Monday 19 November 2018: Pre-Conference Workshops

Morning Workshops: 9.30 - 12.45

Data Virtualization From A to Z
Rick van der Lans, R20/Consultancy

Principles for the New BI
Donald Farmer, TreeHive Strategy

Artificial Intelligence for Mere Mortals
Jos van Dongen, Tholis Consulting

Getting Started with Data Quality – A Primer
Jon Evans, Equilibrum

Beyond GDPR Compliance to Ethical Data: A Practical Introduction to Ethical Information Management
Katherine O’Keeffe, Castlebridge

Fast Data and Edge Analytics – the Next Frontier in Smart Business
Mike Ferguson, Intelligent Business Strategies

Afternoon Workshops: 14.00 - 17.15

Designing A Logical Data Warehouse
Rick van der Lans, R20/Consultancy

The Art of AI
Jan W Veldhuijzen, Rabobank

Governing the Data Lake - The Critical Importance of An Information Catalogue
Mike Ferguson, Intelligent Business Strategies

Making Enterprise Data Quality a Reality
Nigel Turner, Global Data Strategy

Closing the Communication Chasm: Using Stories to Convey Actionable Insights
Lori Silverman, Partners for Progress

Lakes, Marts, and All Things Data: How to Really Support the Business Strategy with Information Management
Jan Henderyckx, Inputs

Tuesday 20 November 2018: Conference Day 1 & Exhibits

08.00 - 09.00 Registration

09.00 - 09.10 Joint Conference Chair Introductions: Rick van der Lans, R20/Consultancy and Jan Henderyckx, Inputs

09.10 - 10.00 Plenary Keynote: It’s Not About You, It’s About Them: Helping Others Take Action Based on Data
Lori Silverman, Partners for Progress

10.05 - 10.50 Business Intelligence & Analytics Keynote: Working with Ambiguity
Donald Farmer, TreeHive Strategy

Enterprise Data Keynote: Using Enterprise Information Management at the International Criminal Court
Dr Jones Lukose, The International Criminal Court

11.20 - 12.05 Plenary Keynote Panel Discussion: The Changing Role of Data in Organisations,
Panelists: Ajay Khanna, Vice President, Marketing, Reitio, Dr. Alexander Borek, Global Head of Data & Analytics, Volkswagen Financial Services

Katherine O’Keeffe, Lead Data Governance & Privacy Consultant, Castlebridge, Hossein Kakavand, CEO and Co-Founder, Luther System

12.10 - 12.55 The Automated Factory Worker
Santantu Dawn, Master Data Leader EMEA, Goodyear

Data Product Development: from Zero to Hero
Andrey Sharapov, Data Scientist, Lidl

Data, Meet Regulations. How do you do it?
Peter Campbell, Founding Member & Director, DAMA BeLux

Why Training the Organisation and not just the Data Team is Vital
Phil Yeoman, Head of Data Governance, The Pensions Regulator

12.55 - 14.25 Lunch, Exhibits & Perspective Sessions

13.25 - 13.55 Perspective Session - How CDOs & CIOs are Driving Digital Transformation
Ajay Khanna, Vice President, Marketing, Reitio

13.55 - 14.20 Perspective Session - Blockchain as Data Processing Railroads, Hossein Kakavand, CEO and Co-Founder, Luther Systems

Dr Alexander Borek, Global Head of Data & Analytics, Volkswagen Financial Services AG

15.20 - 16.05 Business Intelligence & Analytics Keynote: Making Money with Customer Data
Sakari Jorma, CDO & CTO, Telenor

Enterprise Data Keynote Panel - GDPR: Beyond Compliance, Moderator: Rick van der Lans, R20/Consultancy
Panellists: Cathy Pendleton, Senior Manager - Data Governance, comparethemarket.com, James Archer, Privacy Champion, ITV, Gary Chitan, Head of UK Data Intelligence Sales, ASG

16.35 - 17.20 Enterprise and Self-Service BI on Top of a Data Lake
Krystyna Kunina, Scout24 AG

Data Science Workbenches and Machine Learning Automation – New Technologies for Agile Data Science
Mike Ferguson, Intelligent Business Strategies

You Cannot Inspect Ethics into a Product: Ethics and Quality Management
Katherine O’Keeffe, Castlebridge

Mind your Language: The Criticality of Common Data Definitions in Managing Complex Data
Becky Russell, National Lead for Data Standards, UK Environment Agency & Nigel Turner, Global Data Strategy

17.25 - 17.45 The Power of Data as a Catalyst for Collaboration
Jonathan Sunderland, Data Evangelist, Harbr

Brewing a Data Driven Organisation - Leveraging on Self-Service Analytics
Alfredo Pirrone, VP Strategic Planning, Cerveceria Regional

AI and IoT for Good
Naser Ali, Head of Solution Marketing, Hitachi Vantara

17.45 - 18.30 Drinks Reception & Exhibits

Wednesday 21 November 2018: Conference Day 2 & Exhibits

09.00 - 09.55 Business Intelligence & Analytics Keynote: Driving Change by Applying Analytics Enterprise-Wide, Ian Wallis, Head of Data, Analytics & Insight, Defence Infrastructure Organisation

Enterprise Data Keynote: The Producer, the Consumer, the Owner and the Rest of the World: Governing Big Data*, Jan Henderyckx, Managing Partner, Inputs

11.15 - 12.00 Plenary Keynote: Digital Business: Tomorrow is Already Here, Andreas Bitterer, Chief Analytics Evangelist EMEA, SAP

12.00 - 13.00 Lunch, Exhibits & Perspective Sessions


Edge Analytics and Client-Side Machine Learning
Timo Kunz, Data Scientist, Catwalkivi

How to Lower Costs Using IoT Supported by AI
Majken Sander, Independent Consultant

Forget About BI and EA. Digital Twin of an Organization (DTO) is Already Transforming Both
Petteri Vainikka, CMQ, Ardoq

W.T. Bush, Business Consultant, Grayson Industries

Tell your Story with Data
Hylke Peek, Consultant BI and Data Analytics, VX Company

Laying the Foundations Towards a Data-Driven Future
Sarah Whittle, Data Manager, LiveWest & Jon Evans, Information Strategist & Founder, Equilibrum

Making Data Mainstream: Establishing a Data Function and Selling the Opportunities it Brings to a Commercial Organisation
Amy Balmain, Head of Data Exploitation, Southern Water

14.20 - 15.05 The Analytics Factory
Jos van Dongen, Tholis Consulting

Avoiding Data Warehousing Failure - Experiences Building a Logical Data Warehouse
Norbert Eschle, Enterprise Data Architect, Direct Line Group

Make Insights a Team Sport with Data and AI
Lou Woolf, Senior Technical Staff Member, IBM

Fact Oriented Modelling
Marco Wobben, Consultant, BCP Software

15.30 - 16.15 Plenary Keynote: Ethics Schmemics: Hyde or Hope? Daragh O’Brien, Leading Consultant, Educator and Author, Castlebridge

16.15 - 16.30 Conference Close, Rick van der Lans, R20/Consultancy & Jan Henderyckx, Managing Partner, Inputs

Thursday 22 November 2018: Full Day Post Conference Workshops - 09.00 - 16.30

Jumplstart your Enterprise Data Initiatives and Keeping Them on the Right Track
Jan Henderyckx, Managing Partner, Inputs

New Big Data Storage Technologies: From Hadoop to Graph Databases, and from NoSQL to NewSQL
Rick van der Lans, R20/Consultancy

Integrating Fast Data, Edge Analytics and Operational Decision Management into Your BI Environment
Jos van Dongen, Tholis Consulting