

Agenda

Monday, 14 May 2018: Pre-Conference Workshops Full Day 09:30 - 17:00

MDM & RDM "Quick Start" Aaron Zornes, <i>The MDM Institute</i>		Smart MDM - a Best Practice Guide to Design and Implementation , Mike Ferguson, <i>Intelligent Business Strategies</i>	
Morning Workshops - 09:30 - 12:45			
Data Governance: A Critical Success Factor for Data Lakes Malcolm Chisholm, <i>First San Francisco Partners</i>	Bootstrap your Data Governance Program Jan Henderyckx, <i>Impuls</i>	Making Enterprise Data Quality a Reality Nigel Turner, <i>Global Data Strategy</i>	Selecting from the Data Platforms to Create a Modern Data Architecture William McKnight, <i>McKnight Consulting Group</i>
Afternoon Workshops - 13:45- 17:00			
Managing Data Value Creation and Controlling Risk Jan Henderyckx, <i>Impuls</i>	Data at the Traffic Lights! - Data Governance and Data Quality Ian Wallis, <i>Head of Data, Analytics & Insight</i> & Godfrey Morgan, <i>Defence Infrastructure Organisation</i>	Successful Reference Data Governance and Management Malcolm Chisholm, <i>First San Francisco Partners</i>	Data Maturity: Evaluate It, Achieve It, Evolve It William McKnight, <i>McKnight Consulting Group</i>

Tuesday, 15 May 2018: Conference Day 1 & Exhibits

09:00 - 09:10	Data Governance Conference and MDM Summit Opening , Aaron Zornes, <i>The MDM Institute</i> & Jan Henderyckx, <i>Impuls</i>			
09:10 - 10:00	Plenary Keynote: Excelling at Data in the Age of Digital Neo-Humanism Roberto Maranca, <i>Group Chief Data Officer, Lloyds Banking Group</i>			
10:05 - 10:50	Data Governance Keynote: Company Leadership in the 21st Century Comes from Data Leadership William McKnight, <i>McKnight Consulting Group</i>	MDM Keynote: MDM-Driven Digital Transformation via "Systems of Engagement" Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>	CDO Keynote: Information Governance and the CDO x.0 Jan Henderyckx, <i>Impuls</i>	
	Data Governance	Master Data Management		CDO
11:20 - 12:05	Data Governance Without a Mandate Guy Harvey, <i>Senior Data Governance Manager, Jaguar Land Rover</i>	Best Practices of Data Governance Implementations Werner Wiggers, <i>Director, Effectual</i>	Discovering, Selecting, and Managing External Reference Data Sources Malcolm Chisholm, <i>First San Francisco Partners</i>	Your MDM "Altitude" Depends on Your "Attitude" Amramanari Singh, <i>Data Quality Analyst, Thames Valley Housing</i>
12:10 - 12:55	How Data Governance Enables Digitalization: Business Comes First - Then IT Annika Runert, <i>Data Governance Lead, Öresundskraft & Håkan Edvinsson, Informed Decisions</i>	Rollout and Sustain Data Governance Natalie Jakomis, <i>Head of Data, Dwr Cymru Welsh Water</i> Ben Evans, <i>Data Governance Manager, Dwr Cymru Welsh Water</i>	Building a Master Data Organisation Across 9 Data Domains and 60+ Stakeholders Gavin Mander, <i>Head of Data Services, Morrison Supermarkets</i> Ralf Teschner, <i>Global Data Governance Lead, Capgemini</i>	MDM as a Global Business Service Steve Heim, <i>Data Domain Expert, AkzoNobel</i> Ard van der Staaij, <i>KPMG</i>
12:55 - 14:25	Networking Lunch, Exhibits & Perspective Sessions - view the agenda online for perspective session updates			
14:25 - 15:10	Data Quality - What is Missing in the Success Equation? Saima Iqbal, <i>Enterprise Data Architect, Proximus</i>	From Accessory to Necessity - Embedding Data Governance in Business Operations HoChun Ho, <i>Global Head of Data Governance and Management, JLL & Justyna Malarska, Data Management Lead, EMEA, JLL</i>	Global MDM - Strategy, Selection, Implementation, Service & Future Innovations Joanna Walker, <i>Global MDM Architect, AstraZeneca</i>	Building an All-in-One Governance Hub of Geo-Referential, Business Partner, and Vessels Master Data Isabelle Azzarello, <i>IT Manager MDM & Matthieu Augier, MDM IT Project Manager, CMA CGM</i>
15:15 - 16:00	The Data Governance Salesman Michael McMorrow, <i>MMM Data Perspectives</i>	Top Tips for Doing Governance Ieva Langenfelde, <i>Global Master Data Governance and Quality Manager, FrieslandCampina</i>	Dynamic and Efficient Product Data Quality Management with Characteristics and Machine Learning Björn Bayard, <i>Bayard Consulting Group</i>	Transforming Public Sector Services via MDM Mark Brennan, <i>Technical Lead, London Borough of Camden</i>
16:30 - 17:15	Multi-Platform Data Management - The Critical Importance Of An Information Catalog Mike Ferguson, <i>Intelligent Business Strategies</i>	A Year in the Life of Data Governance - from Conception to Teething Lindsay Towler, <i>Product Information Manager, Arco Stuart Squires, Comma Group</i>	Non-Intrusive Data Strategies for Customer Engagement Mehmet Orun, <i>Sr. Director, Product and Data Strategy Leader, Salesforce</i>	Driving Customer Centricity at Elsevier Catherine Taylor, <i>Head of Customer Data, Elsevier & Tom Pery, Director of Software Engineering (Data, Insights & Integration), Elsevier</i>
17:15 - 18:30	Drinks Reception & Exhibits			

