Monday 22 October 2018: Pre-Conference Workshops

Morning Workshop - 09:30 - 12:45

Getting Started in EA: Designing an Architecture Function to Fit your Enterprise
Sally Bean & Philip Hellyer

Managing Complexity and Change
John Zachman, Zachman International

First Do It, Then Do It Right, Then Do It Better
Martin Sykes, Chief Architect

A Foundation for Process Performance Improvement
Sasha Aganova, Process Renewal Group

Three Key Techniques for Business Design
Ronald G. Ross, Business Rule Solutions

Integrating Change Into Your Business Process Approach - Making it Everyday
Alex Sharp, Clariteq Systems Consulting

Afternoon Workshop - 14:00 - 17:15

Behavioural Approaches to Building Effective Architecture Teams
Sally Bean & Philip Hellyer

Evaluating Architectures: A Hands-on Introduction to the Solution Architecture Review Method
Dr Simon Field, Enterprise Architect, Admiral Group

Organizational Architecture & Design for Digital Dexterity
John Gatze, QualiWare

Business Architecture Essentials
Roger Burton, Process Renewal Group

Intelligent Automation Architecture
Tom Elinar Nyberg, Head of Digital Operations, KPMG Digital - Norway

Get The Circles Turning: Innovating Process-based Management
Roger Tregear, Leonardo Consulting

Tuesday 23 October 2018: Conference Day 1 & Exhibits

08:00 - 09:00 Registration

09:00 - 09:15 Conference Welcome: Roger Burton, President, Process Renewal Group & Martin Sykes, Chief Architect

09:15 - 10:15 Plenary Keynote: The Value of Management is the Management of Value
Roger Burton, President, Process Renewal Group

10:45 - 11:35 Applying Behavioral Insights to EA Practice
Niels Torkelsen, Enterprise Architect, Ministry of Immigration and Integration, Denmark

Making Models Make Sense
Steve Whitt, Visual Meaning Ltd

Putting Strategy on Technology Wheels with Business Architecture
Mayar Ark, Enterprise Architect (Chief Architect & Stakeholder Management), ABN AMRO

A Holistic Approach to GDPR Using BPMs
Simone Novelli, Enterprise Architect, Zurich Insurance & Simone Cella, NTT DATA Italy

Taking Value Streams Underground: Moving from Corporate Visions to Operational Processes
Steve Hutchings, Business Alignment Lead, Cambridge Assessment

11:40 - 12:30 Enterprise Architecture Practice
Abi Hassan, Senior Enterprise Architect, National Bank of Oman

Lessons from the Cyber Front Line
Kevin Hall, Senior Director, Alvarez & Marsal

Thriving Enterprise Architecture
Esra Gurney, Head Enterprise Integration, Netherlands Based

Process Center of Excellence (PCOE), Key Initiative in Achieving Process Maturity
Uli Kjaels, Specialist Advisor BPM, DNB Bank ASA

Data Quality: So Much More Than You Think
Ronald G. Ross, Business Rule Solutions

12:45 - 13:00 Lunch, Exhibits & Perspective Sessions

13:00 - 13:25 Perspective Session: Implementing our EA Tool – How Being Quick and Connected is Paying Off
Kevin Jackson-Barnes, Aberdeen Standard Investments

Perspective Session: DHL Supply Chain: A Process Journey (Develop, Proline & Standardise)
Tim Bolam, DHL Supply Chain

13:30 - 13:55 Perspective Session

14:00 - 14:50 Perspective Session: Architecture in an Age of Agile, Gerben Wierda, Team Coordinator Architecture & Design, APG

BPM Keynote: A Business Process Management Journey
Adam Klasa, CEG, Farm Fries Poland

14:55 - 15:45 How an IT Application Landscape Enables Important Business Outcomes at Copenhagen Airports
Jakob Behrend, IT Strategy Manager, Copenhagen Airports & Uffe Donsland, Strand & Donsland

Avoiding Unintended Consequences of Change
John Zachman, Zachman International

Tom Elinar Nyberg, KPMG Digital, Michael Noonan, Capita Transformation, Joanna Goodrich, Mike Rosen

