



Business Analysis Conference

Do you need to justify your attendance?

10th Annual

Business Analysis Conference Europe

24-26 September 2018, London

In association with the IIBA UK and BCS, The Chartered Institute for IT

Building Business Analysis Professionalism

We do appreciate that it may be difficult to get approval to attend a conference due to budget restrictions or company time. The Business Analysis Conference Europe provides an unparalleled networking opportunity for Business Analysts from across Europe and beyond. It presents an invaluable experience to engage with other BA professionals and to grow as a Business Analyst; but how do you successfully communicate this to your manager?

Why This is a Must Attend Event for BA Professionals

Learn from your Peers. The conference provides an interactive forum where Business Analysts can meet, discuss and debate how best to rise to the challenges faced by their organisations today and in the future. In 2017, conference attendees had the opportunity to network with and learn from over 520 fellow Business Analysis Practitioners.

50+ Sessions Focusing on Company Case Studies. Learn from other BAs past success and challenges through a wide range of case studies. Case studies and contributors include:

- Allianz Insurance
- AO.com
- AssistKD
- Aviva
- BBC
- B&CE – The People’s Pension
- Capita Transformation
- First Rate Exchange Services
- John Lewis
- Lloyds Banking Group
- National Grid
- Nationwide
- Nottingham Trent University
- Royal London Group
- Scottish Parliament
- Standard Life
- The British Council
- The Home Office
- University College London
- University of Leeds
- Welcom Digital
- XL Catlin

Six Conference Tracks Focussing On:

- BA Careers
- Techniques
- People
- Innovation
- Leadership & Governance
- The BA Conference Through the Years – *As part of the 10th year celebrations, this bonus track extends an invitation to the very best presenters to return and re-deliver the very best presentations, voted by you over the last 9 years.*

Twelve Pre-Conference Workshops. Choose from a comprehensive range of workshops on specific topics to get you quickly up-to-speed or fine tune your performance. Choose from introductory to advanced levels.

BCS Certification. Two full day pre-conference workshops covering the BCS Foundation Certificate in Business Change and the BCS Foundation Certificate in Business Analysis; both include the certification examination. Places are limited to 20 delegates per workshop.

World Class Speakers. Our selection of speakers are leaders in their field. You will discover new approaches and innovative ideas, as well as insights and inspiring stories to take with you and share with your colleagues.

Keynotes include:

The DNA of the Champion

Sir Clive Woodward, England's 2003 Rugby World Cup Winning Head Coach & Former Director of Sport Team GB

The BA Bucket List: 5 Things to Do in your BA Career

Craig Rollason, UK Head of Project Delivery Services, National Grid

Change is a Critical Incident – Treat it as Such

Maxine de Brunner, Former Deputy Assistant Commissioner for the Metropolitan Police

Negotiation – A Process Not an Event

Suzanne Williams, Hostage Negotiator

Attendee Satisfaction. 98% of attendees that rated the conference would recommend to colleagues. Here's what people have said:

"It's a shame we can't attend all sessions! They have all been very thought-provoking and insightful. Every BA must experience this."

Chetan Patel, Business Analyst, Lloyds Banking Group

As per last year, an excellent, interesting & thought-provoking event. Certainly I find it provides me with fresh impetus in taking forward my role. Mark Atkins, Senior Business Analyst, Royal Bank of Scotland

"This is really a great event to share ideas and learn from the industry. I will definitely come to the next one!" Isha Jain, Business Analysis Best Practice & Standards Lead, National Grid

"Well organised, with a very good range of topics and speakers. I am already looking forward to the next one!" Imran Mirza, Business Analyst, The Bank of England

"Very worthwhile. Really great to network and share ideas/fears/nuggets with peer group." John Yates, Senior Business Analyst, Plymouth Community Homes

"Inspiring and energising. Love it!" Jonathan Bryant, Business Analyst, NFU Mutual

"One of the key highlights of my BA career to date!" Stuart Peek, Business Analyst, Specsavers

"Loved it, re-energised, re-charged." Andrew Gilbert, Principal Business Analyst, Virgin Media

"Excellent. How else could we get this level of information? Excellent use of time" Mark Lewing, Senior Business Analyst, Aviva

"Genuinely one of the best events I've ever attended." Adrian Beckham, BA Manager, ASDA

"Overall, hugely impressed. Very much exceeded expectations." Alan McPherson, Business Analyst Manager, Thomson Reuters

"I am not alone. That is good to know! I really welcome the opportunity to share experiences with other BAs." Iona McMillan, Business Analyst, Global Energy.

Exceptional event - I am absolutely re-energised as a BA and BA Manager and thoroughly inspired with new ideas for progress. Danielle Morrison, Business Analyst, Legal & General

Great to meet like-minded people who understand the BA discipline and can share thoughts, ideas and confirm thinking. James Devereaux, Senior Business Analyst, Financial Conduct Authority

Yet again, it inspired and answered many questions that a BA requires. Martin Hobbs, Principal Business Analyst, Babcock International

Inspirational. An absolute must see event for our community. Annie Birchall, Business Analyst, Land Registry

I always come away from this event inspired and invigorated! Cathy Snarey, Global Business Analysis Champion, Ernst & Young

Definitely valuable to any BA at any point in their career from junior BAs to senior with 20+ years experience. Ally Ward, Associate Director, Ernst & Young