

Monday 22 October 2018: Pre-Conference Workshops

Morning Workshop - 09:30 - 12:45

Getting Started in EA: Designing an Architecture Function to Fit your Enterprise Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch	Managing Complexity and Change John Zachman, Zachman International	First Do It, Then Do It Right, Then Do It Better Martin Sykes, Chief Architect	A Foundation for Process Performance Improvement Sasha Aganova, Process Renewal Group	Three Key Techniques for Business Design Ronald G. Ross, Business Rule Solutions	Integrating Change Into Your Business Process Approach – Timing Is Everything Alec Sharp, Clariteq Systems Consulting
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Afternoon Workshop - 14:00 - 17:15

Behavioural Approaches to Building Effective Architecture Teams Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch	Evaluating Architectures: A Hands-on Introduction to the Solution Architecture Review Method Dr Simon Field, Enterprise Architect, Admiral Group plc	Organizational Architecture & Design for Digital Dexterity John Götze, QualiWare	Business Architecture Essentials Roger Burlton, Process Renewal Group	Intelligent Automation Assessment Tom Einar Nyberg, Head of Digital Operations, KPMG Digital - Norway	Get The Circles Turning: Delivering Value Process-based Management Roger Tregear, Leonardo Consulting
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Tuesday 23 October 2018: Conference Day 1 & Exhibits

08:00 - 09:00	Registration				
09:00 - 09:15	Conference Welcome: Roger Burlton, <i>President, Process Renewal Group</i> & Martin Sykes, <i>Chief Architect</i>				
09:15 - 10:15	Plenary Keynote: The Value of Management is the Management of Value , Roger Burlton, <i>President, Process Renewal Group</i>				
	Enterprise Architecture		Business Architecture		Business Process Management
10:45 - 11:35	Applying Behavioral Insights to EA Practice Niels Terkelsen, Enterprise Architect, Ministry of Immigration and Integration, Denmark	Making Models Make Sense Steve Whitla, Visual Meaning Ltd	Putting Strategy on Technology Wheels with Business Architecture Mayank Saxena, Enterprise Architect (Chief Architect & Data Management), ABN AMRO	A Holistic Approach to GDPR Using BPMS Simone Novali, Enterprise Architect, Zurich Insurance & Simone Cella, NTT DATA Italy	Taking Value Streams Underground: Moving from Corporate Visions to Operational Processes Steve Hutchings, Business Alignment Lead, Cambridge Assessment
11:40 - 12:30	Enterprise Architecture Practice Ali Hassaan, Senior Enterprise Architect, National Bank of Oman	Lessons from the Cyber Front Line Kevin Hall, Senior Director, Alvarez & Marsal	Thriving Enterprise Architecture Eswar Ganesan, Head Enterprise Integration, Netherlands Based Multinational	Process Center of Excellence (PcCoE), Key Initiative in Achieving Process Maturity Ulf Kjelaas, Specialist Advisor Business Process Management, DNB Bank ASA	Data Quality: So Much More Than You Think Ronald G. Ross, Business Rule Solutions
12:30 - 14:00	Lunch, Exhibits & Perspective Sessions				
13:00 - 13:25	Perspective Session: Implementing our EA Tool – How Being Quick and Connected is Paying Off Kevin Jackson-Barnes, Business Architect, Aberdeen Standard Investments		Perspective Session: RPO – Risks, Processes & Opportunities - Process-based Risk Management in Theory and Practice Katharina Hecht, Pre-Sales Team Lead EMEA, iGrafx GmbH		
13:30 - 13:55	Perspective Session				
14:00 - 14:50	Enterprise Architecture Keynote: Architecture in an Age of Agile , Gerben Wierda, Team Coordinator Architecture & Design, APG		BPM Keynote: A Business Process Management Journey , Adam Klasa, CEO, Farm Frites Poland		
14:55 - 15:45	How an IT Application Landscape Enables Important Business Outcomes at Copenhagen Airports Jacob Behrend, IT Strategy Manager, Copenhagen Airports & Uffe Donslund, Strand & Donslund	Avoiding Unintended Consequences of Change John Zachman, Zachman International	Business Architecture Panel: Business Architecture and the A3 Organization: Automation, Analytics & AI Moderator: Tom Einar Nyberg, Head of Digital Operations, KPMG Digital - Norway	Decoding your RPA Journey Melanie Byrne, Senior Manager - Head of Business Analysis Ireland, SQS	The T-Shaped Professional: Achieving Process and Architecture Goals by Other Means Alec Sharp, Clariteq Systems Consulting
16:15 - 17:15	Business Transformation through Practical Enterprise Architecture Anil Kalbag, Distinguished Engineer IT, Cisco Systems	Digital Government of the Future Regine Deleu, All of Government Enterprise Architect, Department of Internal Affairs New Zealand	Leveraging Business Architecture for Innovation & Success: A Business Analysis and Business Owner Perspective Debra Paul, AssistKD and Jonathan Hunsley, AssistKD	How to Handle a Massive Change Pinar Bakal, R&D Planning & Process Development Unit Manager & Zeynep Ozturk, Planning & Process Development Engineer, FNSS Defence Systems	"No What is the Customer Perspective?" A Business Process Focused Approach Sophie Jones, Business Analyst, UCL
17:15 - 18:30	Drinks Reception & Exhibits				

