

Agenda

Monday 25 September 2017: Conference Workshops

Full Day 09:30-17:30	Morning Workshop - 09:30 - 13:00				
BCS Foundation Certificate in Business Analysis <i>Martin Maya, AssistKD</i>	Exploring New Techniques and Creativity as a Business Analyst <i>Ali Jurovski & Hayley Goldthorpe, Department for Work and Pensions (DWP)</i>	Adapting Agile Analysis Techniques for Data-Driven Projects <i>Lia Petrosian, Business Analysis with Sense</i>	Unlocking the Value of Modelling Within Business Analysis <i>Fraser Morris, Sophia Works Ltd & Terri Lydiard, Teal Business Solutions Ltd</i>	The Smart BAs Guide to Requirements' Approval <i>Vicky Di Ciacca, Be Positive</i>	Using Assertiveness and the Power of Saying No to Improve Stakeholder Relationships <i>Almarie Meyer, AlmeyInsights</i>
Full Day 09:30-17:30	Afternoon Workshop - 14:00 - 17:30				
BCS Foundation Certificate in Business Change <i>James Cadle, AssistKD</i>	From the Battlefield to the Boardroom: What BAs can utilise from the 'Dark Art' of Interrogation <i>Dominic Powell & Mark Vause, Heimdall Group Ltd</i>	Top Trumps - Top Techniques! <i>Christina Lovelock, Leeds University, Debra Paul, AssistKD, Sandra Leek, Lloyds Banking Group & Lawrence Darvill, BA Manager Forum</i>	Change, Influence, and Cultural Awareness – Critical Skills and Techniques for Today's Business Analyst <i>Alec Sharp, Clariteq Systems Consulting Ltd</i>	Facilitating Innovation: Think-Shape-Try your Idea with the Innovation Canvas <i>Filip Hendrickx, altershape</i>	Improving Your Presentation Skills <i>David Beckham, Aviva</i>

Tuesday 26 September 2017: Conference Day 1 & Exhibits

08:00 - 09:00	Registration				
08:15 - 08:45	Breakfast Briefing on the BA Apprenticeship Scheme, Lawrence Darvill, BA Manager Forum and AssistKD				
09:00 - 09:10	Welcome on Behalf of the Conference Advisory Panel: Debra Paul, AssistKD				
09:10 - 09:55	Keynote: Leaders and Entrepreneurs of the Future, Maggie Philbin, Presenter and 2016 Digital Leader of the Year				
09:55 - 10:10	BA of the Year 2017 Award				
10:10 - 10:40	Networking Break & Exhibits				
	How to do Business Analysis (Building Your Business Analysis Core Skillset)	Pushing the Boundaries of Business Analysis (Building On Your BA Core Skillset)	The Evolving Business Analyst (Expanding Your BA Toolkit)	Stakeholder Engagement (Developing Your Behavioural Skills)	Fresh Perspectives (Expanding Your BA Mindset)
10:40 - 11:30	Business Analysis: Keeping an Overview and Connecting the Dots <i>Stefan Bossuwé, Stef BOSS Coaching & Consulting</i>	Business Analysis – A Change Opportunity? <i>Stephen Ragg, CMC Partnership UK Ltd</i>	Agile and Business Analysis – a Perfect Combination <i>Lynda Girvan, AssistKD</i>	Who are Business Analysts 'Really' Engaging With: A Peek into 'Being Human' <i>Bindu Channaveerappa, British Standards</i>	Are You Thinking What You Think You're Thinking? <i>Liz Calder, Blue Raccoon</i>
11:40 - 12:30	Requirements Come in Many Shapes <i>Terrese McDonald, Nationwide</i>	Continuous Improvement Service – a Journey from Inception to Reality in 18 Months <i>Claire Ward & Lauren Wagstaff, Sheffield Hallam University</i>	Making the Chaos Visible (and then Solving It) <i>Dr J Harrison, Georgia Barker, Emem Amana, ThoughtWorks</i>	Psychology and the Business Analyst <i>Ryan Hewitt, Department for Work and Pensions (DWP)</i>	11:40-12:00: The Socratic Method: Death by BA? <i>Thamer Miles, Whitbread</i> 12:10-12:30: The Agile BA: A Journey of Conflict <i>Amardeep Sirha, Sky</i>
12:30 - 13:55	Lunch, Exhibits, Perspective Sessions & Open Space Sessions				
13:00 - 13:25	Aligning Business Analysis and EA, Jonas Hulstaert, Orbus Software				
13:30 - 13:55	The BA as Knowledge Curator, Ian Mitchell (a.k.a. The Artful Modeller), Prolaborate				
14:00 - 14:45	Keynote: You Can Take It With You, Graeme Simson, International Best-Selling Novelist (and Former Business / IT Consultant)				
14:45 - 15:15	Networking Break & Exhibits				
15:15 - 16:05	How to Analyse and Manage Stakeholders <i>Sarah McGuinness, Dunelm</i>	Using BDD as a Communication Tool Between the Business and Technology <i>Letitia Fearon, Lloyd's of London, Seb Rose, Cucumber Limited</i>	Systems Thinking: A Crucial BA Skill in an Uncertain World <i>Adrian Reed, Blackmetric Business Solutions</i>	How to Leave Your Stakeholders with an Unforgettable Experience <i>Kaja Kurowska, Harrods</i>	15:15-15:35: Blue Lights to Business Analyst <i>Philip Radford, NHS Digital</i> 15:45-16:05: T-Shaping – How the BA Can Get Closer to their Team <i>Simon Lynch, Aviva Health</i>
16:15-17:05	Value for Money –The Importance of Benefits Realisation <i>Claudia Michalik, Not for Profit Pension Provider</i>	Panel: Everything You Wanted to Know About Business Architecture but were Afraid to Ask <i>Moderator: Sandra Leek, Lloyds Banking Group</i>	Are BAs Relevant in an Agile Team? <i>Bhavesh Vaghela, TSB</i>	10 Ways Your Business Customer Can Damage Your Project – and What to do About Them <i>Benedicta Makin, Digital Mammoth Ltd</i>	Not a One-Way Street! Build Your Skills and Career, and Support the Growth of the BA Profession! <i>Janice McNamara</i>
17:05 - 18:30	IIBA UK Drinks Reception Sponsored by AssistKD				

