

# Agenda

## Monday, 14 May 2018: Pre-Conference Workshops Full Day 09:30 - 17:00

<b>MDM &amp; RDM "Quick Start"</b> Aaron Zornes, <i>The MDM Institute</i>		<b>Smart MDM - a Best Practice Guide to Design and Implementation</b> , Mike Ferguson, <i>Intelligent Business Strategies</i>	
<b>Morning Workshops - 09:30 - 12:45</b>			
<b>Data Governance: A Critical Success Factor for Data Lakes</b> Malcolm Chisholm, <i>First San Francisco Partners</i>	<b>Bootstrap your Data Governance Program</b> Jan Henderyckx, <i>Impuls</i>	<b>Making Enterprise Data Quality a Reality</b> Nigel Turner, <i>Global Data Strategy</i>	<b>Selecting from the Data Platforms to Create a Modern Data Architecture</b> William McKnight, <i>McKnight Consulting Group</i>
<b>Afternoon Workshops - 13:45- 17:00</b>			
<b>Managing Data Value Creation and Controlling Risk</b> Jan Henderyckx, <i>Impuls</i>	<b>Data at the Traffic Lights! - Data Governance and Data Quality</b> Ian Wallis, <i>Head of Data, Analytics &amp; Insight</i> & Godfrey Morgan, <i>Defence Infrastructure Organisation</i>	<b>Successful Reference Data Governance and Management</b> Malcolm Chisholm, <i>First San Francisco Partners</i>	<b>Data Maturity: Evaluate It, Achieve It, Evolve It</b> William McKnight, <i>McKnight Consulting Group</i>

## Tuesday, 15 May 2018: Conference Day 1 & Exhibits

09:00 - 09:10	<b>Data Governance Conference and MDM Summit Opening</b> , Aaron Zornes, <i>The MDM Institute</i> & Jan Henderyckx, <i>Impuls</i>			
09:10 - 10:00	<b>Plenary Keynote: Excelling at Data in the Age of Digital Neo-Humanism</b> Roberto Maranca, <i>Group Chief Data Officer, Lloyds Banking Group</i>			
10:05 - 10:50	<b>Data Governance Keynote: Company Leadership in the 21st Century Comes from Data Leadership</b> William McKnight, <i>McKnight Consulting Group</i>	<b>MDM Keynote: MDM-Driven Digital Transformation via "Systems of Engagement"</b> Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>	<b>CDO Keynote: Information Governance and the CDO x.0</b> Jan Henderyckx, <i>Impuls</i>	
	<b>Data Governance</b>	<b>Master Data Management</b>		<b>CDO</b>
11:20 - 12:05	<b>Data Governance Without a Mandate</b> Guy Harvey, <i>Senior Data Governance Manager, Jaguar Land Rover</i>	<b>Best Practices of Data Governance Implementations</b> Werner Wiggers, <i>Director, Effectual</i>	<b>Discovering, Selecting, and Managing External Reference Data Sources</b> Malcolm Chisholm, <i>First San Francisco Partners</i>	<b>Your MDM "Altitude" Depends on Your "Attitude"</b> Amramanari Singh, <i>Data Quality Analyst, Thames Valley Housing</i>
12:10 - 12:55	<b>How Data Governance Enables Digitalization: Business Comes First - Then IT</b> Annika Runert, <i>Data Governance Lead, Öresundskraft &amp; Håkan Edvinsson, Informed Decisions</i>	<b>Rollout and Sustain Data Governance</b> Natalie Jakomis, <i>Head of Data, Dwr Cymru Welsh Water</i> Ben Evans, <i>Data Governance Manager, Dwr Cymru Welsh Water</i>	<b>Building a Master Data Organisation Across 9 Data Domains and 60+ Stakeholders</b> Gavin Mander, <i>Head of Data Services, Morrison Supermarkets</i> Ralf Teschner, <i>Global Data Governance Lead, Capgemini</i>	<b>MDM as a Global Business Service</b> Steve Heim, <i>Data Domain Expert, AkzoNobel</i> Ard van der Staaij, <i>KPMG</i>
12:55 - 14:25	Networking Lunch, Exhibits & Perspective Sessions - view the agenda online for perspective session updates			
14:25 - 15:10	<b>Data Quality - What is Missing in the Success Equation?</b> Saima Iqbal, <i>Enterprise Data Architect, Proximus</i>	<b>From Accessory to Necessity - Embedding Data Governance in Business Operations</b> HoChun Ho, <i>Global Head of Data Governance and Management, JLL &amp; Justyna Malarska, Data Management Lead, EMEA, JLL</i>	<b>Global MDM - Strategy, Selection, Implementation, Service &amp; Future Innovations</b> Joanna Walker, <i>Global MDM Architect, AstraZeneca</i>	<b>Building an All-in-One Governance Hub of Geo-Referential, Business Partner, and Vessels Master Data</b> Isabelle Azzarello, <i>IT Manager MDM &amp; Matthieu Augier, MDM IT Project Manager, CMA CGM</i>
15:15 - 16:00	<b>The Data Governance Salesman</b> Michael McMorrow, <i>MMM Data Perspectives</i>	<b>Top Tips for Doing Governance</b> Ieva Langenfelde, <i>Global Master Data Governance and Quality Manager, FrieslandCampina</i>	<b>Dynamic and Efficient Product Data Quality Management with Characteristics and Machine Learning</b> Björn Bayard, <i>Bayard Consulting Group</i>	<b>Transforming Public Sector Services via MDM</b> Mark Brennan, <i>Technical Lead, London Borough of Camden</i>
16:30 - 17:15	<b>Multi-Platform Data Management - The Critical Importance Of An Information Catalog</b> Mike Ferguson, <i>Intelligent Business Strategies</i>	<b>A Year in the Life of Data Governance - from Conception to Teething</b> Lindsay Towler, <i>Product Information Manager, Arco Stuart Squires, Comma Group</i>	<b>Non-Intrusive Data Strategies for Customer Engagement</b> Mehmet Orun, <i>Sr. Director, Product and Data Strategy Leader, Salesforce</i>	<b>Driving Customer Centricity at Elsevier</b> Catherine Taylor, <i>Head of Customer Data, Elsevier &amp; Tom Pery, Director of Software Engineering (Data, Insights &amp; Integration), Elsevier</i>
17:15 - 18:30	Drinks Reception & Exhibits			

