

# Agenda

## Monday 16 October 2017: Pre-Conference Workshops

### Morning Workshop - 09:30 - 12:45

<b>Getting Started in EA: Designing an Architecture Function to Fit your Enterprise</b> Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch	<b>Enterprise Architecture: The Issue of the Century</b> John Zachman, Zachman International	<b>Digital Transformation Capabilities Framework</b> Michael Rosen, IDC	<b>Business Architecture Essentials</b> Sasha Aganova, Process Renewal Group	<b>How Concept Modelling Supports Process and Architecture Work</b> Alec Sharp, Clariteq Systems Consulting	<b>BPM Philosophy 101</b> Steve Robert, Independent BPM Consultant
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### Afternoon Workshop - 14:00 - 17:15

<b>Developing High-Performing Architecture Teams - the Human Side</b> Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch	<b>Investing in Architecture: Enterprise Architecture, Business Architecture, or Both?</b> Chris Potts, Corporate Strategist & Author	<b>Business Value Realisation</b> Martin Sykes, Cambridge Assessment	<b>Improving Process Improvement: Delivering on the Promise</b> Roger Tregear, Leonardo Consulting	<b>Business Decision Management: How Business Decision Management Fits into BPM</b> Jürgen Pitschke, Process Renewal Group Deutschland	<b>Keys to an Agile Business: Everyone's Dream</b> Roger Burlton, Process Renewal Group
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## Tuesday 17 October 2017: Conference Day 1 & Exhibits

09:00 - 09:15 Conference Welcome: Roger Burlton, Process Renewal Group & Chris Potts, Corporate Strategist and Author

09:15 - 10:15 **Plenary Keynote: Transformation, Digitalization, Valuation, Innovation - An Agile Keynote**, Roger Burlton, Process Renewal Group & Chris Potts, Corporate Strategist & Author

	Enterprise Architecture	Business Architecture	Business Process Management		
10:45 - 11:35	<b>Value Based EA Governance: Starting from the Outcomes</b> Jovo Boskovic, Lead of Enterprise Architecture, City of Malmö Sweden & Håkan Edvinsson, Informed Decisions	<b>Accelerating Digital Transformation Using Enterprise Architecture</b> Amitabh Apte, Chief Technology Officer, Reckitt Benckiser Group	<b>Business Architecture: Pushing the Boundaries to Shape Business Transformation</b> Sandeep Thandi, Business Architect, Southern Scottish Electric	<b>Robotics, a Fresh Approach to Business Process Design</b> Marco Kelderman, Business Architect, LAB27	<b>Using BPM as a Tool to Deliver Operational Excellence: Identifying and Delivering Value through Process Improvement</b> Andrew Pincott, Global Trading Operations Director, Travelex
11:40 - 12:30	<b>EA as a Tool for Innovation: Fostering a Culture of Intrapreneurship</b> Farhat Khan, EA Consultant Digital Lead, Lørenskog Municipality, Norway	<b>An Introduction to Blockchain: Focusing on Business Value and Expectations</b> Eskil Swende, IRM Sweden Daniel Lundberg, Archinemus	<b>Selling Business Architecture as a Value Proposition/Service to your Business</b> Harminder Duhra, Principal Business Architect, Prudential	<b>Parallel Innovation Processes - Bootlegging Projects in the Pharmaceutical Industry</b> Claudia Michalik, Independent Project and Programme Manager, Bayer	<b>BPM Concepts: How to Ensure the Coherence of Management Model</b> Halina Pomykala, Process Management Manager, Orange Poland
12:30 - 14:00	Lunch, Exhibits & Perspective Sessions				
13:00 - 13:25	<b>Perspective Session: Enterprise Architecture: Your Pathway to GDPR Compliance</b> Sam Skalla, Orbus Software		<b>Perspective Session: Integrate Customer Journey Maps with Process and Decision Models for Greater Effectiveness</b> , Mark McGregor (on behalf of Signavio)		
13:30 - 13:55	<b>Perspective Session: Knowledge Curation - A New Approach for Stakeholder Communication</b> , Ian Mitchell, (a.k.a. The Artful Modeller), Prolaborate		<b>Perspective Session: Appian - Session to follow</b>		
14:00 - 14:50	<b>EA Keynote: The Enterprise Architect's Role in Security Architecture</b> , Jane Chang, Enterprise Security Architect & Daniel Gillow, Enterprise Architect, Centrica		<b>BPM Keynote: Pushing Frontiers to Drive Innovation and Differentiation Architecture</b> , Yr Gunnarsdóttir, Operational Excellence/Continuous Improvement Deployment Lead, Shell International		
14:55 - 15:45	<b>People, Politics, and Messy Business: Tackling the Human Aspects of EA</b> Philip Hellyer, Philip & Finch	<b>Enterprise Architecture in the Oil &amp; Gas Industry: Strategic Objectives, Governance and Benefits</b> Mohammad Al-Sarraf, Head of EA, Kuwait Oil Company	<b>Business Architecture Adds Value by Connecting the Dots...</b> Michael Noonan, Director of Business Architecture, Capita Transformation	<b>Innovating from Paper to Digital</b> Martin Sykes, Cambridge Assessment & Matthew Richards, Cambridge International Examinations	<b>Implementing Sustainable Change: Structure and Culture in Harmony</b> Sasha Aganova, Process Renewal Group
16:15 - 17:05	<b>Using EA to Derive a Portfolio of Change Traceable to Your Business Strategy</b> Dave Wardell, Chief Enterprise Architect, Yorkshire Building Society	<b>The Art of the One-Page Architecture: Excellent Architecture, Excellent Delivery</b> Martin Sykes, Cambridge Assessment	<b>Breaking Out and Laying the Foundation for a Digital Enterprise</b> Richard Callaghan, Strategy Architect, Canada Life & Richard Kernick, Derigo Consulting	<b>Artificial Intelligence, Decisions and Adaptive Case Management</b> Silvie Spreeuwenberg, LibRT	<b>The Big O: Finding the Opportunities in Process Improvement</b> Roger Tregear, Leonardo Consulting
17:05 - 18:30	Drinks Reception & Exhibits - Followed by the BCS Enterprise Architecture Specialist Group Presentation				