Wednesday 24 October 2018: Conference Day 2 & Exhibits

09:00 - 10:00	Plenary Keynote: The Obstacle is the Path , Martin Sykes, Chief Architect				
10:05 - 10:55	Architecting for a Digital Future in Financial Services Tim Pryke, Lead Enterprise Architect, Yorkshire Building Society	Security by Design Jane Chang, Executive Advisor, Centrica	Agile Business Architecture Enabling Agility of Business & Agility of IT Alex Romanov, Avrolabs	Customer Oriented Process Management Pieter Jongstra, Manager BPM and Lean, de Volksbank	High Speed Organisations Peter Matthijssen, Chief Technology Officer, BIZZdesign
11:25 - 12:15	Architecture in 2018: Speed, Scale, Scope, Change, Autonomy Mike Rosen, Wilton Consulting Group	How Can Enterprise Architecture Easily Save The World? Roger Evernden, evernden.net	Business Architecture Influenced Investment Planning Harminder Duhra, Senior Enterprise Business Architect, Nationwide	Innovative Process Management in the Kingdom of Saudi Arabia Naif Sheshah, Business Process Director, Communication and Information Technology Commission (CITC) Saudi Arabia	Drive Customer Value with Real Needs Instead of Wish Lists Jon Jenkins, Manager IT Business Process Automation, Kautex Textron GMBH & CO KG & Ben Alexander, PMG.net
12:15 - 13:45	Lunch, Exhibits & Perspective Sessions				
13:45 - 14:35	Enterprise Architecture Keynote: Back to Art School: Design is the Future of Enterprise Architecture , Milan Guenther, Partner, Enterprise Design Associates		BPM Keynote: Self-Management and the Process Centric Organisation Sasha Aganova, Senior Consultant, Process Renewal Group		
14:40 - 15:30	An Introduction to the TOGAF Standard, Version 9.2 Mike Lambert, Fellow of The Open Group	European Air Traffic Management Architecture – Bringing Clarity from Complexity Katie Duffy, Enterprise Architect, NATS	Bridging Business Strategy to Execution Bao Do, Enterprise Business Architect, Wells Fargo	Panel Discussion: What's Next for BPM? Insights from the Front Lines Moderator: Roger Tregear, Leonardo Consulting	Complexity vs. Complicated: Make Complexity your Friend Juergen Pitschke, Managing Director, BCS
16:00 - 16:50	From Project Funnels to Product Lifecycles: a Capability-based View of the Organisation in Practice , Joanna Goodrick, Head of Business Architecture & Strategic Alignment, Cambridge Assessment	Mega-banks Architecture as a Network Andra Sonea, Consultant & Architect			Developing Processes which Create Customer Value - an Industry-wide Perspective Kevin Wiltshire, Senior Consultant, Renault-Nissan Consulting
16:55 - 17:10	Conference Close: Martin Sykes, Chief Architect & Roger Burlton, Process Renewal Group				

Thursday 25 October 2018: Post-Conference Workshops - Full Day Workshops - 09:00 - 16:45

Achieving Business Agility and the Business Agility Manifesto Roger Burlton, Ronald G. Ross and John Zachman	Architecting the Digital Business Platform Mike Rosen, Wilton Consulting Group	Running Enterprise Design Sprints Using A Milky Way Map Milan Guenther, Enterprise Design Associates
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