

# Agenda

## Monday 20 November 2017: Pre-Conference Workshops

### Morning Workshops: 09:30 - 12:45

<b>10 Analytics &amp; Data Science Fundamentals Everyone Should Know</b> Jasper de Vries	<b>Technology for Big Data and Fast Data Explained</b> Rick van der Lans, R20/Consultancy	<b>Blockchain Fundamentals</b> Anders Brownworth, Circle Internet Financial	<b>Information Management Fundamentals</b> Chris Bradley, Data Management Advisors	<b>Big Data Governance</b> Jan Henderyckx, Inpuls	<b>Getting Started With Data Quality – A Primer</b> Jon Evans & Nic Jefferis, Equillian	<b>What Does MDM Have to Do With Innovation</b> Lars Nordwall, Neo Technology
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### Afternoon Workshops 14:00 - 17:15

<b>Agile Methods and Data Warehousing: How to Deliver Faster</b> Kent Graziano, Snowflake Computing	<b>Digital Data Strategy</b> Pieter den Hamer, Alliander	<b>Data Modelling in a Big Data Environment</b> Chris Bradley, Data Management Advisors	<b>Preparation for the Certified Data Management Professional Exams</b> Mark Humphries, Civica Katherine O'Keefe, Castlebridge	<b>Data Storytelling</b> Dirk Morgenroth, Atos	<b>Grooming Data Stewards</b> Sue Geuens, DAMA International	<b>Mastering your Master- and Reference Data</b> Jan Henderyckx, Inpuls
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## Tuesday 21 November 2017: Conference Day 1 & Exhibits

08:00 - 09:00	Registration					
09:00 - 09:10	Joint Conference Chair Introductions, Rick van der Lans, R20/Consultancy & Janani Dumbleton, Head of Data, BBC					
09:10 - 10:00	Plenary Keynote - <b>The New Literacy: The Skills and Insights You Need in the Information Economy</b> , Donald Farmer, TreeHive Strategy					
	Business Intelligence & Analytics			Enterprise Data		
10:05 - 10:50	<b>To Cloud BI in Three Months Flat</b> Ian Turfrey, CIO, British Medical Association	<b>Future Blockchain</b> Anders Brownworth, Circle Internet Financial	<b>Using Sensor Data From Trucks to Improve Profitability</b> Stijn Roelens, Enterprise Business Intelligence Architect, A Leading Automotive Company	<b>Integrity Behind Intelligence- How JLL Drives Business Results Through a DQ Program for Our Global Clients</b> HoChun Ho, Global Head, Data Governance and Management, JLL		
11:20 - 12:05	<b>IoT: Internet of Data</b> Pieter den Hamer, Strategist, Alliander	<b>Experiences Using a Multi-Database Solution to Support a Microservice Architecture</b> Steve Perry, Head of Data, Kurtosys	<b>Implementing Master Data Governance: A Common Sense Approach</b> Paul Lucas, Head of Master Data Governance, Yara International	<b>Improving Data Quality at Neon</b> Martin Preston, Data Governance Manager, Neon		
12:10 - 12:55	<b>Harnessing Big Data Analytics with Data Democracy</b> Jason Perkins, Head of Business Insight & Analytical Architecture & Nick Reid, Decision Support Chief Architect, British Telecom	<b>Explainable AI – the Most Crucial Part of our Future Technology</b> Jasper de Vries, Waisr & Twopowerfifty	<b>Lessons Learned from the IRM UK CDO Executive Forums</b> Jan Henderyckx, Inpuls	<b>Big Data &amp; GDPR: An Incompatible Marriage or an Opportunity?</b> Christoph Balduck, DataTrustAssociates		
12:55 - 14:25	Lunch, Exhibits & Perspective Sessions					
13:25 - 13:50	Perspective Session: Case Study: At-Scale Real-Time Analysis Using Big Data Fabric Ravi Shankar, Denodo					
13:55 - 14:20	Perspective Session - Visualise Real Time Streaming and Historical Data at IOT Scale, Duncan Paul, Arcadia Data, Inc.					
14:25 - 15:15	<b>Business Intelligence &amp; Analytics Keynote: Six Stubborn Myths on Data</b> Rick van der Lans, R20/Consultancy			<b>Enterprise Data Keynote: Big Data for Audience Personalisation at the BBC: Experiences in Wrangling Lots of Data, Evolving Technology and Changing Regulation</b> Janani Dumbleton, Head of Data & Leyla Khalili, Executive Product Manager, BBC		
15:20 - 16:05	<b>Empower Your Data and Think Differently with Data Virtualisation</b> Emanuel Chiavegato, Technical Product Manager, Royal Bank of Scotland Erica Langhi, Red Hat	<b>Everything Looks Like a Graph: Data Modelling Using Property Graphs</b> Thomas Frisendal, TF Informatik	<b>Starting Enterprise Information Management Using DAMA DM-BOK</b> William (Bill) Carroll, Executive Manager - EIM, Kuwait Finance House	<b>Propagating Data Principles</b> Andrew Newman, Data Policy Manager & Lisa Allen, Head of Data Governance, Dept for Environment Food & Rural Affairs		
16:35-17:20	<b>Building a Digital Publishing Analytics System</b> Adrian Wiles, Enterprise Data Architect, Financial Times	<b>One Small Step for Machine, One Giant Leap for the Market: Lessons Learnt from a Real World Machine Learning Project</b> Paul Nicholson, Hastoe Housing Association	<b>Moving Towards GDPR Compliance in a Complex Organisation</b> Norbert Eschle, Lead Information Architect, International Financial Data Services	<b>Merging Enterprise Data and Measuring Its Value</b> Suzanne Coumbaros, Head Data Governance, The Co-operative Bank		
17:20 - 18:30	Drinks, Reception & Exhibits					

