

Agenda

Monday 16 October 2017: Pre-Conference Workshops

Morning Workshop - 09:30 - 12:45

Getting Started in EA: Designing an Architecture Function to Fit your Enterprise Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch	Enterprise Architecture: The Issue of the Century John Zachman, Zachman International	Digital Transformation Capabilities Framework Michael Rosen, IDC	Business Architecture Essentials Sasha Aganova, Process Renewal Group	How Concept Modelling Supports Process and Architecture Work Alec Sharp, Clariteq Systems Consulting	BPM Philosophy 101 Steven Robert, Independent BPM Consultant
--	---	--	---	--	--

Afternoon Workshop - 14:00 - 17:15

Developing High-Performing Architecture Teams - the Human Side Sally Bean, Sally Bean Ltd & Philip Hellyer, Philip & Finch	Investing in Architecture: Enterprise Architecture, Business Architecture, or Both? Chris Potts, Corporate Strategist & Author	Business Value Realisation Martin Sykes, Cambridge Assessment	Improving Process Improvement: Delivering on the Promise Roger Tregear, Leonardo Consulting	Business Decision Management: How Business Decision Management Fits into BPM Jürgen Pitschke, Process Renewal Group Deutschland	Keys to an Agile Business: Everyone's Dream Roger Burton, Process Renewal Group
--	--	---	---	---	---

Tuesday 17 October 2017: Conference Day 1 & Exhibits

09:00 - 09:15 **Conference Welcome:** Roger Burlton, Process Renewal Group & Chris Potts, Corporate Strategist and Author

09:15 - 10:15 **Plenary Keynote: Transformation, Digitalization, Valuation, Innovation - An Agile Keynote,** Roger Burlton, Process Renewal Group & Chris Potts, Corporate Strategist & Author

	Enterprise Architecture	Business Architecture	Business Process Management		
10:45 - 11:35	Value Based EA Governance: Starting from the Outcomes Jovo Boskovic, Lead of Enterprise Architecture, City of Malmö Sweden & Håkan Edvinsson, Informed Decisions	Accelerating Digital Transformation Using Enterprise Architecture Amitabh Apte, Chief Technology Officer, Reckitt Benckiser Group	Business Architecture: Pushing the Boundaries to Shape Business Transformation Sandeep Thandi, Business Architect, Southern Scottish Electric	Robotics, a Fresh Approach to Business Process Design Marco Kelderman, Business Architect, LAB27	Using BPM as a Tool to Deliver Operational Excellence: Identifying and Delivering Value through Process Improvement Andrew Pincoff, Independent Consultant
11:40 - 12:30	EA as a Tool for Innovation: Fostering a Culture of Intrapreneurship Farhat Khan, Enterprise Architect, Lørenskog Municipality, Norway	An Introduction to Blockchain: Focusing on Business Value and Expectations Eskil Swende, IRM Sweden Daniel Lundberg, Archinemus	Selling Business Architecture as a Value Proposition/Service to your Business Harminder Duhra, Principal Business Architect, Prudential	Parallel Innovation Processes - Bootlegging Projects in the Pharmaceutical Industry Claudia Michalik, Independent Project and Programme Manager, Bayer	BPM Concepts: How to Ensure the Coherence of Management Model Halina Pomykala, Process Management Manager, Orange Poland
12:30 - 14:00	Lunch, Exhibits & Perspective Sessions				
13:00 - 13:25	Perspective Session: Enterprise Architecture: Your Pathway to GDPR Compliance Sam Skalla, Consultant, Orbus Software		Perspective Session: Integrate Customer Journey Maps with Process and Decision Models for Greater Effectiveness, Mark McGregor (on behalf of Signavio)		
13:30 - 13:55	Perspective Session: Knowledge Curation - A New Approach for Stakeholder Communication, Ian Mitchell, (a.k.a. The Artful Modeller), Prolaborate				
14:00 - 14:50	EA Keynote: The Enterprise Architect's Role in Security Architecture, Jane Chang, Enterprise Security Architect & Daniel Gillow, Enterprise Architect, Centrica		BPM Keynote: Pushing Frontiers to Drive Innovation and Differentiation Architecture, Yr Gunnarsdóttir, Operational Excellence/Continuous Improvement Deployment Lead, Shell International		
14:55 - 15:45	People, Politics, and Messy Business: Tackling the Human Aspects of EA Philip Hellyer, Philip & Finch	Enterprise Architecture in the Oil & Gas Industry: Strategic Objectives, Governance and Benefits Mohammad Al-Sarraf, Head of EA, Kuwait Oil Company	Business Architecture Adds Value by Connecting the Dots... Michael Noonan, Director of Business Architecture, Capita Transformation	Innovating from Paper to Digital Martin Sykes, Cambridge Assessment & Matthew Richards, Cambridge International Examinations	Implementing Sustainable Change: Structure and Culture in Harmony Sasha Aganova, Process Renewal Group
16:15 - 17:05	Using EA to Derive a Portfolio of Change Traceable to Your Business Strategy Dave Wardell, Chief Enterprise Architect, Yorkshire Building Society	The Art of the One-Page Architecture: Excellent Architecture, Excellent Delivery Martin Sykes, Cambridge Assessment	Breaking Out and Laying the Foundation for a Digital Enterprise Richard Callaghan, Strategy Architect, Canada Life & Richard Kernick, Derigo Consulting	Artificial Intelligence, Decisions and Adaptive Case Management Silvie Spreeuwenberg, LibRT	The Big O: Finding the Opportunities in Process Improvement Roger Tregear, Leonardo Consulting
17:05 - 18:30	Drinks Reception & Exhibits - Followed by the BCS Enterprise Architecture Specialist Group Presentation				

