Monday 22 October 2018: Pre-Conference Workshops

Morning Workshop - 09:30 - 12:45

Getting Started in EA: Designing an Architecture Function to Fit your Enterprise
Philip Hellyer, Philip & Finch
Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch
Managing Complexity and Change
John Zachman, Zachman International
First Do It, Then Do It Right, Then Do It Better
Martin Sykes, Chief Architect
A Foundation for Process Performance Improvement
Sasha Aganova, Process Renewal Group
Three Key Techniques for Business Design
Ronald G. Ross, Business Rule Solutions
Integrating Change Into Your Business Process Approach – Timing is Everything
Alex Sharp, Clariteq Systems Consulting

Afternoon Workshop - 14:00 - 17:15

Behavioural Approaches to Building Effective Architecture Teams
Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch
Evaluating Architectures: A Hands-on Introduction to the Solution Architecture Review Method
Dr Simon Field, Enterprise Architect, Admiral Group plc
Organizational Architecture & Design for Digital Dexterity
John Galle, QualiWare
Business Architecture Essentials
Roger Burton, Process Renewal Group
Intelligent Automation Assessment
Tom Elinar Nyberg, Head of Digital Operations, KPMG Digital - Norway
Get The Circles Turning: Delivering Value Process-based Management
Roger Tregear, Leonardo Consulting

Tuesday 23 October 2018: Conference Day 1 & Exhibits

08:00 - 09:00 Registration
09:00 - 09:15 Conference Welcome: Roger Burton, President, Process Renewal Group & Martin Sykes, Chief Architect
09:15 - 10:15 Plenary Keynote: The Value of Management is the Value of Management
Roger Burton, President, Process Renewal Group

Enterprise Architecture Business Architecture Business Process Management
10:45 - 11:35 Applying Behavioral Insights to E A Practice
Niels Nielsen, Enterprise Architect, Immigration and Integration, Denmark
Making Models Make Sense
Steve Whitla, Visual Meaning Ltd
Putting Strategy on Technology Wheels with Business Architecture
Mayank Saxena, Enterprise Architect (Chief Architect & Data Management), ABN AMRO
A Holistic Approach to GDPR Using BPMs
Simone Novall, Enterprise Architect, Zurich Insurance & Simone Cella, NTT DATA Italy
Taking Value Streams Underground: Moving from Corporate Visions to Operational Processes
Steve Hutchings, Business Alignment Lead, Cambridge Assessment

11:40 - 12:30 Enterprise Architecture Practice
Ali Hassan, Senior Enterprise Architect, National Bank of Oman
Lessons from the Cyber Attack
Kevin Hall, Senior Director, Alvarez & Marsal
Thriving Enterprise Architecture
Ewaar Ganesan, Head Enterprise Integration, Netherlands Based Multinational
Process Center of Excellence (POCE), Key Initiative in Achieving Process Maturity
Ulf Kjeljas, Specialist Advisor Business Process Management, DNK Bank ASA
Data Quality: So Much More Than You Think
Ronald G. Ross, Business Rule Solutions

12:30 - 14:00 Lunch, Exhibits & Perspective Sessions

13:00 - 13:25 Perspective Session: Implementing our EA Tool – How Being Quick and Connected is Paying Off
Kevin Jackson-Barnes, Business Architect, Aberdeen Standard Investments
Perspective Session: RPO – Risks, Processes & Opportunities – Process-based Risk Management in Theory and Practice
Katharina Hecht, Pre-Sales Team Lead EMEA, iGrafik
BPM Keynote: A Business Process Management Journey
Adam Klasa, CEG
Farm Fries Poland

13:30 - 13:55 Perspective Session

14:00 - 14:50 Enterprise Architecture Keynote: Architecture in an Age of Agile, Gerben Wierda, Team Coordinator Architecture & Design, APG
BPM Keynote: A Business Process Management Journey
Adrian Chou, CEG

14:55 - 15:45 How an IT Application Landscape Enables Important Business Outcomes at Copenhagen Airports
Jacob Behrend, IT Strategy Manager, Copenhagen Airports & Uffe Christoffersen, Strand & Strand
Avoiding Unintended Consequences of Change
John Zachman, Zachman International
Moderator: Tom Einar Nyberg, Head of Digital Operations, KPMG Digital - Norway
Decoding your RPA Journey
Melanie Byrne, Senior Manager - Head of Business Analysis Ireland, SQS
The T-Shaped Professional: Achieving Process and Architecture Goals by Other Means
Alex Sharp, Clariteq Systems Consulting

