here , Andreas Bitterer, Chief Analytics Evangelist EMEA, SAP				
12:00 - 13:00	Lunch, Exhibits & Perspective Sessions				
13:05 - 13:25	Is your Company Ready for Self-Service BI? Ivan Schotsmans, Agile Information Factory	Edge Analytics and Client-Side Machine Learning Timo Kunz, Data Scientist, Catawiki	How to Lower Costs Using IoT Supported by AI Majken Sander, Independent Consultant	How Data Governance Enables Building Self Service BI and Analytics Capabilities Sachin Dhoble, Head of Data Management, Maersk Line	
13:30 - 14:15	Fastest Answer Wins – How Nordea Accelerates Data-Driven Projects Paul Lynn, Product Engineering Team Lead, Nordea	Tell your Story with Data Hylke Peek, Consultant BI and Data Analytics, VX Company	Laying the Foundations Towards a Data-Driven Future Sarah Whittle, Data Manager, Liverty & Jon Evans, Information Strategist & Founder, Equillian	Making Data Mainstream: Establishing a Data Function and Selling the Opportunities it Brings to a Commercial Organisation Amy Balmain, Head of Data Exploitation, Southern Water	
14:20 - 15:05	The Analytics Factory Jos van Dongen, Tholis Consulting	Avoiding Data Warehousing Failure - Experiences Building a Logical Data Warehouse Norbert Eschle, Enterprise Data Architect, Direct Line Group	Make Insights a Team Sport with Data and AI Lena Woolf, Senior Technical Staff Member, IBM	How do you Build a Data Strategy When the Execs Don't Really Get It Abdulhameed Al Amer, SVP Data Strategy, Riyad Bank & Chris Bradley, Data Management Advisors Ltd	
15:30 - 16:15	Plenary Keynote: Ethics Schmethics: Hype or Hope? , Daragh O'Brien, Leading Consultant, Educator and Author, Castlebridge				
16:15 - 16:30	Conference Close, Rick van der Lans, R20/Consultancy & Jan Henderyckx, Managing Partner, Inpuls				

Thursday 22 November 2018: Full Day Post Conference Workshops - 09:00 - 16:30

Jumpstart your Enterprise Data Initiatives and Keeping Them on the Right Track Jan Henderyckx, Managing Partner, Inpuls	New Big Data Storage Technologies: From Hadoop to Graph Databases, and from NoSQL to NewSQL Rick van der Lans, R20/Consultancy	Integrating Fast Data, Edge Analytics and Operational Decision Management into Your BI Environment Jos van Dongen, Tholis Consulting
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