## Wednesday, 16 May 2018: Conference Day 2 & Exhibits

09:00 - 10:00	<b>Plenary Keynote: Data - The New Business Imperative</b> Anwar Mirza, <i>Global Head of Data Governance, TNT</i>			
10:30 - 11:15	<b>Data Governance Keynote: A Practical Guide To Setting Up A Working Governance Organisation</b> Gerard Bartley, <i>Manager Global Master Data, Jacobs Douwe Egberts</i>	<b>MDM Keynote: Field Reports for "Top 20" MDM Solutions</b> Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>	<b>Data Governance and Regulations: A Case Study on the Implementation of GDPR</b> Dhivya Venkatachalam, <i>Data Synergie</i>	
	<b>Data Governance</b>	<b>Master Data Management</b>		<b>GDPR</b>
11:20 - 12:05	<b>Promoting a Data Centric Approach Within the Intellectual Property Office</b> Mike Fishwick, <i>CTO, Intellectual Property Office</i> Mary Drabble, <i>Agile Solutions</i>	<b>Relationships Matter - Doing Governance with Graphs</b> Nick Jones, <i>Manager, Data Governance, Multifonds</i>	<b>Underpinning an MDM Approach with a Data Quality Strategy</b> Ellie Fitzpatrick, <i>Data Governance Manager &amp; Bethany Lancaster, Senior Data Governance Analyst, Yorkshire Building Society Group</i>	<b>The Top 20 Implementation Partners (Global &amp; Boutique)</b> Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>
12:05 - 13:35	Networking Lunch, Exhibits & Perspective Sessions - view the agenda online for perspective session updates			
13:35 - 14:20	<b>Navigating a New Frontier to Advance TD's Data: OCDO &amp; Finance</b> Rosemarie Owens-Tunney, <i>AVP Finance Data Strategy &amp; Man &amp; Mary Munro, VP Data Governance &amp; Communications, TD Bank</i>	<b>Developing and Institutionalising Data Governance - a Case Study at the Western Cape Government of South Africa</b> Zeenat Ishmail, <i>Chief Director: Strategic Management Information, Western Cape Government</i>	<b>Field Reports for "Top 15" Master Data Governance Solutions</b> Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>	<b>Business Partner Data "Shareconomy"</b> Udo Couto Klütz, <i>Robert Bosch Kai Hüner, Chief Technology Officer, CDQ</i>
14:25 - 15:10	<b>Data Governance: A Retrospective</b> Jon Hill, <i>Executive Director, Data Governance, Nomura</i>	<b>Maximising Business Outcomes of a Data Governance Programme by Bridging it with Business Performance Management</b> Andrey Pavlov, <i>Cranfield School of Management &amp; Anna Ovchinnikova, Senior Business Analyst, Perfex Lab</i>	<b>Driving Harmonization of Data in a Challenging Environment</b> Luca Condosta, <i>Group Finance Vice President, ABB</i>	<b>Implementing Successful Master Data Governance in a Medium-Sized Multinational Enterprise</b> Martin Koch, <i>Head of Business Applications, SV Group</i> Dimitri Tombros, <i>AWK Group</i>
15:35 - 16:20	<b>How to implement Data Classification via a Network of Data Stewards</b> Ahmet Temizsoy, <i>Head of Data Stewardship, Dun &amp; Bradstreet</i>	<b>Skill &amp; Competencies for Data Governance</b> Chris Bradley, <i>Data Management Advisors Ltd</i>	<b>Master Data Change Management</b> Farah Naili, <i>Master Data BPM, Arriva</i>	<b>Expert Panel: Best Practices in MDM of CUSTOMER Data</b> Aaron Zornes, <i>Chief Research Officer, The MDM Institute</i>
16:25 - 17:10	<b>Where Governance Ends and Business Begins</b> Dana Julinschi, <i>Master Data Governance &amp; Projects Manager, FrieslandCampina</i>	<b>How Data Governance Delivers a Better (Data) Quality Environment</b> Nick Keen, <i>National Lead - Data Governance &amp; Simon Dimbylow, National Lead - Data Quality, The Environment Agency</i>	<b>Streamlining Data Management Processes Using Lean Methodology</b> Gerard Bartley, <i>Manager Global Master Data, Jacobs Douwe Egberts</i>	<b>Agile Implementation of an MDM Solution</b> Helle Lindsted, <i>Master Data Manager, Coloplast</i>

## Thursday 17 May 2018: Post Conference Workshops 09:00 - 16:30

<b>Data Governance Masterclass</b> Dhivya Venkatachalam, <i>Managing Director, Data Synergie</i>	<b>Successful Implementation of a MDM Programme</b> Malcolm Chisholm, <i>Chief Innovation Officer, First San Francisco Partners</i>	<b>"Making It Real" - Establishing the Interdependence of Data Governance and Data Models</b> Chris Bradley, <i>Data Management Advisors &amp; George McGeachie, Metadata Matters</i>
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