## Wednesday 22 November 2017: Conference Day 2 & Exhibits

09:00 - 09:55	Plenary Keynote - <b>How to Create Massive IMPACT and be an Effective Zoo Keeper</b> , Nigel Risner, Motivational & Inspirational Speaker					
10:25 - 11:10	<b>Logical Data Lake and Logical Data Warehouse: Two Sides of the Same Coin?</b> Rick van der Lans, R20/Consultancy	<b>Cutting Diamond - the Art of Big Data</b> Jane Chang, Enterprise Architect, British Gas	<b>Don't Become a Data Quality Slave</b> Cristina de Salas, Data Quality Expert, Zurich Insurance	<b>Open for Business: a Collaborative Approach to Developing Data Standards in the Environment Agency</b> Becky Russell, National Lead for Data Standards, Environment Agency Nigel Turner, Global Data Strategy		
11:15 - 12:00	<b>Data Warehousing: Today and Beyond</b> Kent Graziano, Snowflake Computing	<b>Mining Your Data for Gold at Barrick Gold Corporation</b> Ed Humphries, Head of Digital Transformation, Barrick Gold Corporation Melanie Mecca, Director, DM Products and Services, CMMI Institute	<b>Panel Discussion: Benefits that Improved Data Exploitation Can Deliver an Organisation – Both Tangible and Intangible</b> Julian Schwarzenbach, Data and Process Advantage & BCS Data Management SG	<b>The Future of Data Governance: Data Governance in the Data Lake</b> Michael Davis, Data Governance Leader, Voya Financial		
12:00 - 13:30	Lunch, Exhibits & Perspective Sessions					
12:30 - 12:55						
13:00 - 13:25						
13:30 - 14:15	<b>Business Intelligence &amp; Analytics Keynote - Edge Analytics: The Next Frontier in Smart Business</b> Mike Ferguson, Intelligent Business Strategies			<b>Enterprise Data Keynote: Are We the Baddies? The Ethical Wakeup Call for Information Professionals and Data Provocateurs in the IoT Age</b> Daragh O'Brien, Castlebridge		
14:20 - 15:05	<b>Addressing the Need for Data Agility in the Insurance Industry</b> Ranjeet Athwal, MI Architect & Mark Bendall, Nova Programme Architect, Enstar	<b>Predicting Social Sustainability of Global Supply Chain for a Better World</b> Anis Radianis, Business Intelligence Manager, Foreign Trade Association	<b>Session &amp; Speaker TBC</b>		<b>Driving Business Growth from Data – Moving from Notional Value to Deliverable Initiatives</b> Mike Maddock, Kader Technology	
15:30 - 16:15	<b>Putting Your Most Valuable Data Asset to Work - Current Challenges in Storing, Handling, and Working with Customer Data</b> Timo Kunz, Data Scientist, Catawiki	<b>In a Chaotic World, How Do You Solve a Problem Like Analytics?</b> Bernard Panes, Analytics Solution Architect & Bill Dawson, Innovation Program Ops Lead, Accenture	<b>Enterprise Wide Data Quality Programme</b> Lars Slagboom, Head of Data Management, ABN AMRO		<b>Data Modelling is Not JUST for DBMS's</b> Chris Bradley, Data Management Advisors	
16:20 - 17:05	<b>Why Analytics Fails and How to Fix It</b> Jim Halcomb, Practice Leader, CMMI Institute	<b>Attracting the Best Customer Base in Higher Education Using Intelligent Data Mining</b> JagdevBhogal, Birmingham City University Guy Garrett, Achieve Intelligence Ltd	<b>AI Dream, Winter, BI, Machine Learning and What is Next</b> Thiago Assuncao de Faria, LINKIT		<b>Using a Digital Assistant to Proactively Manage Enterprise Data as an Asset</b> Delphine Clement, Senior Business Program Manager & Erman Oral, Data Engineer, Microsoft	
17:10 - 17:20	Conference Close: Rick van der Lans, R20/Consultancy & Janani Dumbleton, Head of Data, BBC					

## Thursday 23 November 2017: Full Day Post Conference Workshops - 09:00 - 16:30

<b>Data Management in a Cloud Computing Environment</b> Mike Ferguson, Intelligent Business Strategies	<b>Modern Data Warehouse Architectures: From A - Z</b> Rick van der Lans, R20/Consultancy	<b>Making Enterprise Data Quality a Reality</b> Nigel Turner, Global Data Strategy	<b>GDPR One Day DPO Intensive: Key Skills for the Data Protection Officer</b> Daragh O'Brien, Castlebridge
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