16:15 - 17:15 Business Transformation through Practical Enterprise Architecture
Anil Kalbag, Distinguished Engineer IT, Cisco Systems
Digital Government of the Future
Regine Delue, All of Government Enterprise Architect, Department of Internal Affairs New Zealand
Leveraging Business Architecture for Innovation & Success: A Business Analysis and Business Owner Perspective
Debra Paul, AssistantKD and Jonathan Hunsley, AssistantKD
How to Handle a Massive Change
Pinar Bakal, R&D Planning & Process Development Engineer, FNSS Defence Systems
“There’s No What is the Customer Perspective?” A Business Process Focused Approach
Sophie Jones, Business Analyst, UCL

17:15 - 18:30 Drinks Reception & Exhibits

Wednesday 24 October 2018: Conference Day 2 & Exhibits

09:00 - 10:00 Plenary Keynote: The Obstacle is the Path
Martin Sykes, Chief Architect

10:05 - 10:55 Architecting for a Digital Future in Financial Services
Tim Pryke, Lead Enterprise Architect, Yorkshire Building Society
Security by Design
Jane Chang, Executive Director, Centrica
Agile Business Architecture Enabling Agility of Business & Agility of IT
Alex Romanov, Avonlabs
Customer Oriented Process Management
Pieter Jongstra, Manager BPM and Lean, de Volksbank
High Speed Organisations
Pieter Matthijssen, Chief Technology Officer, Biz2Design

11:25 - 12:15 Architecture in 2018: Speed, Scale, Change, Autonomy
Mike Weston, Rown Consulting Group
How Can Enterprise Architecture Easily Save The World?
Roger Everenden, everenden.net
Business Architecture Influenced Investment Planning
Harminder Duhra, Senior Enterprise Business Architect, Nationwide
Innovative Process Management in the Kingdom of Saudi Arabia
Naif Sheshah, Business Process Director, Communication & Information Technology Commission (CITC) Saudi Arabia
Drive Customer Value with Real Needs Instead of Wish Lists
Jon Jenkins, Manager IT Business Process Automation, Kuxte Texton GMBH & CO KG & Ben Alexander, PMG.net

12:15 - 13:45 Lunch, Exhibits & Perspective Sessions

13:45 - 14:35 Enterprise Architecture Keynote: Back to Art School: Design is the Future of Enterprise Architecture, Milan Guenther, Senior Consultant, Process Renewal Group
BPM Keynote: Self-Management and the Process Centric Organisation
Sophie Jones, Business Analyst, UCL

14:40 - 15:30 An Introduction to the TOGAF Standard, Version 9.2
Mike Lambert, Fellow of The Open Group
European Air Traffic Management Architecture – Bringing Clarity from Complexity
Kate Duffy, Enterprise Architect, NATS
Bridging Business Strategy to Execution
Bao Do, Enterprise Business Architect, Wells Fargo
Panel Discussion: What’s Next for BPM?
Moderator: Roger Tregear, Leonardo Consulting
Complexity vs. Complicated: Make Complexity Your Friend
Juergen Mitschke, Managing Director, BCS

16:00 - 16:50 From Project Funnels to Product Lifecycles: a Capability-based View of the Organisation in Practice, Joanna Goodrick, Head of Business Architecture & Strategic Alignment, Cambridge Assessment
Mega-banks Architecture as a Network
Andra Sonea, Consultant & Architecture
Developing Processes which Create Customer Value – an Industry-wide Perspective
Kevin Wiltshire, Senior Consultant, Renault-Nissan Consulting

16:55 - 17:10 Conference Close: Martin Sykes, Chief Architect & Roger Burton, Process Renewal Group

Thursday 25 October 2018: Post-Conference Workshops - Full Day Workshops - 09:00 - 16:45

Achieving Business Agility and the Business Agility Manifesto
Roger Burton, Ronald G. Ross and John Zachman
Architecting the Digital Business Platform
Mike Rosen, Wilton Consulting Group
Running Enterprise Design Sprints Using A Milky Way Map
Milan Guenther, Enterprise Design Associates