



# Agenda

| Monday, 19 March 2018 • Pre-Conference Workshops       |  |   |   |   |
|--|--|---|---|---|
| 09:30 - 12:45  | <b>Making Innovation Happen: Building a Culture of Collaboration</b><br><i>Alison Coward, Bracket</i>  | <b>'Float Like a Butterfly – Sting Like a Bee' – How Can Heavyweight Organisations Transform</b><br><i>Beatriz Moore, Director of Business Design, Capita Transformation &amp; Mike Clark, Cohesion 360</i> | <b>Business Innovation Through Computer Simulations and Gamification</b><br><i>Anthony Basiel &amp; John Kalmus Arden University</i>  | <b>Making the Invisible Visible - Using Narrative to Implement Change</b><br><i>Ashley Braganza, Professor of Organizational Transformation, Brunel Business School</i> |
| 13:45 - 17:00  | <b>Innovation and Design Strategy</b><br><i>Donald Farmer, TreeHive Strategy</i>   | <b>The Innovation Game</b><br><i>Michael Van Damme, The Forge</i>   | <b>Patterns of Strategy</b><br><i>Patrick Hoverstadt &amp; Lucy Loh Fractal</i>   | <b>Achieving Excellence at Investing in Change</b><br><i>Chris Potts, Dominic Barrow</i>  |
| Tuesday, 20 March 2018 • Conference Day 1 & Exhibits   |  |   |   |   |
| 09:00 - 09:10  | Welcome <i>Chris Potts, Conference Chair, Dominic Barrow</i>   |   |   |   |
| 09:10 - 10:00  | <b>Keynote: How to Make a Transformation Out of an Innovation: The Rules Have Changed</b> , <i>Marc Dowd, Director, PathFinder4</i>                          |   |   |   |
| 10:05 - 11:00  | <b>What is Innovation Anyway? A Year of Innovation Conversations</b><br><i>Cecilia Thirlway, Cecilia Unlimited</i>   | <b>Make Things to Change Things: Digital Product Development and it's Role in Accelerating Positive Change</b><br><i>Jess Tyrrell, ustwo</i>  | <b>How JLL Uses Data and Analytics to Enable Real Estate Digital Transformation</b><br><i>HoChun Ho, Global Head, Data Governance and Management &amp; Richard Brown, Global Head of BI and Analytics, JLL</i>          |   |
| 11:30 - 12:25  | <b>Harnessing Innovation in Lloyds Banking Group</b><br><i>Jehangir Byramji, Head of Fintech, Lloyds Banking Group</i>                                       | <b>Putting the I in innovation</b><br><i>Martin Sykes, Director of Alignment, Analysis &amp; Architecture, Cambridge Assessment</i>   | <b>How Company Values Can Guide the Behaviours that Inspire, Innovate and Drive Business Change</b><br><i>Janice McNamara, Leadership Coach &amp; James Luter, Director Production Blades, MHI Vestas Offshore Wind</i> |   |
| 12:30 - 14:00  | Networking Lunch, Exhibits & Perspective Sessions  |   |   |   |
| 13:00 - 13:25  | <b>Listen to a Millennial Talk about Business and IT Transformation</b> , <i>Sam Skalla, Consultant, Orbus Software</i>                                      |   |   |   |
| 13:30 - 13:55  | <b>Signavio Perspective Session - Speaker &amp; Session TBC</b>  |   |   |   |
| 14:00 - 14:55  | <b>Change – What are the Possibilities?</b><br><i>Shona Watson, Avilion Strategy Limited</i>   | <b>Design to Ignite: Design Sprints for Transformation at Scale</b><br><i>Milan Guenther, Enterprise Design Associates Tomomi Sasaki, AQ</i>  | <b>The Power of Hummus in Innovation</b><br><i>Tash Wilcocks, Hyper Island</i>  |   |
| 15:00 - 15:55  | <b>The Key to Innovation is Epibration</b><br><i>Michael Van Damme, The Forge</i>  | <b>Demystifying Change</b><br><i>Francesca Valli, Chrys Online</i>  | <b>Successful Digital Transformation with People and Not Just Technology</b><br><i>Nick Littlecott, Global Transformation Programme Design Authority (Interim), Lloyd's Register &amp; Architect Tech</i>               |   |