## Wednesday 18 October 2017: Conference Day 2 & Exhibits

09:00 - 10:00 **Plenary Keynote: Red Monkey Innovation Management - Organisations in Search of a New Balance**, Jef Staes, Author, Speaker and Expert on Learning Processes, Innovation and Culture Change

10:05 - 10:55	<b>An Unexpected Journey - Building a Business Led Enterprise Architecture</b> Tim Blaxall, Global Head of Enterprise Architecture, Zurich Insurance	<b>Implementing EA in the Government Sector: Practical Considerations</b> Gerry Moloney, Head of Solution Architecture, National Treasury Management Agency	<b>Change Design: A Story of Digital Transformation</b> Nigel Green, Change Designer, 5Di Ltd	<b>Shaping Digital Transformation Through Engagement</b> Derek Miers, MWD Advisors	<b>Days Not Weeks or Months - Process Change in Agile Timeframes</b> Alec Sharp, Clariteq Systems Consulting
11:25 - 12:15	<b>Mentoring an EA Team: A Case Study at Vesta Corporation</b> Roger Evernden, evernden.net	<b>EA for Smart Governments: A Collaborative Framework</b> Amit Tiwary, Principal Enterprise Architect, Victoria Public Services	<b>Business Architecture: What is it?</b> John Zachman, Zachman International	<b>Compliant by Design</b> Steve Walmsley, Crown Prosecution Service Bill Blackburn, Process Renewal Group, UK	<b>Making Process Content for People Who Don't Like Process</b> Charlie Bamber, Process Standards Manager, NFU Mutual
12:15 - 13:45	Lunch, Exhibits & Perspective Sessions				
12:45 - 13:10	<b>Perspective Session: GDPR &amp; BPM - A Perfect Match</b> Katharina Hecht, iGrafx GmbH		<b>Perspective Session: Robotic Process Automation - Pragmatic Solution or Dangerous Illusion?</b> Peter Franz, BPM-D		
13:15 - 13:40	<b>Perspective Session: Dell Boomi - Session to follow</b>		<b>Perspective Session: Ataccama - Session to follow</b>		
13:45 - 14:35	<b>EA Keynote: Finally - A Convincing Architecture Value Proposition</b> , Michael Rosen, Research VP, Strategic Architecture, IDC		<b>BPM Keynote: Has BPM Become a Dinosaur in the Age of Digital Transformation?</b> Tom Einar Nyberg, Head of BPM & Robotics - Nordics, Capgemini Norway		
14:40 - 15:30	<b>The Synergy of Agile and Architecture: How Each Benefits From the Other</b> Peter Filip, Lead Enterprise Architect, Tatra Banka	<b>Maximising the Value of Enterprise Architects in Digital Transformations</b> Oliver Bossert, McKinsey & Company & Sharm Manwani, Henley Business School	<b>Enabling Agile Enterprise Transformation with Business Architectural Patterns</b> Alex Romanov, Avrolabs Inc	<b>Will the Last Human to Leave Please Switch off the Lights?</b> Richard Frost, Lead Enterprise Architect, Yorkshire Building Society	<b>Business Process Models: Transitioning from a Waterfall to an Agile Methodology of Working</b> Sophie Anne Jones, Senior Business Analyst, KCOM
16:00 - 16:50	<b>ROAR - Agile in the Wild! Delivering a Coherent Digital Strategy</b> Elizabeth Strand, Enterprise Architect & Kasper Randrup, Enterprise Architect, PFA Pension	<b>Building the Information Architecture in an EU Institution</b> Bertrand Jager, Information Architect, European Investment Bank	<b>Results Based Strategic Management; Bridging the Strategy - Execution Gap</b> Francis Loughheed, Consultant	<b>Jordão Cooling Systems Transformation and New Management Model</b> José Pinheiro, Financial Manager, Jordão Cooling Systems Jorge Coelho, SisConsult	<b>Why Developing Your BPM Maturity is Not a Standardized Process</b> Suzie Joku & Arjen Maris, HU University of Applied Science Utrecht
16:55 - 17:10	Conference Close: Chris Potts, Corporate Strategist and Author & Roger Burlton, Process Renewal Group				

## Thursday 19 October 2017: Post-Conference Workshops - Full Day Workshops - 09:00 - 16:30

<b>Digital Process Analysis and Design: Optimising the Customer Experience through Digital Innovation</b> Roger Burlton, Process Renewal Group	<b>Mastering Enterprise Investment: EA, BPM and Organizational Excellence at Investing in Change</b> Chris Potts, Corporate Strategist and Author	<b>Enterprise Architecture for Practicing Enterprise Architects</b> John Zachman, Zachman International
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