The RPA Journey
Melanie Byrne, Senior Manager – Head of Business Analysis Ireland, SQS

The T-Shaped Profession - Achieving Process and Business Architecture Goals by Other Means
Alex Sharp, Clariteq Systems Consulting

15:55 - 16:45 Business Transformation Through Practical Enterprise Architecture
Anil Kalbag, Distinguished Engineer IT, Cisco Systems

Digital Government of the Future
Roben Deule, All of Government Enterprise Architect, Department of Internal Affairs New Zealand

Leveraging Business Architecture to Innovate & Support A Business Analysis and Business Owner Perspective
Debra Paul & Jonathan Hunsley, AssistKD

How to Handle a Massive Change
Pinar Basak & Zeynep Ozturk, FNSS Defence Systems

"No. What is the Customer Perspective?" A Business Process Focus Approach
Sophie Anne Jones, Business Analyst, UCL

17:15 - 18:30 Drinks Reception & Exhibits

Wednesday 24 October 2018: Conference Day 2 & Exhibits

09:00 - 10:00 Plenary Keynote: The Obstacle is the Path, Martin Sykes, Chief Architect

10:05 - 10:55 Architecting for a Digital Future in Financial Services
Tim Pyke, Lead Enterprise Architect, Yorkshire Building Society

Security by Design
Jane Chang, Executive Advisor, Centrica

Agile Business Architecture Enabling Agility of Business & Agility of IT
Alex Romanov, Avrolabs

Customer Oriented Process Management
Pieter Jongstra, Manager BPM and Lean, de Volksbank

High Speed Organisations
Peter Matthijssen, Chief Technology Officer, Biz2design

11:25 - 12:15 Architecture in 2018: Speed, Scale, Scope, Change, Autonomy
Mike Rosen, Wilton Consulting Group

How Can Enterprise Architecture Easily Save the World?
Roger Ewenden, evenden.net

Business Architecture Influenced Investment Planning
Hamrinder Dhuha, Senior Enterprise Business Architect, Nationwide

Innovative Process Management in the Kingdom of Saudi Arabia
Naif Shehada, Communication and Information Technology Commission (CITC)

Delivering Customer Value: Finding the Real Needs of your Customers Beyond Wish Lists
John Jenkins, Kanteer Textron & Ben Alexander, PMG.net

12:15 - 13:45 Lunch, Exhibits & Perspective Sessions

13:45 - 14:30 Perspective Session

13:45 - 14:30 Enterprise Architecture Keynote: Back to Art School: Design is the Future of Enterprise Architecture, Milan Guenther, Partner, Enterprise Design Associates

BPM Keynote: Self-Management and the Process Centric Organisation
Sasha Aganova, Senior Consultant, Process Renewal Group

14:40 - 15:30 An Introduction to the TOGAF Standard, Version 9.2
Mike Lambert, Fellow of The Open Group

Air Traffic Management Architecture - Bringing Clarity from Complexity
Katie Duff, Enterprise Architect, NATS

Business Architecture vs BPM: “Two Sides of the Same Coin?”
Petra van der Veld-Brown, Diaphanos

Complexity vs. Complicated: Create Complexity your Friend Jürgen Pitschke, Managing Director, BCS

16:00 - 16:50 From Project Funnels to Product Lifestyles: a Capability-based View of the Organisation in Practice, Joanna Goodrich, Cambridge Assessment

Mega-banks Architecture as a Network
Andra Satena, Consultant & Architect

Business Architecture for Digital Transformation
Steve Hutchings, Business Architecture Panel

Developing Processes which Create Customer Value - an Industry-wide Perspective
Kevin Willshire, Senior Consultant, Renault-Nissan Consulting

16:55 - 17:10 Conference Close: Martin Sykes, Chief Architect & Roger Burton, Process Renewal Group

Thursday 25 October 2018: Post-Conference Workshops - Full Day Workshops - 09:00 - 16:45

Achieving Business Agility and the Business Agility Manifiesto
Roger Burton, Ronald G. Ross and John Zachman

Architecting the Digital Business Platform
Mike Rosen, Wilton Consulting Group