| 16:25 - 17:20  | <b>Sexy Options, Fog and Hedgehogs</b><br><i>Simon Raynes, Director of Change, The White Company</i>   | <b>It's Bottom Up</b><br><i>John O'Donovan, Chief Architect, TalkTalk</i>   | <b>Creating FANs Not Customers - A Different Approach for Business Transformation</b><br><i>Eugene Chin, Business Transformation Lead Manager &amp; Wendy McDermott, Business Transformation Manager, Metro Bank</i>    |   |
| 17:25 - 17:45  | <b>Leveraging Uncertainty in the Design/ Innovation Process</b><br><i>Lindsay Tingström, Daresay</i>   | <b>Disruptive Innovation</b><br><i>Richard Wiles, Digital Innovation Manager - Global IS, National Grid</i>   | <b>Blockchain for Business</b><br><i>Bob Yelland, European Blockchain Marketing Leader, IBM</i>   |   |
| 17:45 - 18:30  | Drinks Reception   |   |   |   |
| Wednesday, 21 March 2018 • Conference Day 2 & Exhibits |  |   |   |   |
| 09:00 - 10:00  | <b>Keynote: Did Someone Just Mention Digital Transformation?</b> <i>Jeroen Derynck, Global Director Innovation &amp; Transformation Services, Salesforce</i> |   |   |   |
| 10:30 - 11:25  | <b>Innovation Management</b><br><i>Ahmed Sleem, DXC Technology</i>   | <b>Surviving the Pace of Change</b><br><i>Richard Frost, Lead Enterprise Architect, Operational Excellence, Yorkshire Building Society</i>  | <b>Transforming Your Business – A View From The Trenches</b><br><i>David Beckham, Senior Business Analyst, Aviva</i>  |   |
| 11:30 - 12:25  | <b>Getting the Ducks on the Same Hymn-Sheet: How Shared Language Enables Transformation</b><br><i>Steve Whitla, Visual Meaning</i>                           | <b>Power of Incremental Transformation</b><br><i>Amit Dixit, Head of Operational Excellence &amp; Marcia Holme, Head of Business Change Management QBE European Operations, QBE Insurance</i>               | <b>Establishing an Innovation Team</b><br><i>Mark Clifton, UK Chapter Chair, Association of Enterprise Architects (AEA)</i>   |   |
| 12:25 - 13:55  | Networking Lunch, Exhibits & Perspective Sessions  |   |   |   |
| 13:00 - 13:20  | <b>3 Examples of Companies that Grow by Doing Good</b> , <i>Laura Da Silva Gomes, Founder and Director, Silverfish CSR Ltd</i>                               |   |   |   |
| 13:25 - 13:50  | <b>The 8-Roles of the Innovation Units</b> , <i>Alessandro Di Fiore, Founder and CEO, ECSI Consulting</i>  |   |   |   |
| 14:00 - 14:20  | <b>Change the Way We Change</b><br><i>Morten Stender, Staun &amp; StenderTechnology</i>  | <b>How AI is Transforming Industries</b><br><i>Charlotte Han, NVIDIA</i>  | <b>Lo-Fi Solutions for Big World Problems</b><br><i>Gabriela Triffletti, Hyper Island</i>   |   |
| 14:25 - 15:20  | <b>Is Your Transformation Effort Really Delivering Your Strategic Ambition?</b><br><i>Chris Bevan, Transformation Director, ASOS</i>                         | <b>What is the Future for Business Change and Transformation?</b><br><i>Sarah Coleman, Business Evolution Ltd</i>   | <b>How to Create an Innovative Culture</b><br><i>Jens Bjare, Agile Business Coach, IRM Sweden</i>   |   |
| 15:35 - 16:30  | <b>Systems Thinking and Innovation: Avoiding the 'Silver Bullet' Fallacy!</b><br><i>Adrian Reed, Blackmetric Business Solutions</i>                          | <b>Anyone Know What Risk Really Means?</b><br><i>Matt Andrews, Head of Technology Controls Transformation &amp; Ken Campbell, Risk Manager, Royal Bank of Scotland</i>                                      | <b>Innovation in Ministry of Defence - Why, the Challenges and the Opportunities</b><br><i>Danny Wootton, Head of Innovation in ISS, Ministry of Defence</i>  |   |
| 16:35 - 17:00  | <b>Conference Close - A World Where Anything is Possible</b> <i>Chris Potts, Conference Chair, Dominic Barrow</i>  |   |   |   |