Wednesday, 16 May 2018: Conference Day 2 & Exhibits

09:00 - 10:00	Plenary Keynote: Data - The New Business Imperative Anwar Mirza, <i>Global Head of Data Governance, TNT</i>			
10:30 - 11:15	Data Governance Keynote: A Practical Guide To Setting Up A Working Governance Organisation Gerard Bartley, <i>Manager Global Master Data, Jacobs Douwe Egberts</i>	MDM Keynote: Field Reports for "Top 20" MDM Solutions Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>	Data Governance and Regulations: A Case Study on the Implementation of GDPR Dhivya Venkatachalam, <i>Data Synergie</i>	
	Data Governance	Master Data Management		GDPR
11:20 - 12:05	Promoting a Data Centric Approach Within the Intellectual Property Office Mike Fishwick, <i>CTO, Intellectual Property Office</i> Mary Drabble, <i>Agile Solutions</i>	Relationships Matter - Doing Governance with Graphs Nick Jones, <i>Manager, Data Governance, Multifonds</i>	Underpinning an MDM Approach with a Data Quality Strategy Ellie Fitzpatrick, <i>Data Governance Manager & Bethany Lancaster, Senior Data Governance Analyst, Yorkshire Building Society Group</i>	The Top 20 Implementation Partners (Global & Boutique) Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>
12:05 - 13:35	Networking Lunch, Exhibits & Perspective Sessions - view the agenda online for perspective session updates			
13:35 - 14:20	Navigating a New Frontier to Advance TD's Data: OCDO & Finance Rosemarie Owens-Tunney, <i>AVP Finance Data Strategy & Man & Mary Munro, VP Data Governance & Communications, TD Bank</i>	Developing and Institutionalising Data Governance - a Case Study at the Western Cape Government of South Africa Zeenat Ishmail, <i>Chief Director: Strategic Management Information, Western Cape Government</i>	Field Reports for "Top 15" Master Data Governance Solutions Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>	Business Partner Data "Shareconomy" Udo Couto Klütz, <i>Robert Bosch Kai Hüner, Chief Technology Officer, CDQ</i>
14:25 - 15:10	Data Governance: A Retrospective Jon Hill, <i>Executive Director, Data Governance, Nomura</i>	Maximising Business Outcomes of a Data Governance Programme by Bridging it with Business Performance Management Andrey Pavlov, <i>Cranfield School of Management & Anna Ovchinnikova, Senior Business Analyst, Perfex Lab</i>	Driving Harmonization of Data in a Challenging Environment Luca Condosta, <i>Group Finance Vice President, ABB</i>	Implementing Successful Master Data Governance in a Medium-Sized Multinational Enterprise Martin Koch, <i>Head of Business Applications, SV Group</i> Dimitri Tombros, <i>AWK Group</i>
15:35 - 16:20	How to implement Data Classification via a Network of Data Stewards Ahmet Temizsoy, <i>Head of Data Stewardship, Dun & Bradstreet</i>	Skill & Competencies for Data Governance Chris Bradley, <i>Data Management Advisors Ltd</i>	Master Data Change Management Farah Naili, <i>Master Data BPM, Arriva</i>	Expert Panel: Best Practices in MDM of CUSTOMER Data Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>
16:25 - 17:10	Where Governance Ends and Business Begins Dana Julinschi, <i>Master Data Governance & Projects Manager, FrieslandCampina</i>	How Data Governance Delivers a Better (Data) Quality Environment Nick Keen, <i>National Lead - Data Governance & Simon Dimbylow, National Lead - Data Quality, The Environment Agency</i>	Streamlining Data Management Processes Using Lean Methodology Gerard Bartley, <i>Manager Global Master Data, Jacobs Douwe Egberts</i>	Agile Implementation of an MDM Solution Helle Lindsted, <i>Master Data Manager, Coloplast</i>

Thursday 17 May 2018: Post Conference Workshops 09:00 - 16:30

Data Governance Masterclass Dhivya Venkatachalam, <i>Managing Director, Data Synergie</i>	Successful Implementation of a MDM Programme Malcolm Chisholm, <i>Chief Innovation Officer, First San Francisco Partners</i>	"Making It Real" - Establishing the Interdependence of Data Governance and Data Models Chris Bradley, <i>Data Management Advisors & George McGeachie, Metadata Matters</i>
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