



IRM UK

Innovation, Business Change & Transformation Conference

Do you need to justify your attendance?

Innovation, Business Change & Transformation Conference Europe 2018

19-21 March 2018, London

We do appreciate that it may be difficult to get approval to attend a conference due to budget restrictions, and company time. You see great benefits for yourself and your organisation in attending this conference but how do you successfully communicate this to your manager? Below are some key points why this conference is a 'Must Attend' event.

Europe's Only Conference on Innovation, Business Change & Transformation. The conference is a unique setting to explore and debate the vital connections between innovation, investment, business change, business transformation and leveraging technology.

Three Conference Tracks Focusing on Case Studies. Delegates can choose from three tracks dedicated to Innovation, Business Change & Transformation and focussed on case studies. Learn from other organisations past successes and challenges.

Case Studies and Contributors Include:

- Royal Bank of Scotland
- Ministry of Defence
- Salesforce
- Capita Transformation
- Lloyd's Register
- National Grid
- TalkTalk
- IBM
- Aviva
- QBE Insurance
- The White Company
- JLL
- Cambridge Assessment
- Yorkshire Building Society Group
- Metro Bank
- Association of Enterprise Architects
- Brunel Business School
- Emerald Publishing
- Arden University
- MHI Vestas Offshore Wind

Pre-Conference Workshops – New In 2018 – on the first day there will be workshops on specific topics to get you quickly up-to-speed or fine tune your performance.

World Class Speakers. Our carefully selected speakers are leaders and experienced professionals in their field. You will discover new approaches and innovative ideas, as well as inspiring insights and stories to take with you and share with your colleagues.

Just a few of the Keynotes & Conference Sessions Include:

Did Someone Just Mention Digital Transformation?

Jeroen Derynck, Global Director Innovation & Transformation Services, Salesforce

How to Make a Transformation Out of an Innovation: The Rules Have Changed

Marc Dowd, Director, PathFinder4

Anyone Know What Risk Really Means?

Matt Andrews, Head of Technology Controls Transformation, Royal Bank of Scotland

Ken Campbell, Risk Manager, Royal Bank of Scotland

Innovation in Ministry of Defence – Why, the Challenges and the Opportunities

Danny Wootton, Head of Innovation in ISS, Ministry of Defence

Successful Digital Transformation with People and Not Just Technology

Nick Littlecott, Global Transformation Programme Design Authority (Interim), Lloyd's Register & Architect Tech

It's Bottom Up

John O'Donovan, Chief Architect, TalkTalk

Surviving the Pace of Change

Richard Frost, Lead Enterprise Architect, Operational Excellence, Yorkshire Building Society

Transforming Your Business – A View from The Trenches

David Beckham, Senior Business Analyst, Aviva

Establishing an Innovation Team

Mark Clifton, UK Chapter Chair, Association of Enterprise Architects (AEA)

Power of Incremental Transformation

Amit Dixit, Head of Operational Excellence, QBE Insurance

How to Build a Culture of Innovation

Bec Evans, Co-Founder, Prolifiko

Kat Palmer, Innovation Manager, Emerald Publishing

Exhibition & Networking Opportunities. Network with an outstanding group of like-minded professionals. Whether you are just getting started or looking for more advanced knowledge in your field, this conference is a valuable experience to engage with and grow with other like-minded professionals.

Designed by Practitioners for Practitioners. Being neither analyst nor vendor-led, the conference welcomes, provides and values diverse and wide-ranging perspectives.

Excellent Mix of Vision, theory and implementation. Discover new ideas, approaches and solutions, while learning first-hand from the experiences and successes of organisations across Europe.

Attendee Satisfaction. 100% of attendees that rated the conference would recommend to a colleague. The 2017 launch event attracted delegates from 12 countries from across Europe and beyond. Here's what people have said:

"Very good and friendly atmosphere. Excellent sessions from different industries related to similar challenges."

Davor Gasparac, Head of Organisation/IT Group Corporates, Erste Group

"The real value was in the discussion and recognising everyone has the same problems."

Matthew Richards, Deputy Director-Innovation, Cambridge Assessment

"Great! Very inspirational, will come next year. Will recommend it."

Maria Laveron, Head of Processes and Tools, Eurofight GMBH

"Lots of great debate helped by people who are passionate about business change."

Sharon Pardey, Principle Business Analyst, Aviva

"The opportunity to meet and talk to people from different industries was invaluable."

Deanne Earle, Principal Consultant, Unlike Before

"Very well run. Well organised, good flow throughout event. Superb hospitality."

Sam Borthwick, Business Improvement, Babcock International Group