Wednesday 18 October 2017: Conference Day 2 & Exhibits

09:00 - 10:00 **Plenary Keynote: Red Monkey Innovation Management - Organisations in Search of a New Balance,** Jef Staes, Author, Speaker and Expert on Learning Processes, Innovation and Culture Change

10:05 - 10:55	An Unexpected Journey - Building a Business Led Enterprise Architecture Tim Blaxall, Global Head of Enterprise Architecture, Zurich Insurance	Implementing EA in the Government Sector: Practical Considerations Gerry Moloney, Head of Solution Architecture, National Treasury Management Agency	Change Design: A Story of Digital Transformation Nigel Green, Change Designer, 5Di Ltd	Shaping Digital Transformation Through Engagement Derek Miers, MWD Advisors	Days Not Weeks or Months - Process Change in Agile Timeframes Alec Sharp, Clariteq Systems Consulting
11:25 - 12:15	Mentoring an EA Team: A Case Study at Vesta Corporation Roger Evernden, evernden.net	EA for Smart Governments: A Collaborative Framework Amit Tiwary, Principal Enterprise Architect, Victoria Public Services	Business Architecture: What is it? John Zachman, Zachman International	Compliant by Design Steve Walmsley, Crown Prosecution Service Bill Blackburn, Process Renewal Group, UK	Making Process Content for People Who Don't Like Process Charlie Bamber, Process Standards Manager, NFU Mutual
12:15 - 13:45	Lunch, Exhibits & Perspective Sessions				
13:45 - 14:35	EA Keynote: Finally - A Convincing Architecture Value Proposition, Michael Rosen, Research VP, Strategic Architecture, IDC		BPM Keynote: Has BPM Become a Dinosaur in the Age of Digital Transformation? Tom Einar Nyberg, Head of BPM & Robotics - Nordics, Capgemini Norway		
14:40 - 15:30	The Synergy of Agile and Architecture: How Each Benefits From the Other Peter Filip, Lead Enterprise Architect, Tatra Banka	Maximising the Value of Enterprise Architects in Digital Transformations Oliver Bossert, McKinsey & Company & Sharm Manwani, Henley Business School	Enabling Agile Enterprise Transformation with Business Architectural Patterns Alex Romanov, Avrolabs Inc	Will the Last Human to Leave Please Switch off the Lights? Richard Frost, Lead Enterprise Architect, Yorkshire Building Society	Business Process Models: Transitioning from a Waterfall to an Agile Methodology of Working Sophie Anne Jones, Senior Business Analyst, KCOM
16:00 - 16:50	ROAR - Agile in the Wild! Delivering a Coherent Digital Strategy Elizabeth Strand, Enterprise Architect & Kasper Randrup, Enterprise Architect, PFA Pension	Building the Information Architecture in an EU institution Bertrand Jager, Information Architect, European Investment Bank	Results Based Strategic Management; Bridging the Strategy - Execution Gap Francis Loughheed, Consultant	Jordão Cooling Systems Transformation and New Management Model José Pinheiro, Financial Manager, Jordão Cooling Systems Jorge Coelho, SisConsult	Why Developing Your BPM Maturity is Not a Standardized Process Suzie Joku & Arjen Maris, HU University of Applied Science Utrecht
16:55 - 17:10	Conference Close: Chris Potts, Corporate Strategist and Author & Roger Burlton, Process Renewal Group				

Thursday 19 October 2017: Post-Conference Workshops

Full Day Workshops - 09:00 - 16:30

Digital Process Analysis and Design: Optimising the Customer Experience through Digital Innovation Roger Burlton, Process Renewal Group	Mastering Enterprise Investment: EA, BPM and Organisational Excellence at Investing in Change Chris Potts, Corporate Strategist and Author	Enterprise Architecture for Practicing Enterprise Architects John Zachman, Zachman International
---	--	--