Wednesday 27 September 2017: Conference Day 2 & Exhibits

09:00 - 09:10	Welcome: IIBA UK				
09:10 - 09:55	Keynote: Beyond the Boundaries, Michael Noonan, Director of Business Design, Transformation, Capita				
09:55 - 10:25	Networking Break & Exhibits				
10:25 - 11:15	Becoming an Agile BA: Bridging the Gap Between the Theory and the Practice <i>Alex Cottrell, Zurich Insurance</i>	Experiment to Liberate: Revolutionary Development for Evolutionary Delivery <i>Matt Thompson, John Lewis</i>	'Help me R2D2 – You're My Only Hope' – How Robotics Can Help the BA <i>Melanie Byrne & Roger Ashwood, SQS Ireland</i>	The 7 Habits of the Highly Effective Business Analyst (After Stephen Covey) <i>Jonathan Hunsley, AssistKD</i>	Unlock Your BA Potential - Grow Your Career <i>Michael Augello, IIBA</i>
11:25 - 12:15	The Value of Conceptual Data Modelling <i>Tom Uotila, European Chemicals Agency</i>	The Challenges and Benefits of Aligning Architecture and Business Analysis within the Bank of England <i>Tazeem Wafa & James Devereux, Bank of England</i>	How to Split User Stories <i>Tony Heap, its-all-design.com and Equal Experts</i>	Cardiff University: A New Student Digital Experience Created for Students, Designed with Students <i>Gill Kent & Nick Crane, Cardiff University</i>	Why Should I Care About Pretty Pictures? <i>Josh Hart, John Lewis</i>
12:15 - 13:40	Lunch, Exhibits, Open Space & Perspective Sessions - 1. IIBA UK - Collaborating to represent the BA Community 2. BCS, The Chartered Institute for IT - The Evolution of the Business Analyst				
13:45 - 14:30	Keynote: Fulfilling Your Business Potential in 2017 and Beyond, Miles Hilton-Barber, Blind Adventurer and International Motivational Speaker				
14:30 - 15:00	Networking, Break & Exhibits				
15:00 - 15:50	Its 'Business Analysis', Spock – Just Not As We Know It <i>Manoj Phatak, Twenty Eighty Strategy Execution</i>	Business Leaders Know us and Trust Us: the Old Mutual BAs Journey to Being Seen as Strategic Partners with Senior Leaders <i>Vanessa Adamson, Old Mutual Wealth & Penny Pullan, Making Projects Work</i>	Business Analysis in an Agile World – Delivering Value, not Just Software <i>James Robertson, The Atlantic Systems Guild</i>	Impeccable Stakeholder Skills for Conducting a Drugs Warrant – Stakeholder Insights from a Police Officer turned Business Analyst <i>Charlie Payne, National Grid</i>	Disrupt & Thrive: Design Thinking & You <i>Ian Huke, Build-BA, Paul Fletcher, Through</i>
16:00 - 16:50	Bringing Order from Chaos (and How to Not Cause a National Electricity Blackout) <i>Graham Newton, National Grid</i>	Audience Analysis – a Technique to Help with Business Change Implementation <i>Ravi Kumar, Nityasoft Ltd</i>	Seeing is Believing: Prototyping with Visio <i>Clinton Nobrega & Kathryn Roughton, Sheffield Hallam University</i>	Business Analysts in a Dispersed Team <i>Denys Gobov & Julia Falaleeva, DataArt</i>	The Dojo of Collaboration <i>Paula Bell, Paula A Bell Consulting, LLC</i>
17:00 - 17:10	Conference Close: David McClelland, Journalist & Broadcaster				